

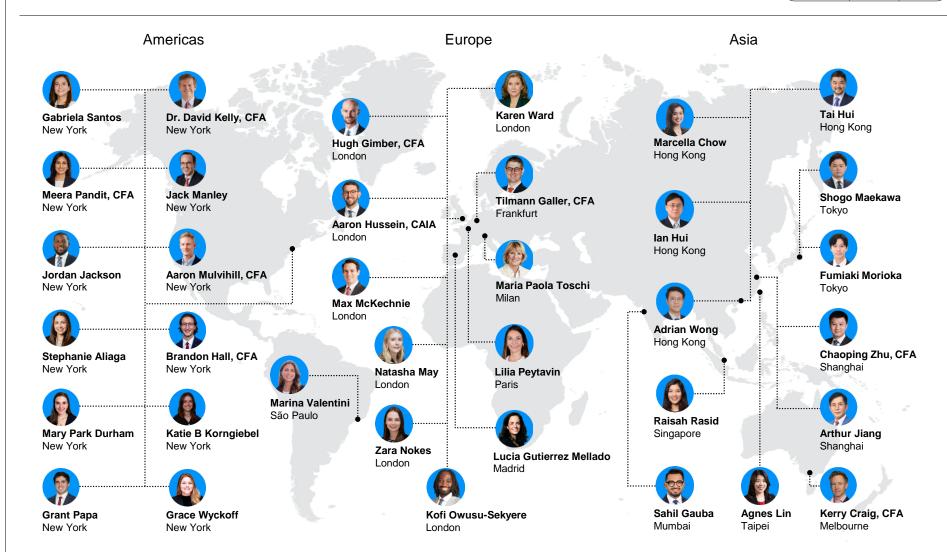
Guide to the Markets

UK | Q4 2025 As of 30 September 2025





Global Market Insights Strategy Team





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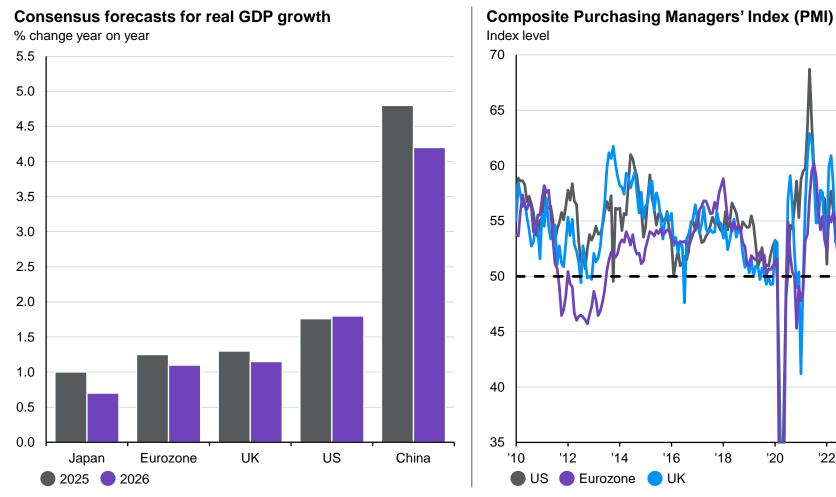
Investing principles

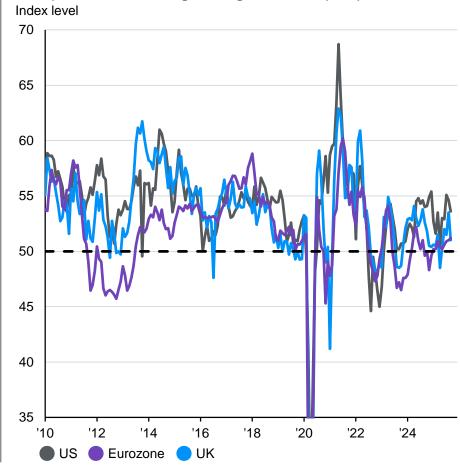
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Global growth









Global Purchasing Managers' Index (PMI) for manufacturing

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2025

Global manufacturing PMI

Index level





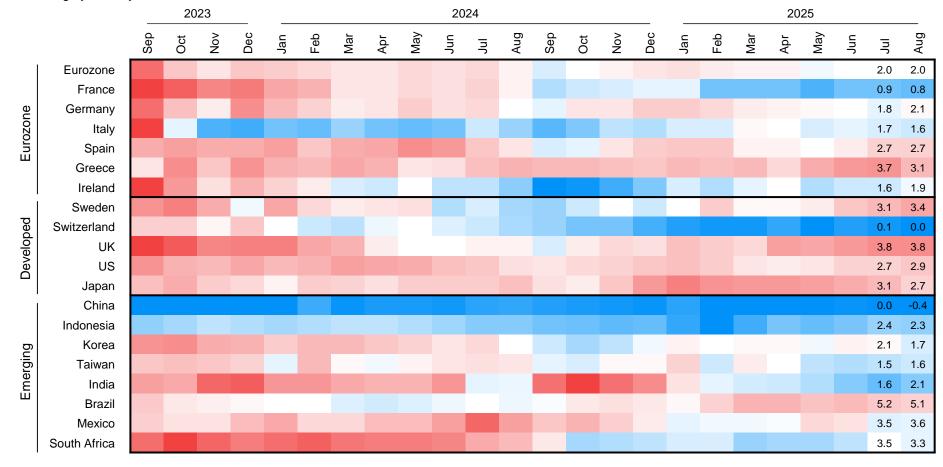


Global inflation

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Headline inflation

% change year on year

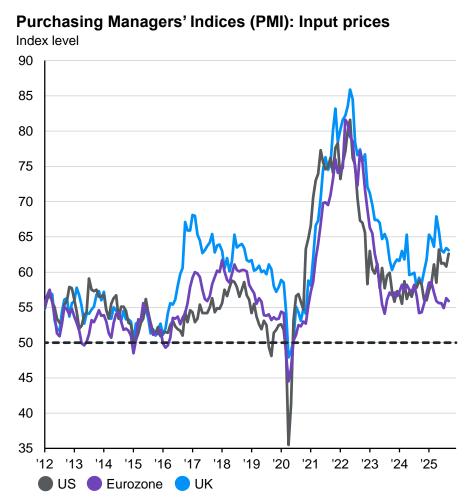


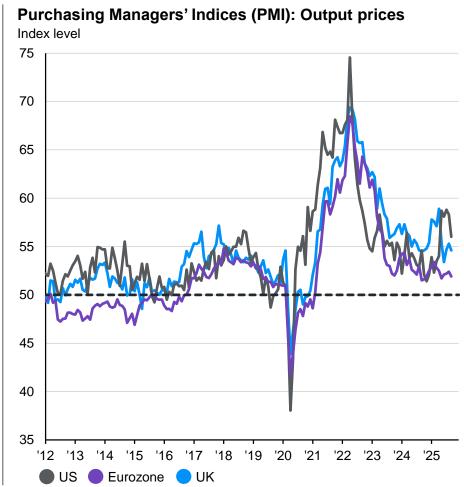
Source: Bank of Mexico, DGBAS, European Central Bank, Federal Reserve, IBGE, India Ministry of Statistics & Programme Implementation, Japan Ministry of Internal Affairs & Communication, Korean National Statistical Office, LSEG Datastream, National Bureau of Statistics of China, ONS, Riksbank, Statistics Indonesia, Statistics South Africa, Swiss National Bank, J.P. Morgan Asset Management. Eurozone countries use HICP inflation, all other countries use CPI inflation. Heatmap colours are based on the respective central bank target inflation rates. Blue is below target, white is at target and red is above target. *Guide to the Markets - UK*. Data as of 30 September 2025.





