



# BUILDING STRONGER LIQUIDITY STRATEGIES

Partner with us to help you  
strengthen your cash position.

EXPERTISE

SOLUTIONS

INSIGHTS

SUCCESS


# ACTIONABLE **INSIGHTS** TO INVEST WITH CONVICTION



We believe a more informed investor is a more successful investor. That's why we provide the educational tools and resources to engage with our clients and provide actionable insights to help them make sound investment decisions with confidence. Together with guidance from your advisor, these insights help us evaluate key issues and build the right portfolio for each clients goals.

Our critical market insights and views on fixed income investing are available in multiple formats (digital, print, media and events) and include the Guide to the Markets, Quarterly Short-Term Fixed Income Commentary and a proprietary investment PeerView<sup>SM</sup> benchmarking tool.



 **DIRECT ACCESS**  
to senior investors and  
portfolio managers



## TAPPING INTO PROVEN **SUCCESS**



**BEST GLOBAL**  
money market  
funds provider<sup>3</sup>



**BEST PROVIDER**  
of short-term investment/  
money market funds globally<sup>4</sup>



**#2 GLOBAL**  
institutional money market  
fund manager in AUM<sup>5</sup>

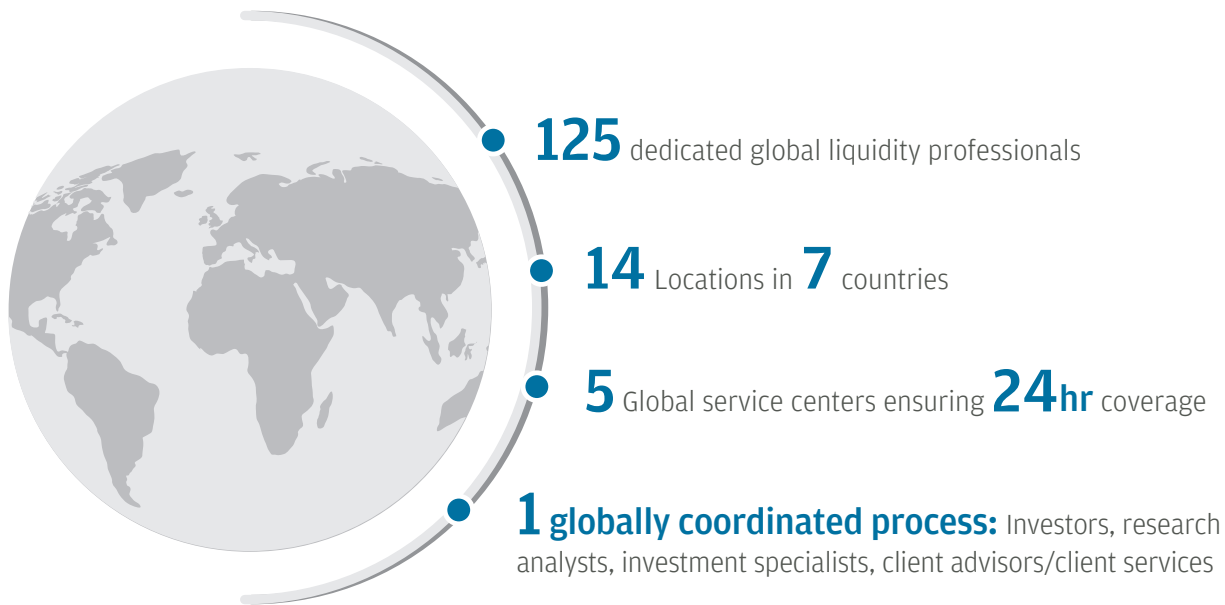
<sup>3</sup> Treasury Management International magazine; based on AUM, risk management, investment performance and service as of 12/31/18.

<sup>4</sup> Global Finance magazine; based on profitability, market share and reach, customer service, competitive pricing, product innovation and core service provision differentiation as of 12/31/20.

<sup>5</sup> iMoneyNet Fund Analyzer; based on AUM data as of 3/31/2020.