Global inflationary pressures

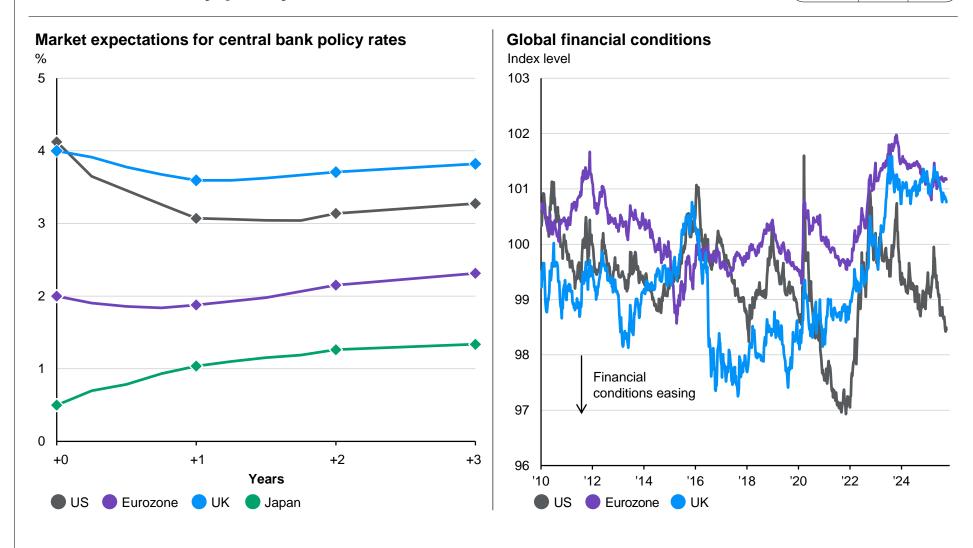


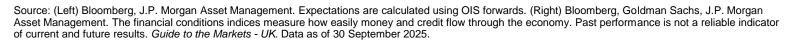






Global monetary policy

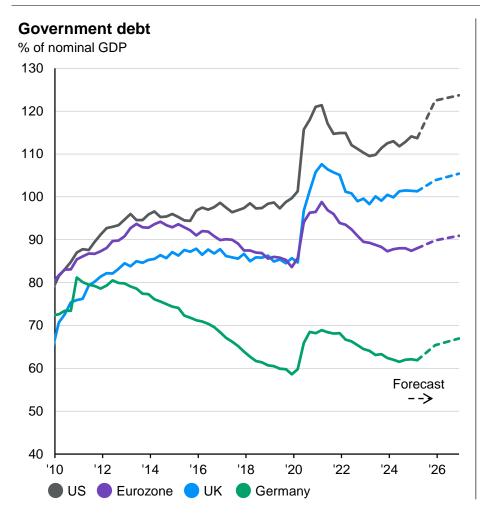


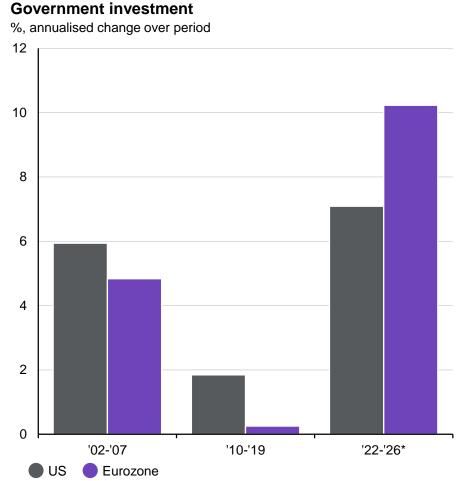






Global fiscal policy

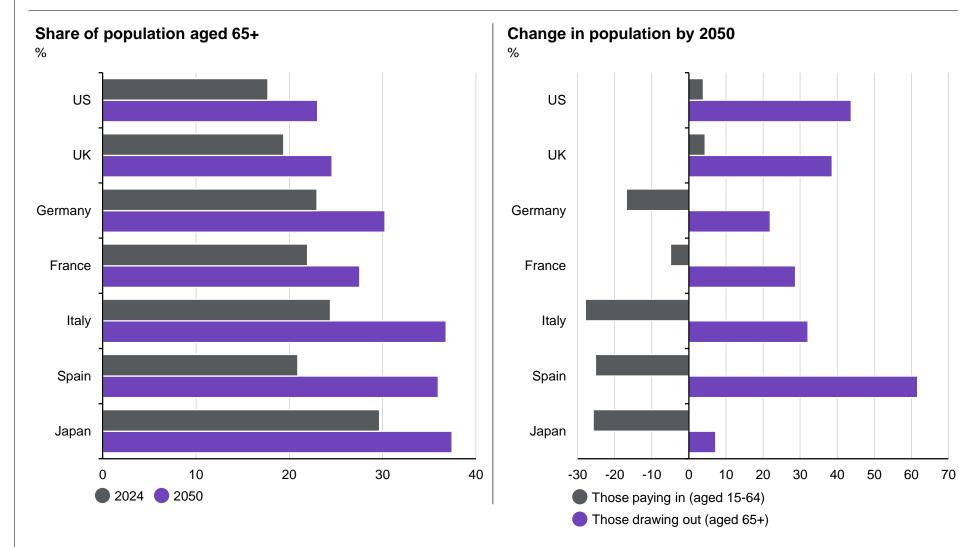








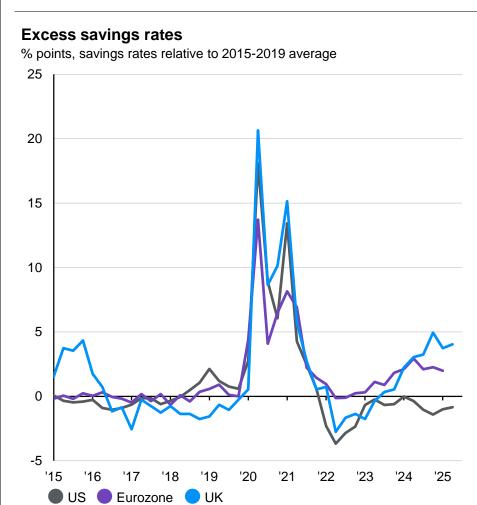
Global fiscal pressures

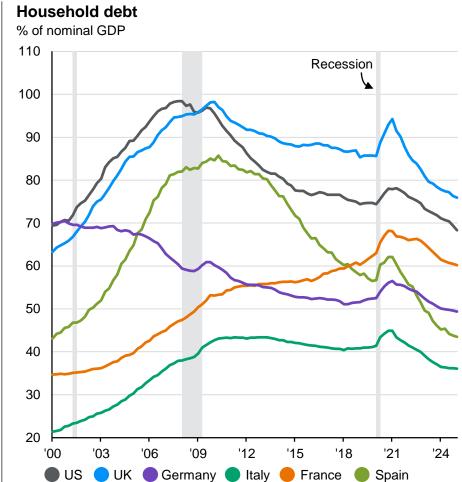






Global consumer balance sheets



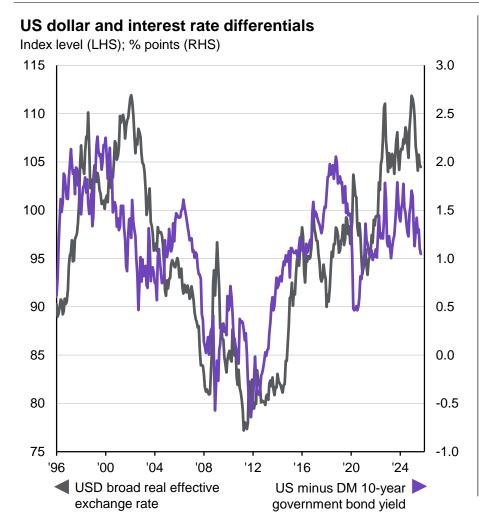


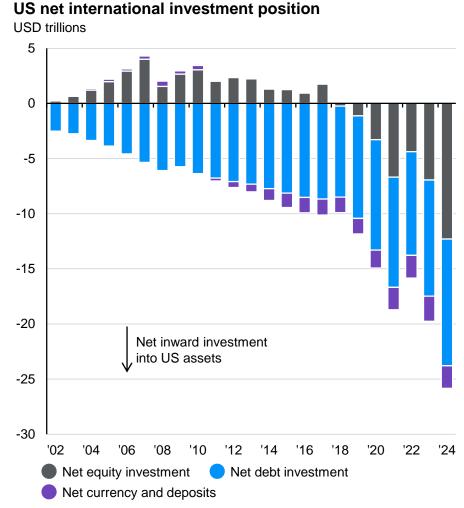




US dollar

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Source: (Left) Bloomberg, Citi, LSEG Datastream, J.P. Morgan Asset Management. DM is developed markets. DM yield is calculated as a GDP-weighted average of the 10-year government bond yields of Australia, Canada, France, Germany, Italy, Japan, Switzerland and the UK. (Right) BEA, Bloomberg, J.P. Morgan Asset Management. Equity and debt investments include funds. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK.* Data as of 30 September 2025.

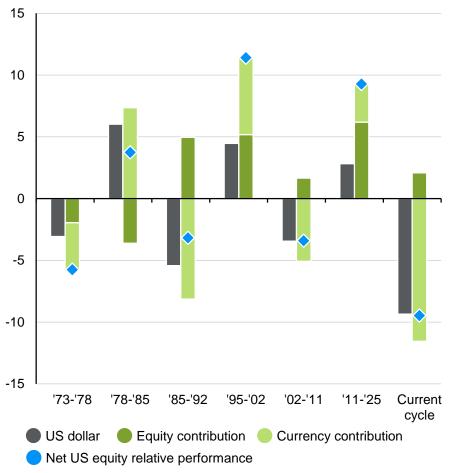




US dollar cycles and hedging costs

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US dollar cycles and relative US equity performance %, annualised change over period 15



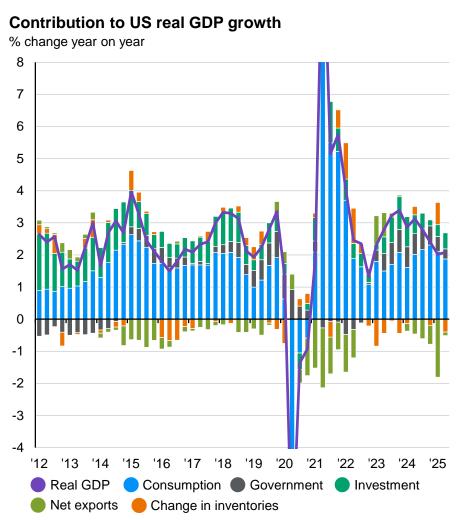
Cost of hedging a US dollar investment % points, annualised 6 5 3 2 For a GBP investor For a EUR investor For a JPY investor

Source: (Left) Bloomberg, J.P. Morgan Securities Research, LSEG Datastream, MSCI, J.P. Morgan Asset Management. US dollar cycles are based on the broad real effective exchange rate. Relative US equity performance is the percentage change of MSCI USA relative to MSCI World ex-US. The current cycle began after the US dollar peaked in January 2025. (Right) Bloomberg, CME, ICE, J.P. Morgan Asset Management. Hedging costs are based on three-month forward yields across different currencies. Past performance is not a reliable indicator of current and future results. Guide to the Markets - UK. Data as of 30 September 2025.





US GDP and business surveys

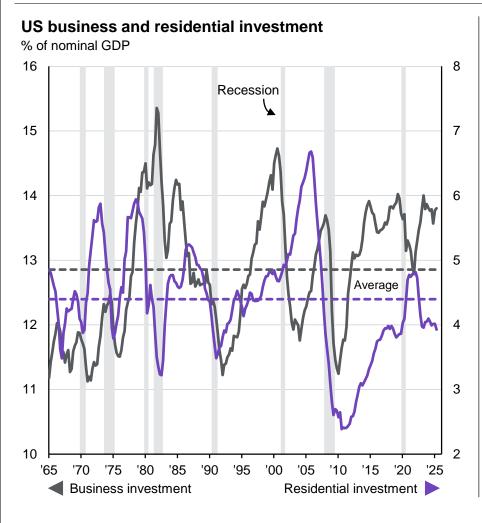


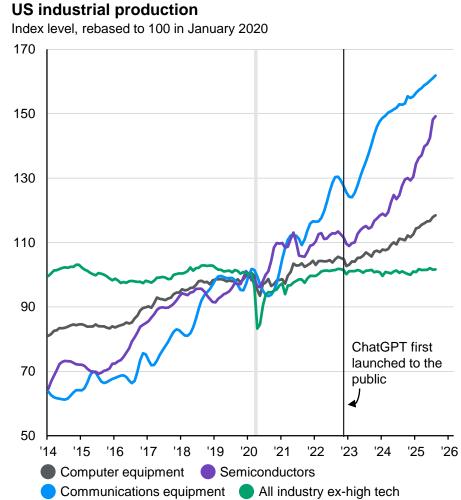






US investment and industrial production



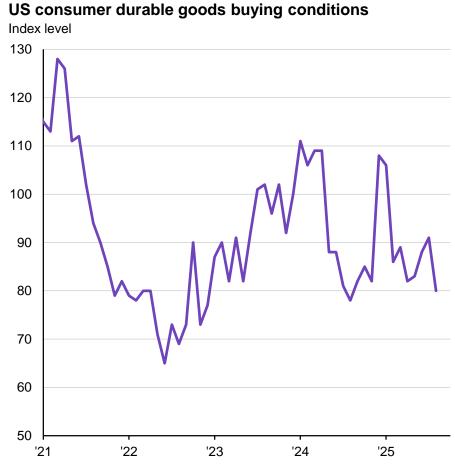






US consumer

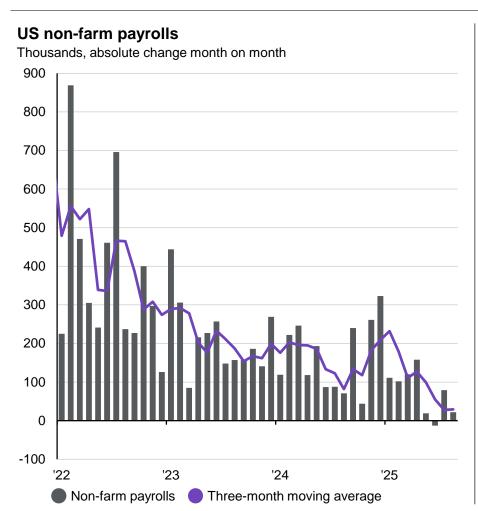


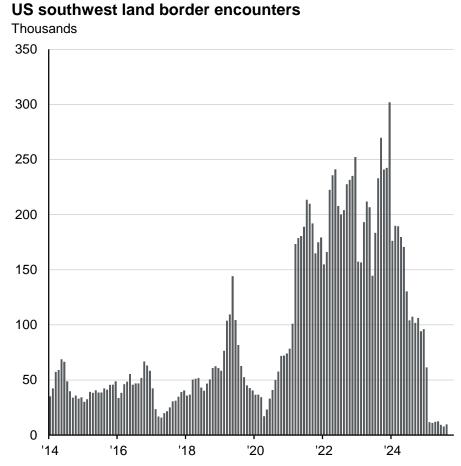






US labour demand and supply







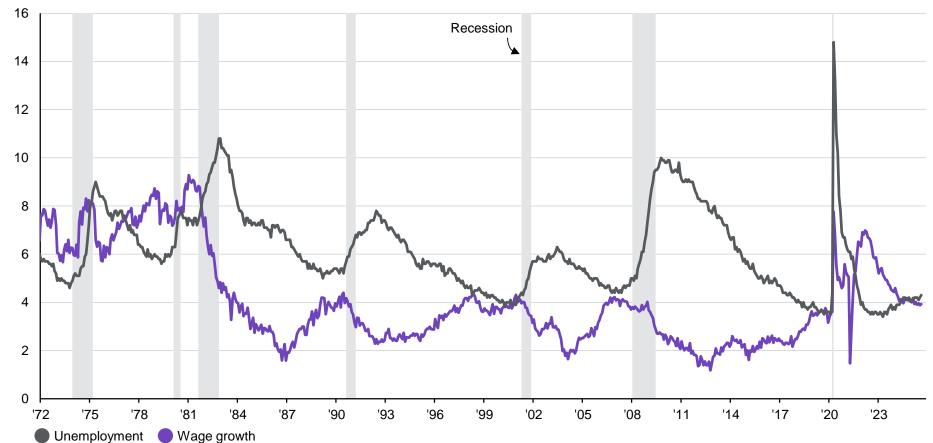


US labour market dynamics

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US unemployment and wage growth

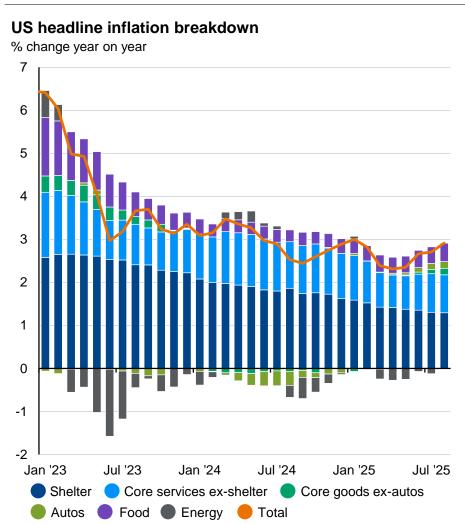
%, wage growth is year on year

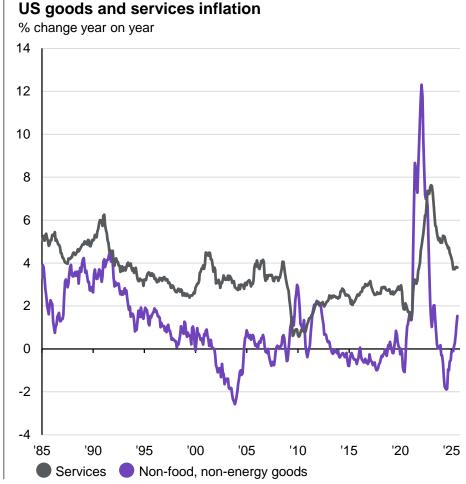






US inflation



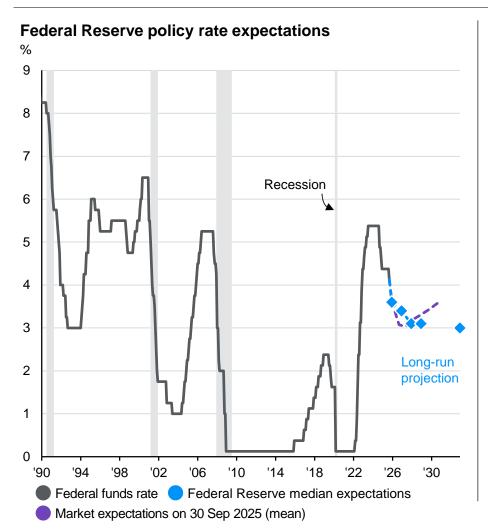


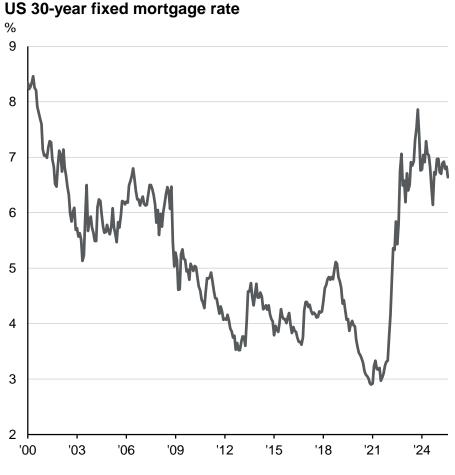




US Federal Reserve policy

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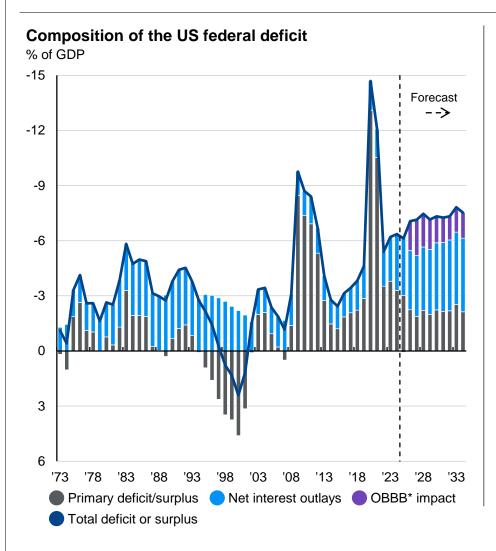
Source: (Left) Bloomberg, BLS, Federal Reserve, J.P. Morgan Asset Management. Market expectations are calculated using OIS forwards. The long-run projection represents the committee's median assessment of where the federal funds rate would be expected to converge to under the appropriate monetary policy and in the absence of further shocks to the economy. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. (Right) LSEG Datastream, Mortgage Bankers Association of America, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.

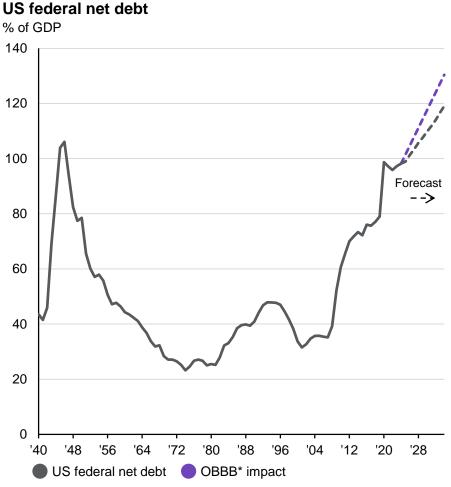




US fiscal policy

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Source: (All charts) BEA, CBO, J.P. Morgan Asset Management. OBBB refers to the One Big Beautiful Bill. *Assumes tax cuts and incentive provisions are made permanent and backdated spending cuts are not implemented. Forecasts are based on the CBO's latest budget and economic outlooks. Years shown are fiscal years. *Guide to the Markets - UK*. Data as of 30 September 2025.



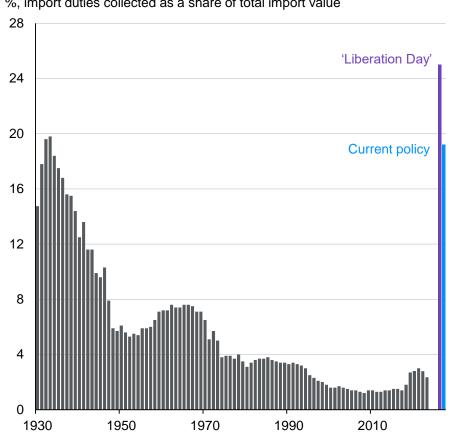


US trade

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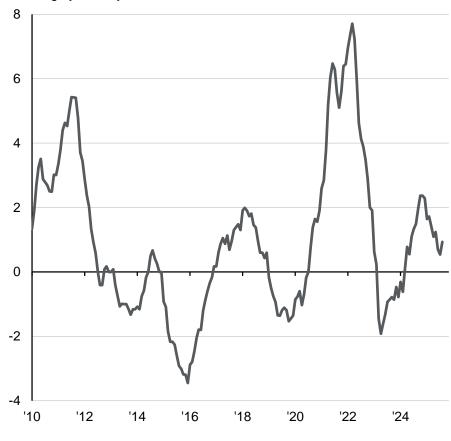
US effective tariff rate

%, import duties collected as a share of total import value



US import prices: goods excluding fuels

% change year on year

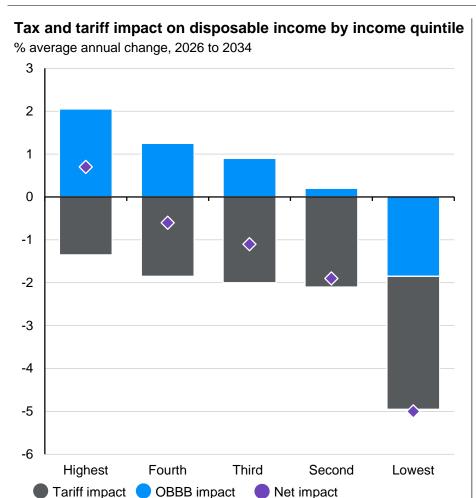


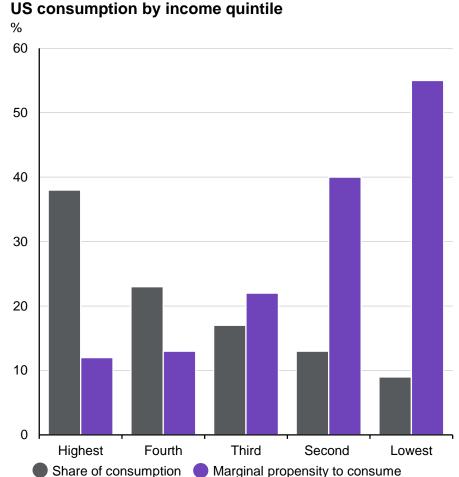




US focus: Net impact of tax and tariff policy

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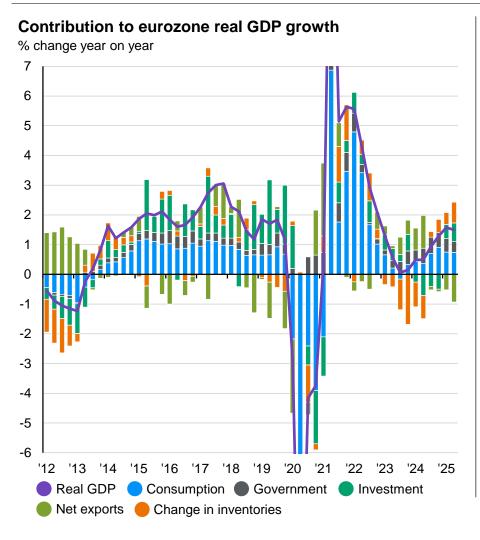


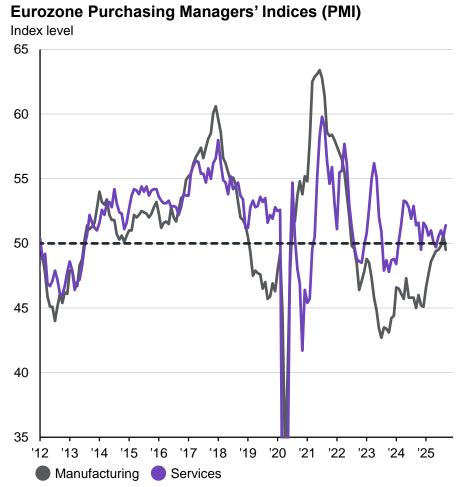






Eurozone GDP and business surveys



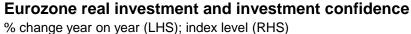


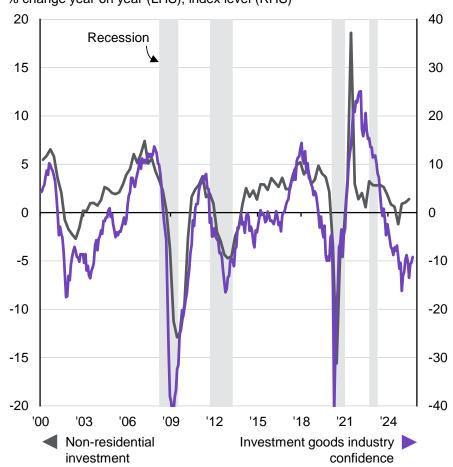




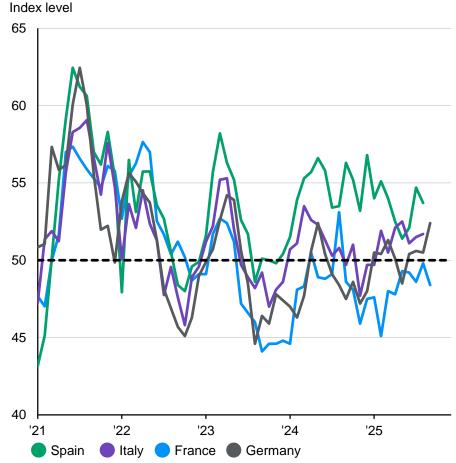
Eurozone investment and activity surveys

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Eurozone composite Purchasing Managers' Indices





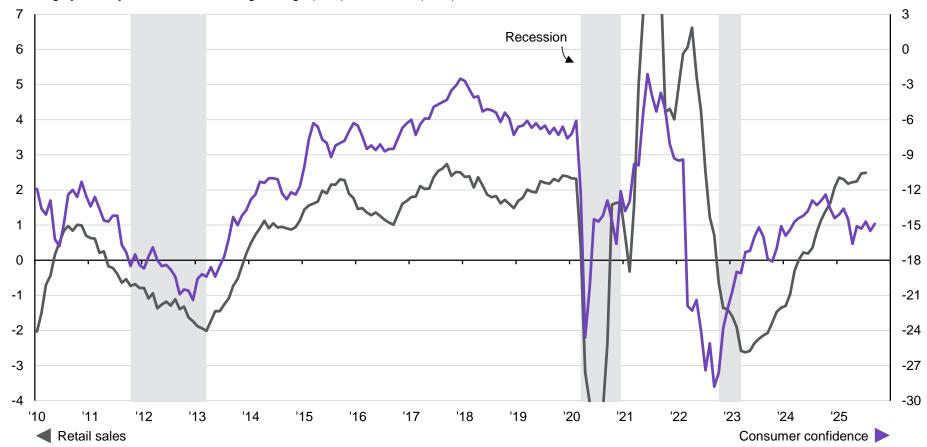


Eurozone consumer

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Eurozone retail sales and consumer confidence