## GLOBALLY COORDINATED **EXPERTISE** AND RESEARCH-DRIVEN PROCESS

Almost **ONE-THIRD** of our clients assets under management are invested in short-term fixed income and managing sophisticated institutional portfolios for more than a century has made us a leading provider of liquidity solutions in the industry. We leverage this expertise and provide access to our firms global resources, allowing us to deliver a globally coordinated research-driven process to our clients.



**22 years** average industry experience of Portfolio Managers and Credit Research

**300+** Asset Management research analysts

**65+** Fixed Income research analysts

**20+** Global Liquidity research analysts

### TENURED CREDIT ANALYSTS AND INVESTMENT MANAGERS

Credit analysts bring deep sector expertise to surveying the investment universe and determining relative risk and relative value perspectives over multiple market cycles. These tenured credit analysts partner cohesively with investment managers to offer independent, long-term views on the forces shaping short-term fixed income markets.

Source: J.P. Morgan Asset Management. All above data as of 3/31/20 unless otherwise stated.

# WHERE BEST IDEAS MEET THE RIGHT SOLUTIONS

As one of the world's largest liquidity managers, the J.P. Morgan Global Liquidity team has shared our cash investing expertise with organizations from all sectors around the world, strengthening their short-term views and, as a result, their long term success.

We provide industry's most robust platform of investment opportunities across currencies, strategies and jurisdictions. With the full resources and insights of a global firm, we react quickly and nimbly to market and regulatory conditions to deliver the right solutions to meet your unique objectives.

## Outcome-oriented solutions designed to address client needs

### CLIENT NEEDS

- PRESERVE CAPITAL
- ENSURE LIQUIDITY
- MAXIMIZE YIELD
- DIVERSIFY
- MANAGE RISKS



### CASH SEGMENTATION

We actively work with you to craft the right liquidity strategy, segmenting your cash position and leveraging solutions across the full ultra-short spectrum to help maximize opportunity.

OPERATING | RESERVE | STRATEGIC

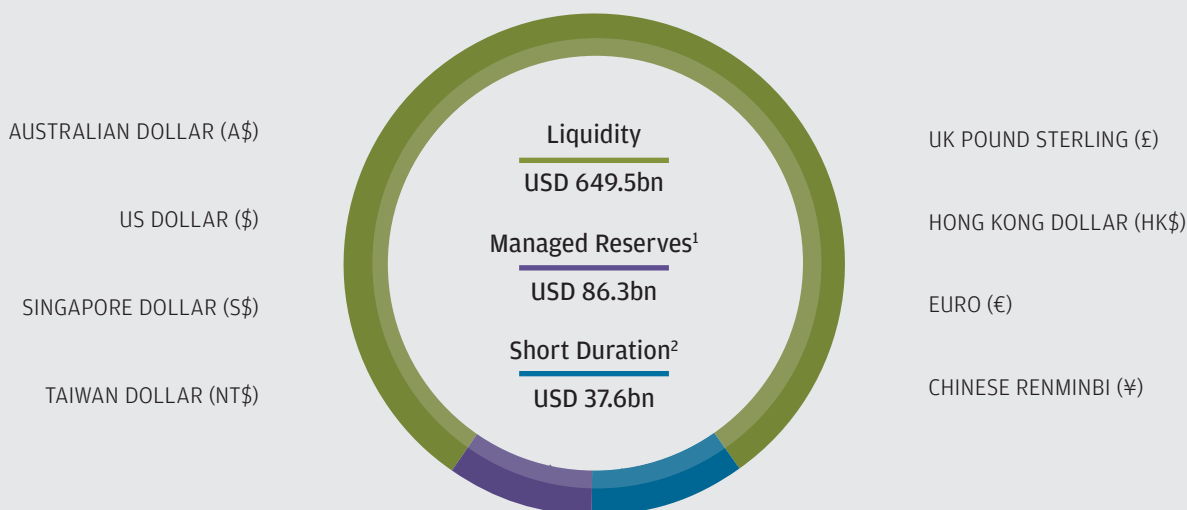
### INNOVATIVE DELIVERY VEHICLES

- Money market funds
- Bond funds
- Separately managed accounts (SMAs)
- Exchange-traded funds (ETFs)
- Strategic Asset Allocation (SAA)

We offer **custom SMAs** which allow you to define your own risk, return and liquidity parameters allowing you to adapt to changing market conditions.