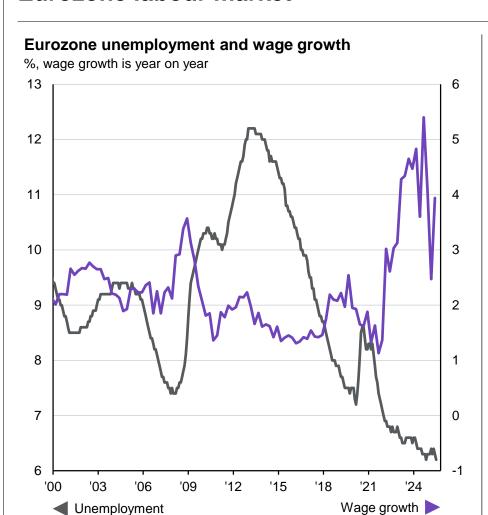
% change year on year, six-month moving average (LHS); index level (RHS)

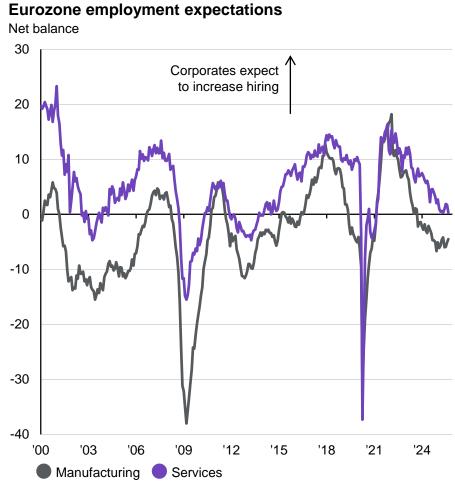






Eurozone labour market

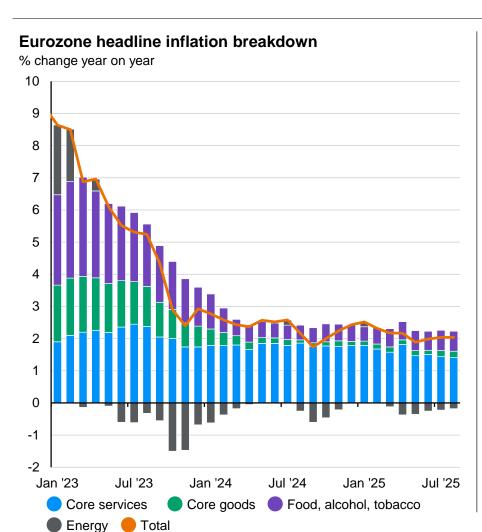


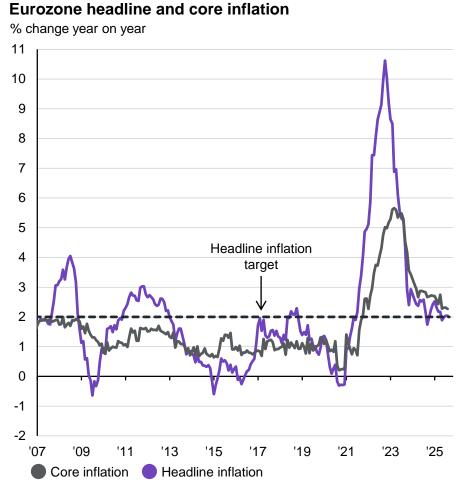






Eurozone inflation

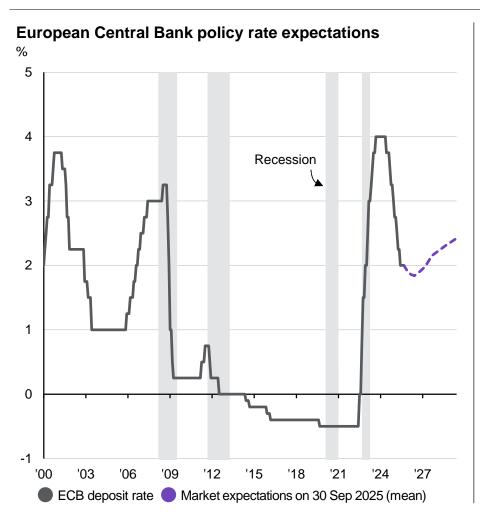


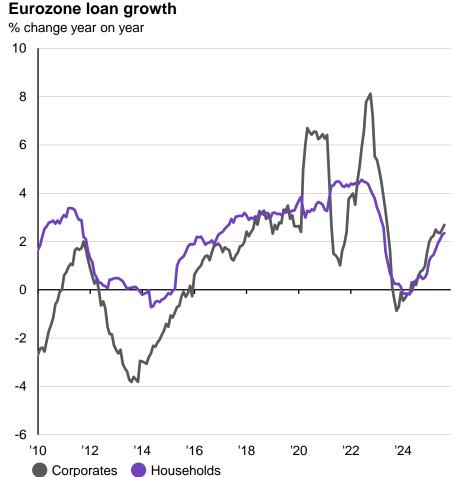






European Central Bank policy







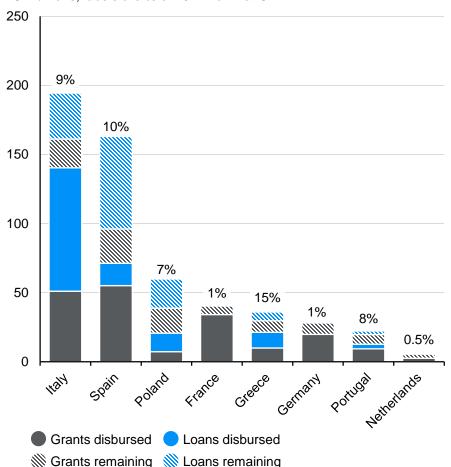


Eurozone focus: Fiscal policy

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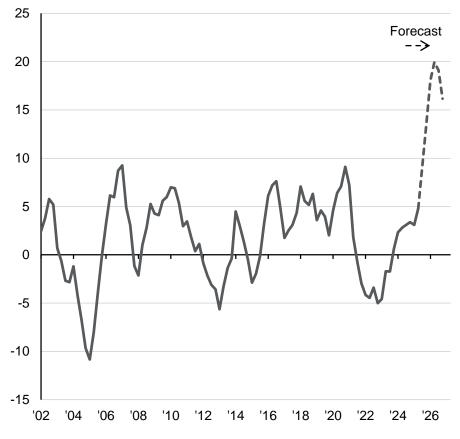
EU Recovery Fund payments

EUR billions, labels are % of 2024 nominal GDP



Germany real government investment

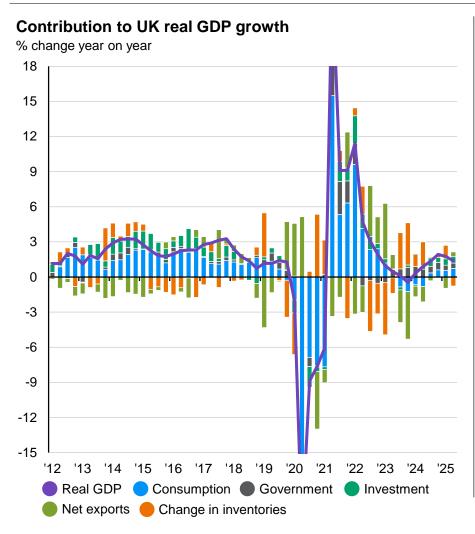
% change year on year, four-quarter moving average

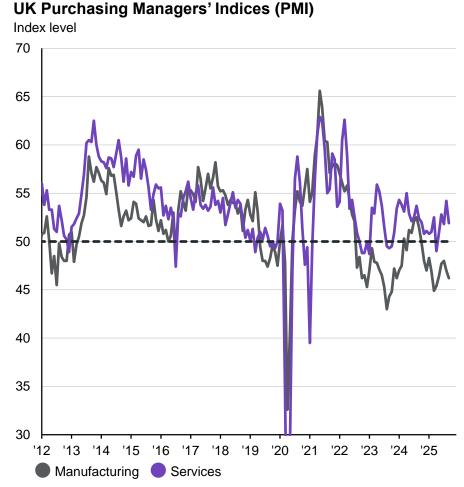






UK GDP and business surveys

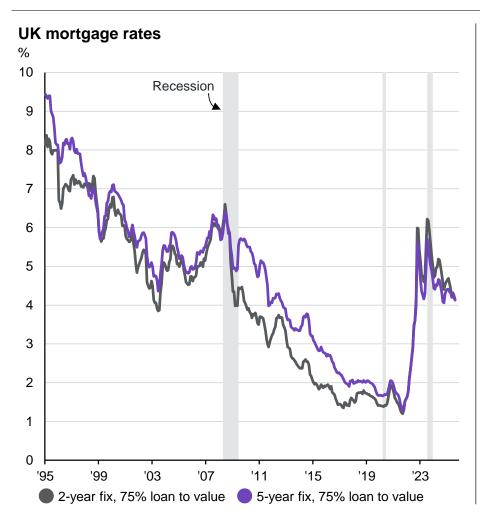


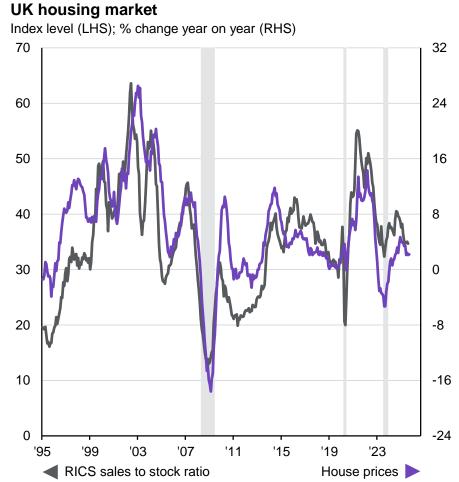






UK housing market

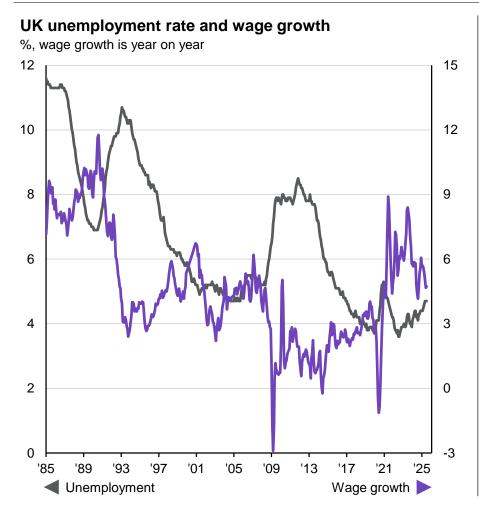








UK labour market and pricing intentions

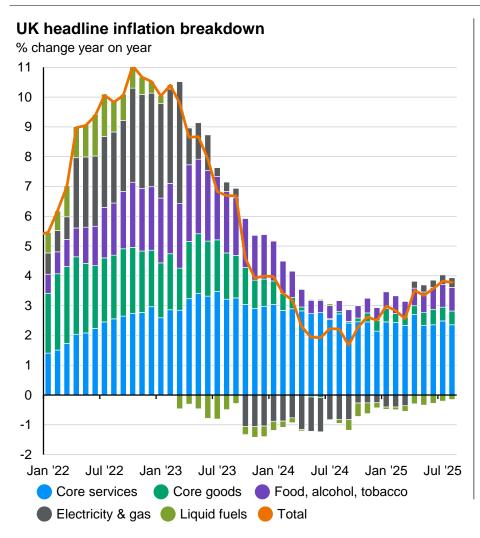








UK inflation

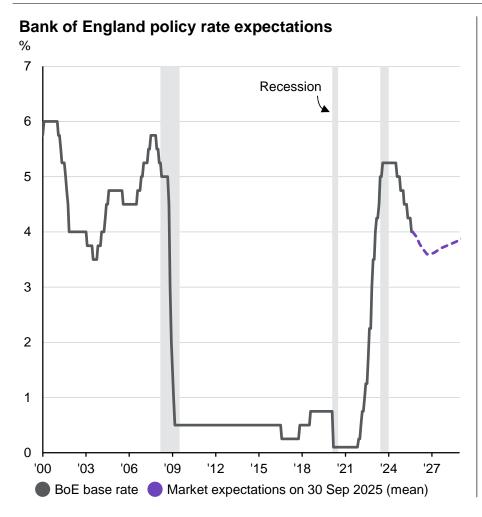


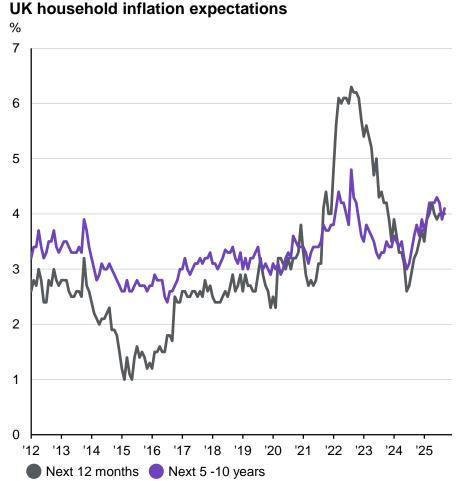






Bank of England policy and UK inflation expectations



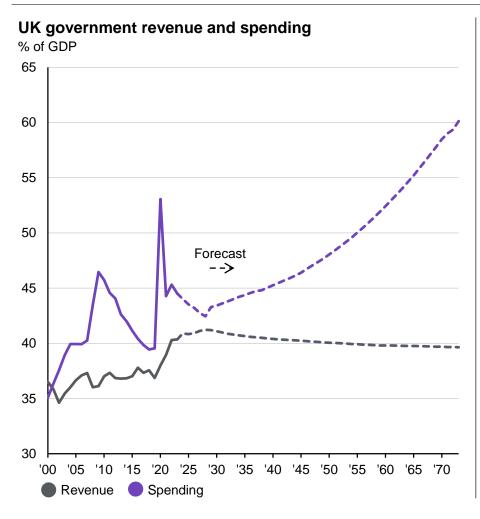


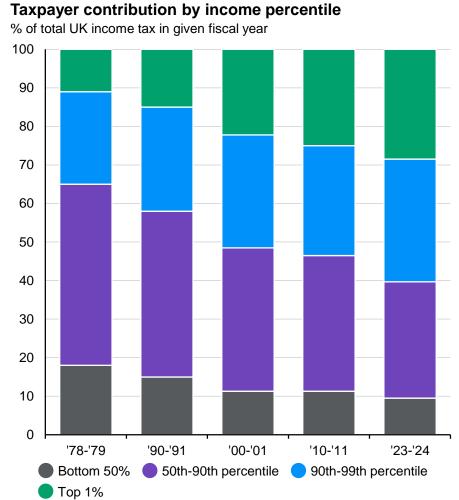




UK focus: Fiscal challenges

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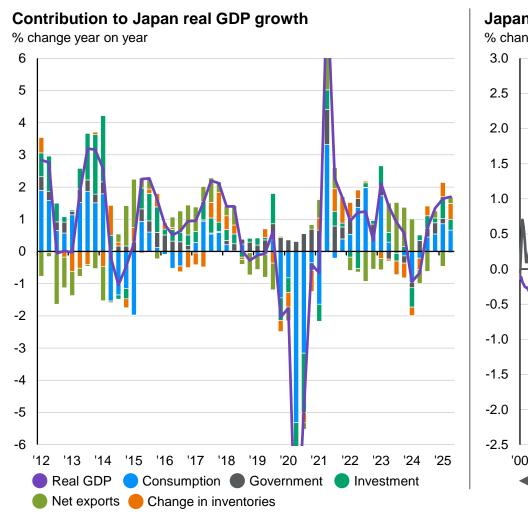
Source: (Left) Office for Budget Responsibility (OBR), J.P. Morgan Asset Management. Forecasts are from the OBR's September 2024 Fiscal Risks and Sustainability report, reflecting demographic pressures on the UK fiscal trajectory. (Right) HMRC, IFS, J.P. Morgan Asset Management. *Guide to the Markets - UK*. Data as of 30 September 2025.

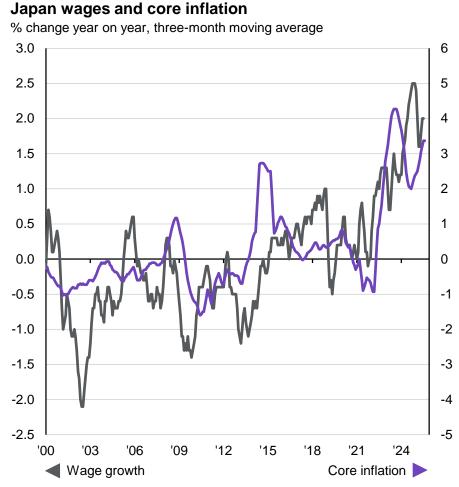




Japan GDP, inflation and wages

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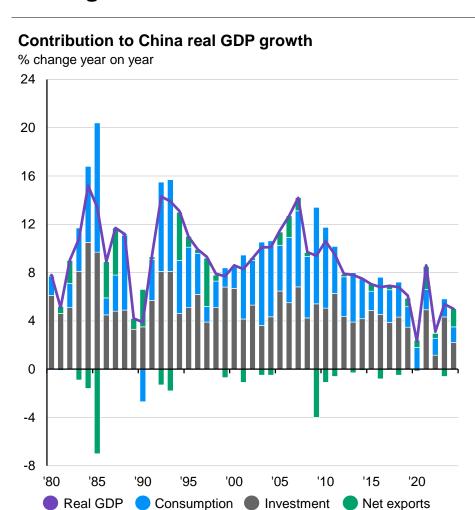
Source: (Left) Japan Cabinet Office, LSEG Datastream, J.P. Morgan Asset Management. (Right) BoJ, Japan Ministry of Health, Labour and Welfare, LSEG Datastream, J.P. Morgan Asset Management. Core inflation is defined as excluding fresh food and energy, as preferred by the BoJ. Wage growth is an average of scheduled payments across all industries. *Guide to the Markets - UK*. Data as of 30 September 2025.

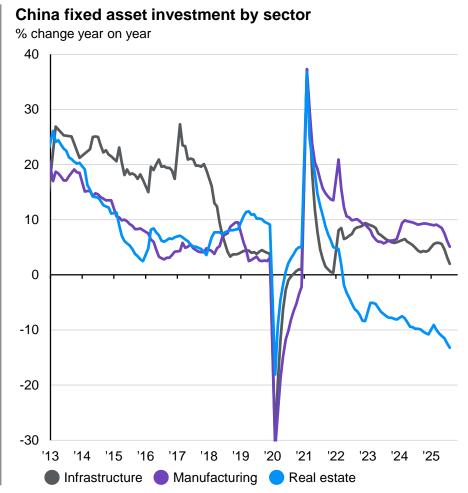




China growth drivers

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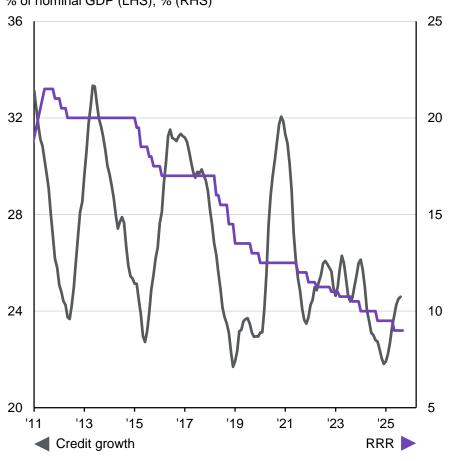




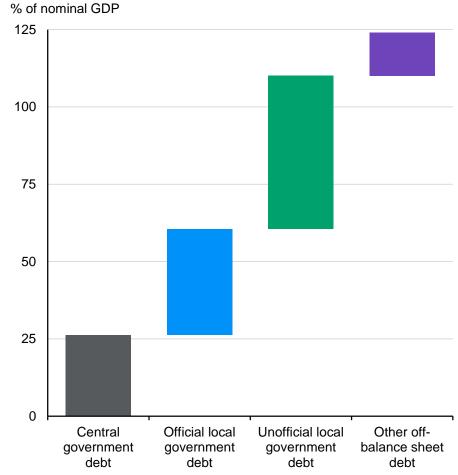
China debt dynamics

GTM UK 39

China credit growth and Reserve Requirement Ratio (RRR) % of nominal GDP (LHS); % (RHS)



China general government debt breakdown



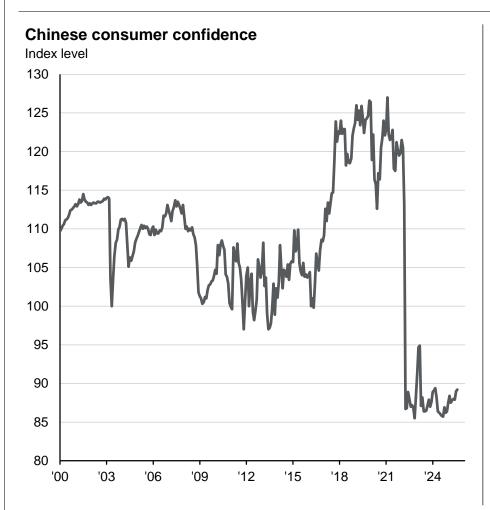
Source: (Left) Bloomberg, People's Bank of China, J.P. Morgan Asset Management. Credit growth is the 12-month change in the credit stock to the real economy as a percent of nominal GDP. (Right) IMF, J.P. Morgan Asset Management. Data is a 2024 estimate taken from the IMF's China Country Report. Other off-balance sheet debt includes additional debt tied to Special Construction Funds and Government Guided Funds. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





China consumer

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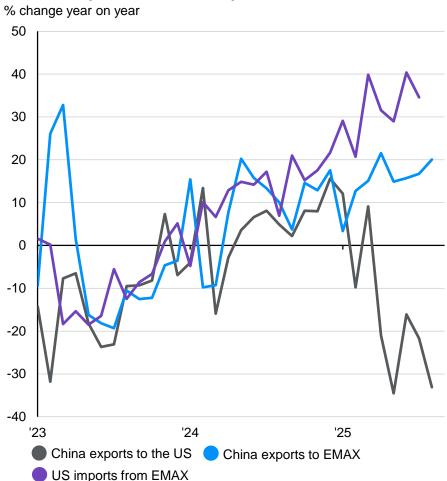




EM focus: Shifting global trade patterns

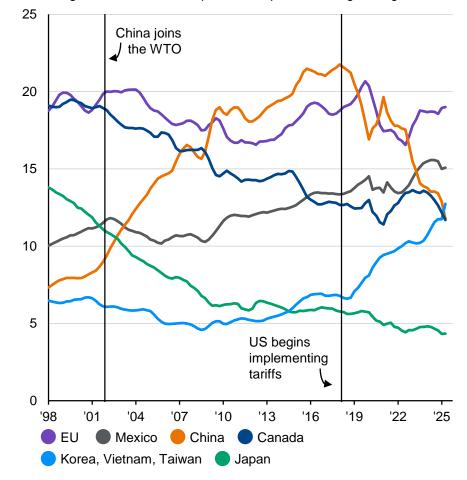
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Chinese exports to and US imports from EMAX countries