## Our liquidity solutions

SHORT-TERM AUM USD 773.4bn



Source: J.P. Morgan Asset Management. As of 3/31/20. Due to rounding, data may not always add up to the total AUM.

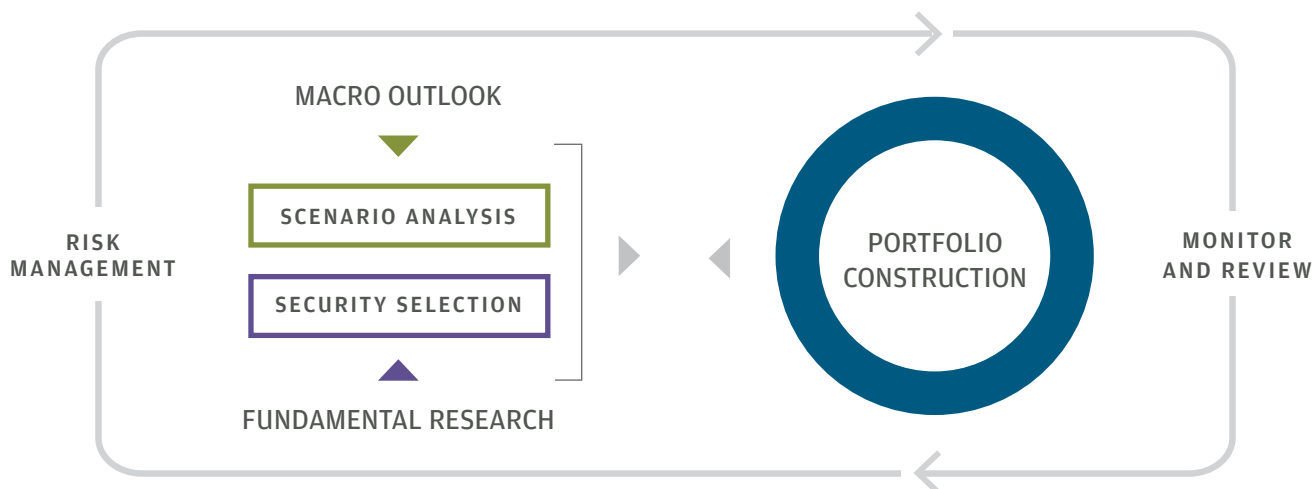
<sup>1</sup> Managed reserves portfolios have a weighted average duration of 0.25 - 1.5 years.

<sup>2</sup> Short duration portfolios have a weighted average duration of 1.5 - 3 years.

To identify your best investment opportunities, J.P. Morgan Global Liquidity uses a selective process to evaluate issuance and debt investments across all significant markets. Our tenured team of credit analysts bring deep sector expertise

over multiple market cycles to evaluate the investment universe and determine relative risk and value perspectives offering long-term views on the forces shaping the short-term fixed income markets.

## Rigorous credit and risk management process



## Innovative technology solutions



We leverage one end-to-end technology platform to manage solutions and services for clients across J.P. Morgan Asset Management.

### GLOBAL RESEARCH & COLLABORATION

Qualitative and quantitative research platform that strengthens collaboration and accelerates inclusion of our best ideas into client solutions.

**SYSTEMS:** Research Notes and Analyst Portal

### PORTFOLIO & RISK MANAGEMENT

Flexible, end-to-end portfolio management capabilities which support investment decision-making with integrated analytics and risk management across multiple lenses.

**SYSTEMS:** CORTEX, MINERVA, PRISM, AND ICES/MICES

### CLIENT SERVICE & OPERATIONAL OVERSIGHT

Unified workflows coupled with automated processing and oversight allow our specialists to deliver a high quality client experience from onboarding through portfolio management and reporting.

**SYSTEMS:** PaNDA and Salesforce



### MORGAN MONEY PLATFORM

Client online liquidity solutions tool.

**Note:** Effective 8/8/19, Global Cash Portal was renamed MORGAN MONEY.

→ **CONTACT** your J.P. Morgan Global Liquidity Client Advisor or Client Services Representative:

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