Share of US imports

% of total goods and services imports, four-quarter moving average

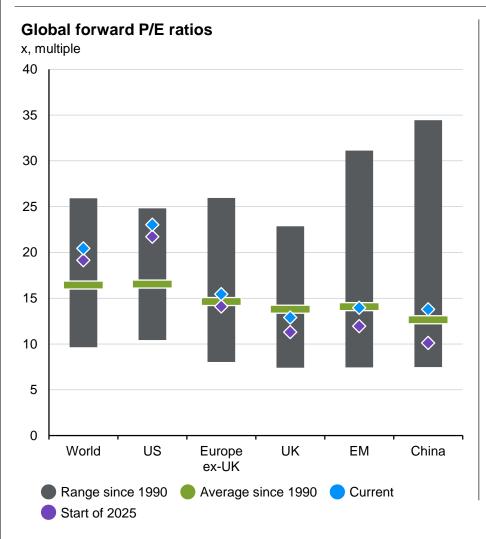


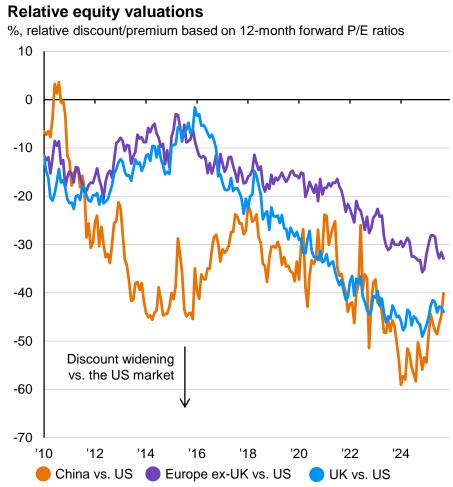




Regional equity valuations

GTM UK 42





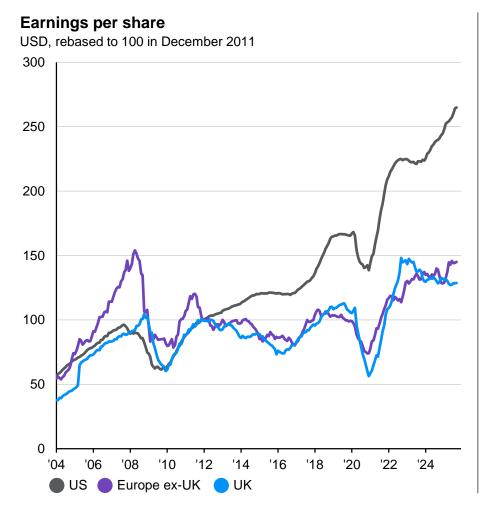
Source: (Left) FTSE, IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. MSCI indices are used for World, Europe ex-UK, EM and China. UK is FTSE All-Share and US is S&P 500. Earnings data is based on 12-month forward estimates. (Right) FTSE, IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. US: S&P 500; Europe ex-UK: MSCI Europe ex-UK; UK: FTSE All-Share; China: MSCI China. Valuation is price to 12-month forward earnings. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





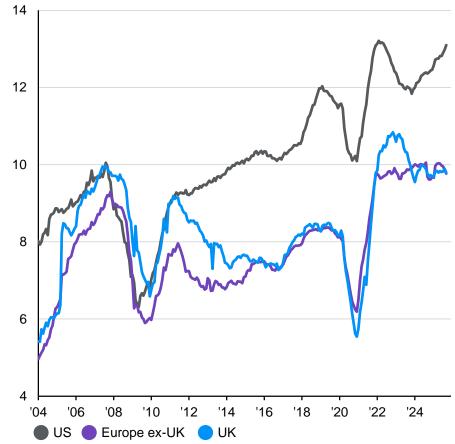
Regional earnings and profit margins

GTM UK 43



Profit margins

%, margins of 12-month trailing earnings relative to sales



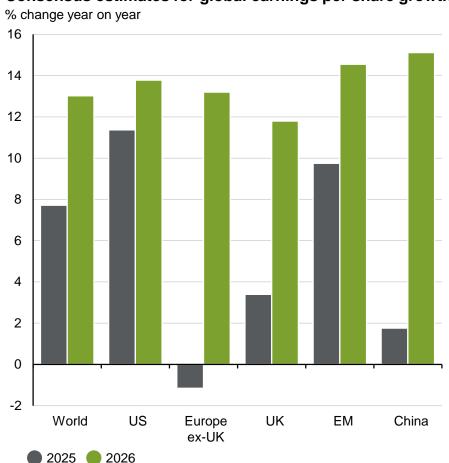




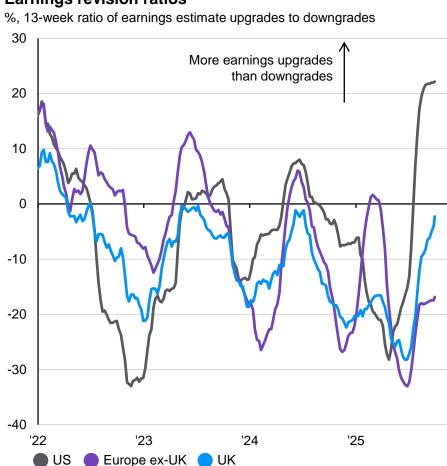
Regional earnings expectations

GTM UK 44

Consensus estimates for global earnings per share growth



Earnings revision ratios







Global equity sector weights

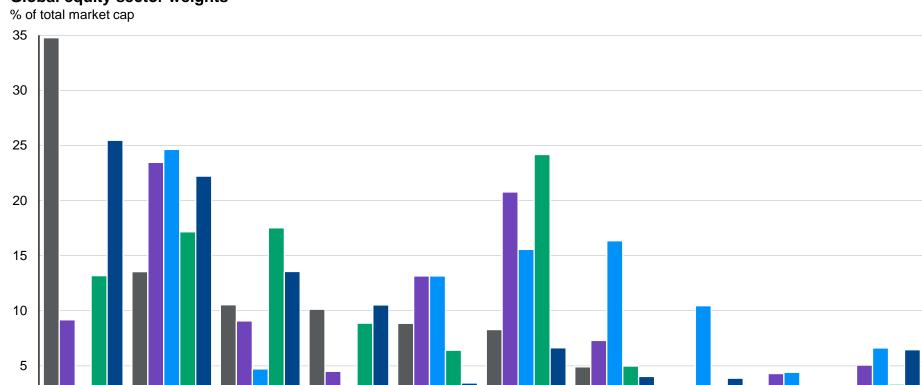
GTM UK 45



ΙT

Financials

Europe ex-UK 🔵 UK 🔵 Japan 🔵 EM





Materials

Health Care

Cons. Staples

Industrials

Energy

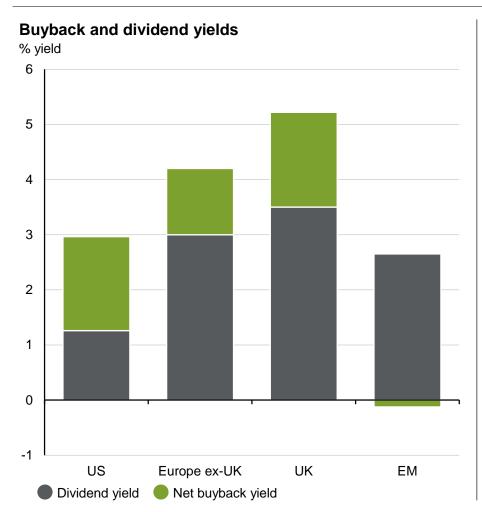
Utilities

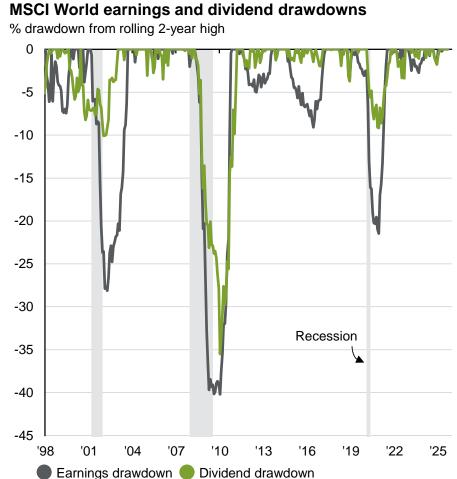
Cons. Discr. Comm. Serv.



Global equity income

GTM UK 46





Source: (Left) Bloomberg, FTSE, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. US: S&P 500; Europe ex-UK: MSCI Europe ex-UK; UK: FTSE 100; EM: MSCI EM. Chart shows yields for the last quarter in which buyback data is fully available. Net buyback yield adjusts for share issuance. (Right) IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Earnings and dividends are both 12-month trailing per share. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





Equity market factors

GTM UK 47

MSCI World Quality Tilt/MSCI World relative performance

Relative total return index level, rebased to 100 in January 1999



MSCI World Growth and Value forward P/E ratios x, multiple 36 32 28 24 20 16 12



'07

'09

Growth

'13

Value

'15

'17

'19

'21



'23

'25



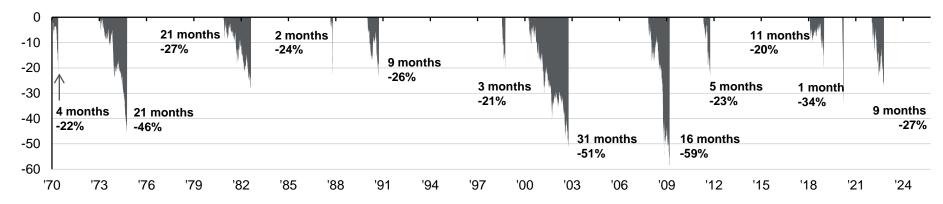
Bull and bear markets

GTM UK 48

MSCI World bull markets, %



MSCI World bear markets, %







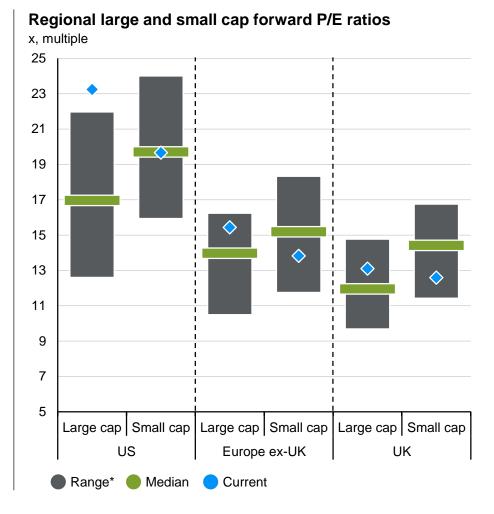
Small caps

GTM UK 49

Relative performance of US small caps vs. large caps

Relative total return, rebased to 100 in January 1988





Source: (Left) LSEG Datastream, Russell, S&P Global, J.P. Morgan Asset Management. US small caps: Russell 2000; US large caps: S&P 500. (Right) FactSet, IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings. All indices are MSCI. P/E ratios for small cap indices are as published by FactSet. Other P/E ratios are calculated using IBES earnings estimates. Range and median calculated from 2008 due to data availability. *Range is 10th to 90th percentile. Past performance is not a reliable indicator of current and future results. Guide to the Markets - UK. Data as of 30 September 2025.





Equity index concentration

GTM UK 50





Source: (Left) LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. The S&P 500 is used to represent the US market, and the MSCI All-Country World Index is used to represent global equities. (Right) FactSet, S&P Global, J.P. Morgan Asset Management. The top 10 stocks are based on the 10 largest index constituents at the start of each month. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



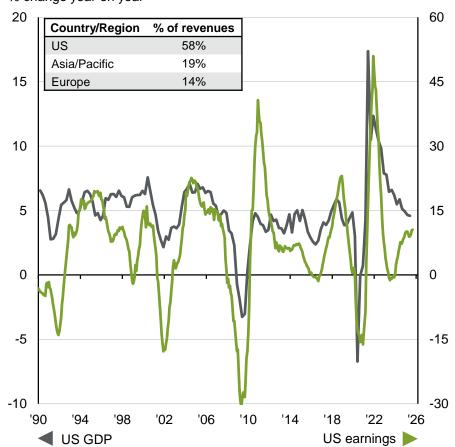


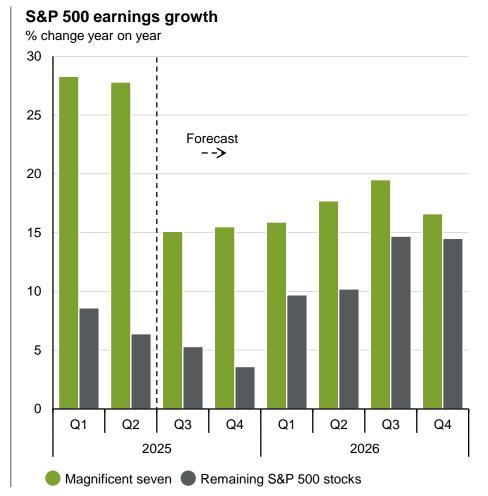
US earnings

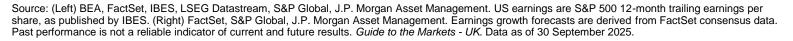
GTM UK 51

US nominal GDP and S&P 500 earnings

% change year on year





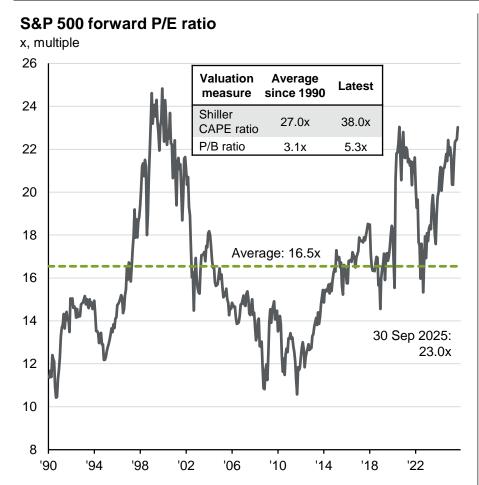






US equity valuations

GTM UK 52





Source: (Left) IBES, LSEG Datastream, Robert Shiller, S&P Global, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. P/E data may differ from *Guide to the Markets - US*, which uses FactSet earnings estimates. Shiller cyclically adjusted P/E (CAPE) is price-to-earnings ratio adjusted using trailing 10-year average inflation-adjusted earnings. P/B ratio is price-to-book ratio. (Right) FactSet, S&P Global, J.P. Morgan Asset Management. The top 10 stocks are based on the 10 largest index constituents at the start of each month. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



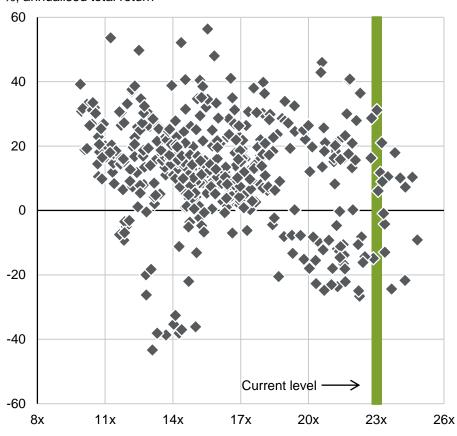


US valuations and subsequent returns

GTM UK 53

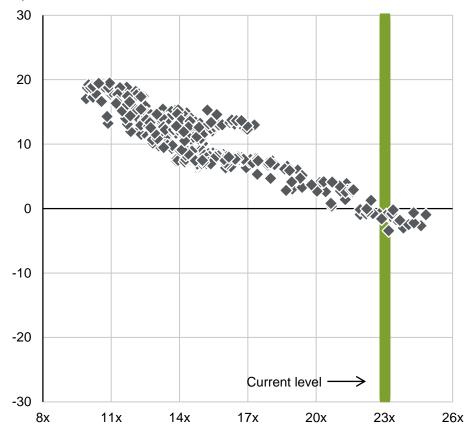
S&P 500 forward P/E ratios and subsequent 1-year returns

%, annualised total return*



S&P 500 forward P/E ratios and subsequent 10-year returns

%, annualised total return*



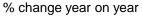


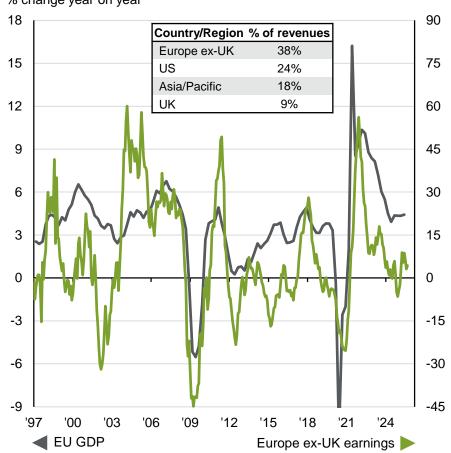


Europe earnings

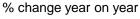
GTM UK 54

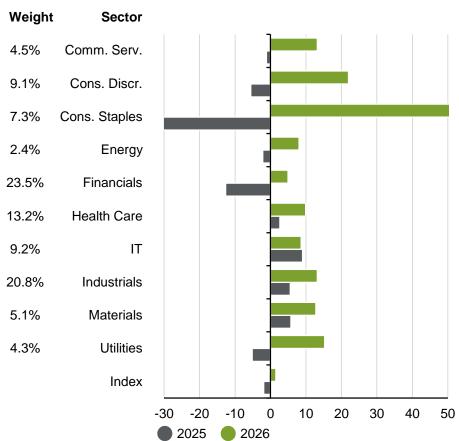






Consensus estimates for MSCI Europe ex-UK earnings





Source: (Left) Eurostat, FactSet, IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Earnings are 12-month trailing earnings per share, as published by IBES. (Right) IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Earnings are per share, as published by IBES. Real estate is not included due to the small size of its weight in the index. Past performance is not a reliable indicator of current and future results. Guide to the Markets - UK. Data as of 30 September 2025.

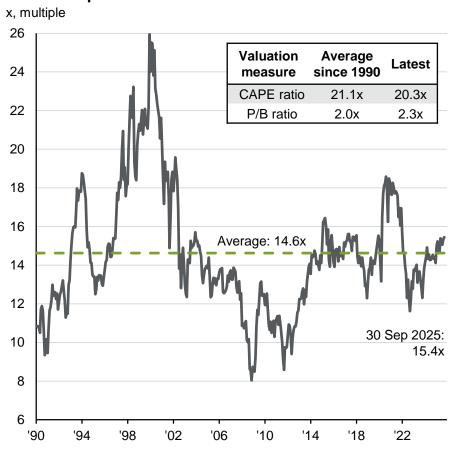




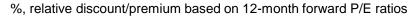
Europe equity valuations

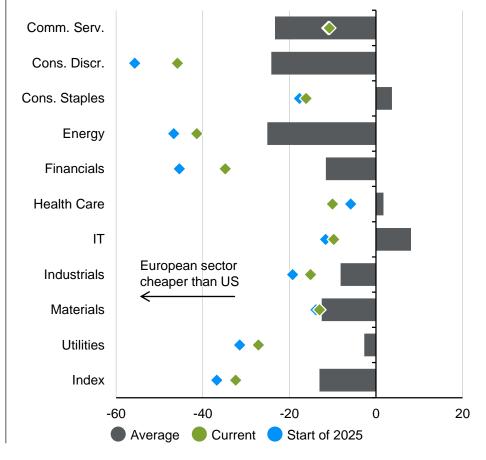
GTM UK 55

MSCI Europe ex-UK forward P/E ratio



MSCI Europe ex-UK relative valuation vs. the US





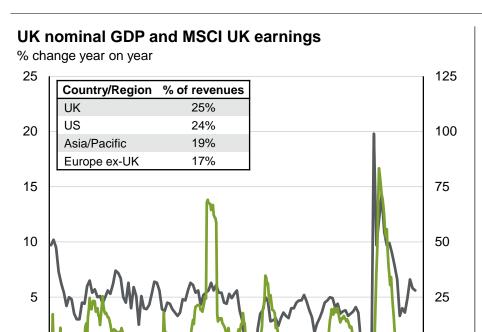
Source: (Left) IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. Cyclically adjusted P/E (CAPE) is price-to-earnings ratio adjusted using trailing 10-year average inflation-adjusted earnings. P/B ratio is price-to-book ratio. (Right) IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. The chart shows the current percentage discount of the index or sector 12-month forward P/E ratio vs. the equivalent for the S&P 500, and the average since 1995. Communication Services average is calculated using data from 1995 to 2000 inclusive and from 2005 to date, due to sector composition changes. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





UK earnings

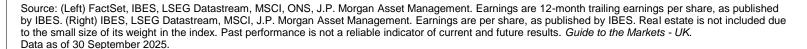
GTM UK 56



Consensus estimates for MSCI UK earnings % change year on year Weight Sector 2.4% Comm. Serv. Cons. Discr. 4.7% 16.3% Cons. Staples 10.4% Energy 24.6% Financials 13.2% Health Care 1.1% ΙT 15.6% Industrials 6.6% Materials 4.4% Utilities Index -20 -10 10 20 30 0

2026

2025



'22

UK earnings

-25

-50

'26



-5

-10

'90

'98

'94

UK GDP

'02

'06

'10

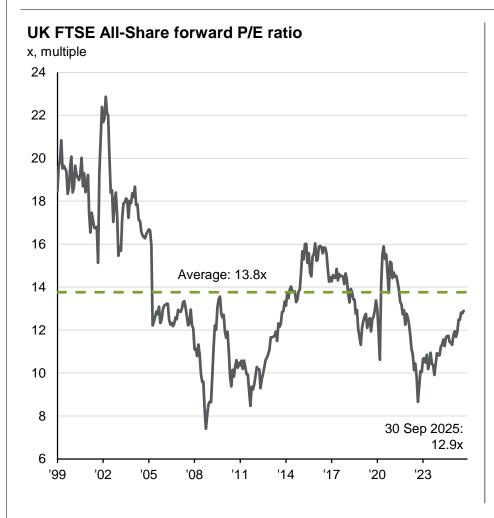
'14

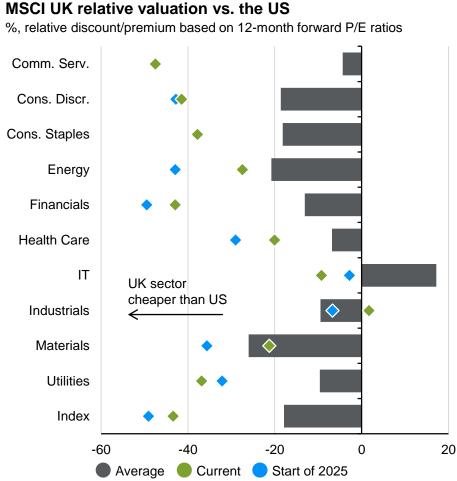
'18



UK equity valuations

GTM UK 57





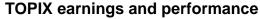
Source: (Left) FTSE, IBES, LSEG Datastream, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. (Right) IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. The chart shows the current percentage discount of the index or sector 12-month forward P/E ratio vs. the equivalent for the S&P 500, and the average since 1995. Communication Services average is calculated using data from 1995 to 2000 inclusive and from 2005 to date, due to sector composition changes. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



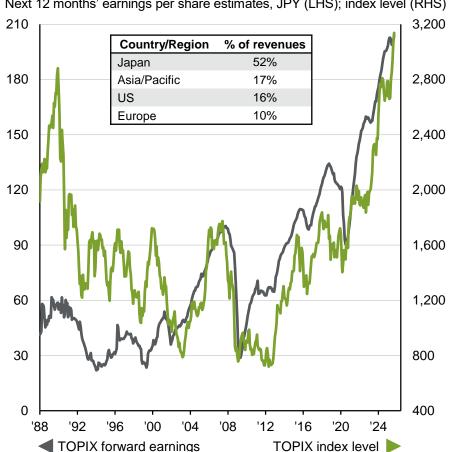


Japan equity market and currency

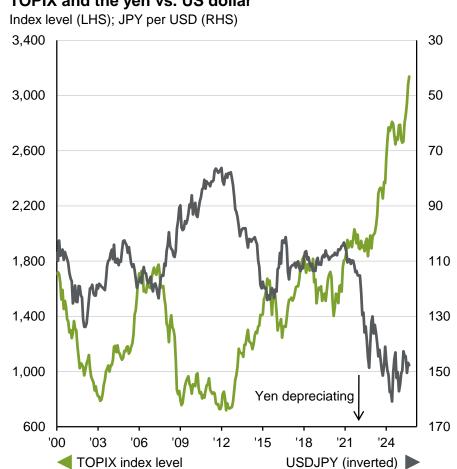
GTM UK 58



Next 12 months' earnings per share estimates, JPY (LHS); index level (RHS)



TOPIX and the yen vs. US dollar

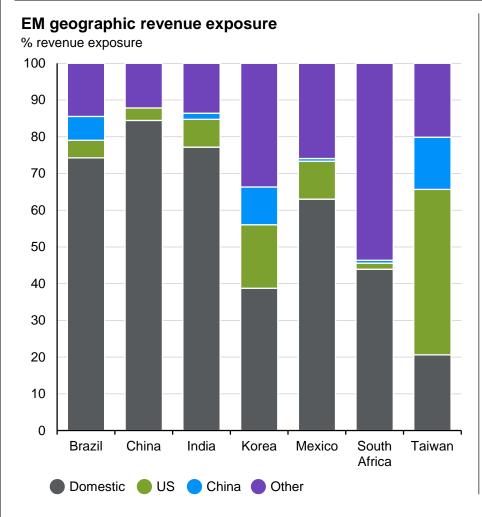


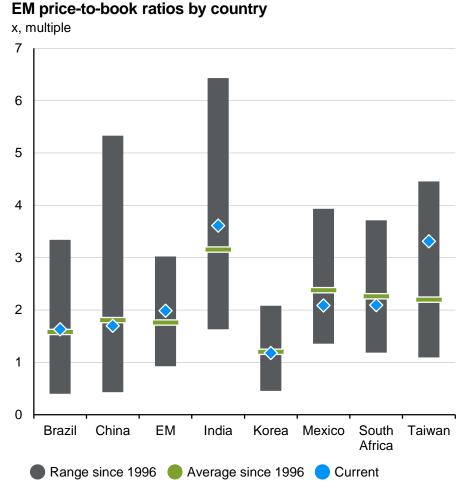




Emerging market equities

GTM UK 59



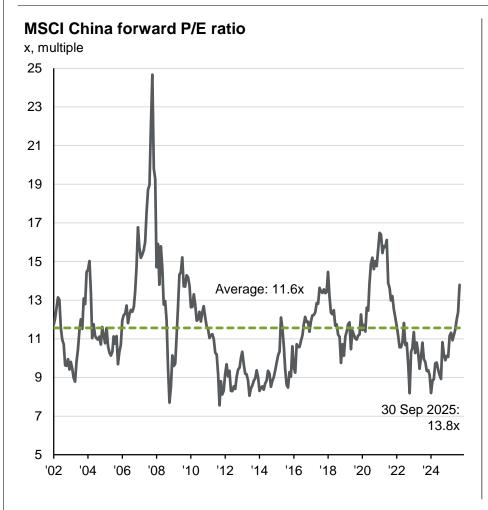


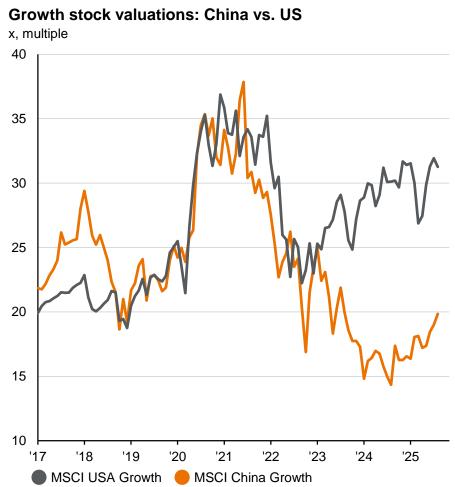




China equity valuations

GTM UK 60





Source: (Left) IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. (Right) LSEG Datastream, MSCI, J.P. Morgan Asset Management. Both indices are MSCI. Forward P/E ratio is price to 12-month forward earnings, as published by MSCI. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.

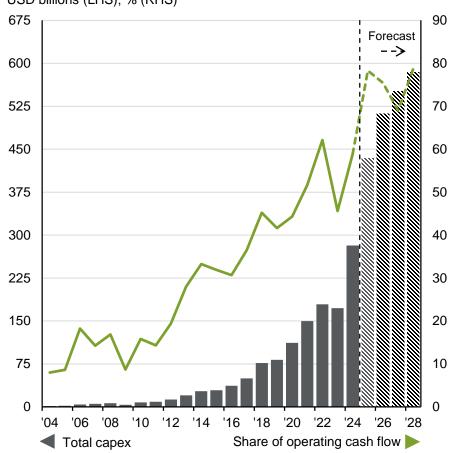




Equity focus: AI capex and adoption

GTM UK 61

Capital spending from the five major US AI hyperscalers USD billions (LHS); % (RHS)



US businesses using AI to produce goods and services



10

Sep '23

20

Sep '25 Next six months

Source: (Left) Bloomberg, J.P. Morgan Asset Management. The chart shows the total company capex for Alphabet, Meta, Microsoft and Oracle, as well as an estimate of Amazon's AWS spend. For Amazon, 2004 to 2012 are J.P. Morgan Asset Management estimates, and 2013 to current are Bloomberg consensus estimates. Operating cash flow represents cash flow before capital expenditures. (Right) Census Bureau, J.P. Morgan Asset Management. *Guide to the Markets - UK*. Data as of 30 September 2025.



30

40



World stock market returns

GTM UK 62

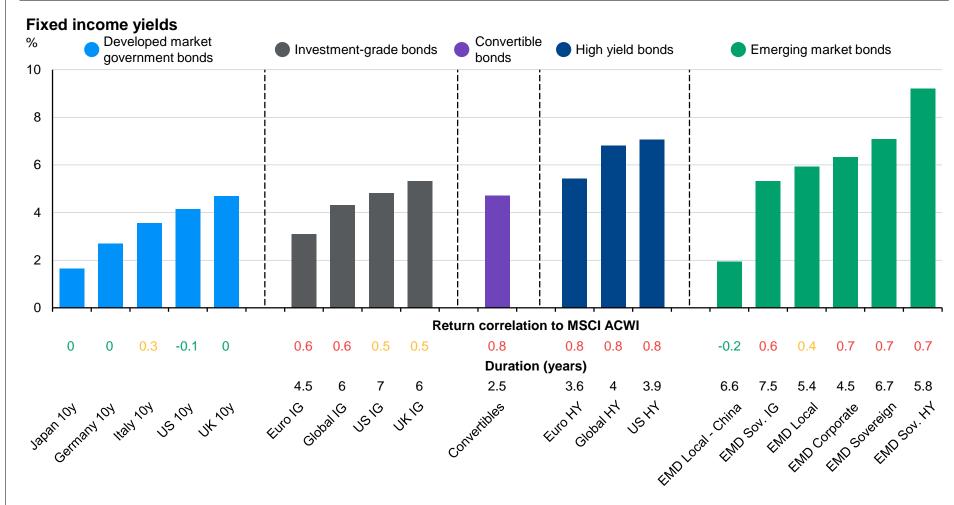
	2017	2018	2019	2020	2021	2022	2023	2024	Q3 '25	YTD	а	10-year nn. return
GBP Local	29.8% Asia ex-Jp 35.9%	1.6% S&P 500 -4.4%	26.4% S&P 500 31.5%	21.5% Asia ex-Jp 22.7%	29.9% S&P 500 28.7%	0.3% FTSE All- Share 0.3%	19.2% S&P 500 26.3%	27.3% S&P 500 25.0%	13.1% Asia ex-Jp 13.1%	19.8% Euro ex-UK 13.4%		15.6% S&P 500 13.1%
	25.8% MSCI EM 31.0%	-6.4% Portfolio -9.3%	21.0% Euro ex-UK 27.5%	15.0% MSCI EM 19.5%	18.3% FTSE All- Share 18.3%	-4.1% TOPIX -2.4%	15.8% Euro ex-UK 17.3%	14.5% Asia ex-Jp 16.8%	12.9% MSCI EM 12.5%	19.3% MSCI EM 25.0%		9.5% Portfolio 8.7%
	17.0% Portfolio 21.4%	-8.4% TOPIX -16.0%	19.6% Portfolio 23.2%	14.7% S&P 500 18.4%	17.6% Euro ex-UK 24.4%	-5.7% Portfolio -10.3%	13.3% TOPIX 28.3%	13.5% Portfolio 15.6%	10.6% TOPIX 11.0%	18.6% Asia ex-Jp 25.5%		9.0% TOPIX 9.5%
	16.7% Euro ex-UK 14.5%	-8.8% Asia ex-Jp -12.0%	19.2% FTSE All- Share 19.2%	9.6% TOPIX 7.4%	14.3% Portfolio 16.4%	-6.9% Euro ex-UK -12.2%	11.1% Portfolio 16.2%	10.0% TOPIX 20.4%	10.1% S&P 500 8.1%	16.6% FTSE All- Share 16.6%		8.7% Euro ex-UK 7.6%
	15.6% TOPIX 22.2%	-8.9% MSCI EM -9.7%	14.6% TOPIX 18.1%	8.2% Euro ex-UK 2.1%	2.0% TOPIX 12.7%	-7.8% S&P 500 -18.1%	7.9% FTSE All- Share 7.9%	10.0% MSCI EM 13.7%	9.3% Portfolio 8.5%	15.0% Portfolio 17.7%		7.2% Asia ex-Jp 6.1%
	13.1% FTSE All- Share 13.1%	-9.1% Euro ex-UK -10.6%	14.3% MSCI EM 18.5%	7.8% Portfolio 8.4%	-1.3% MSCI EM 0.1%	-9.2% Asia ex-Jp -15.1%	4.0% MSCI EM 10.3%	9.5% FTSE All- Share 9.5%	6.9% FTSE All- Share 6.9%	14.1% TOPIX 15.3%		6.3% MSCI EM 6.4%
	11.3% S&P 500 21.8%	-9.5% FTSE All- Share -9.5%	13.9% Asia ex-Jp 18.2%	-9.8% FTSE All- Share -9.8%	-3.6% Asia ex-Jp -2.8%	-9.6% MSCI EM -15.2%	0.3% Asia ex-Jp 6.8%	2.8% Euro ex-UK 8.1%	4.9% Euro ex-UK 2.8%	6.8% S&P 500 14.8%		6.2% FTSE All- Share 6.2%





Fixed income yields

GTM UK 63



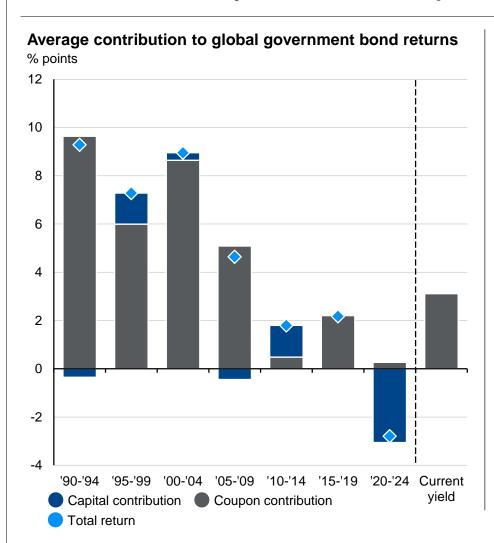
Source: Bloomberg, ICE BofA, J.P. Morgan Economic Research, LSEG Datastream, J.P. Morgan Asset Management. Return correlation to MSCI ACWI is calculated using monthly total returns since 2008. Indices used are as follows: Euro IG: Bloomberg Euro-Aggregate — Corporate; Global IG: Bloomberg Global Aggregate — Corporate; UK IG: Bloomberg Sterling Aggregate — Corporate; US IG: Bloomberg US Aggregate — Corporate; Convertible bonds: Bloomberg Global Convertible Rate Sensitive hedged to USD; Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained Index; Global HY: ICE BofA Global Hy: ICE BofA US High Yield Constrained Index; EMD corporate: CEMBI Broad Diversified; EMD local: GBI-EM Broad Diversified (EMD sov. HY: EMBI Global Diversified IG; EMD sov. HY: EMBI Global Diversified IG; EMD sov. HY: EMBI Global Diversified HY. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



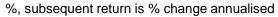


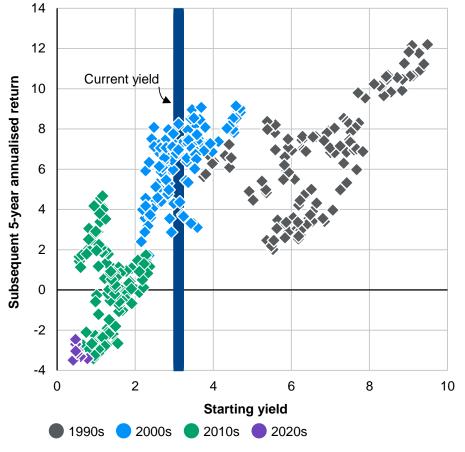
Government bond yields and subsequent returns

GTM UK 64



Global government bond yields and subsequent 5y returns



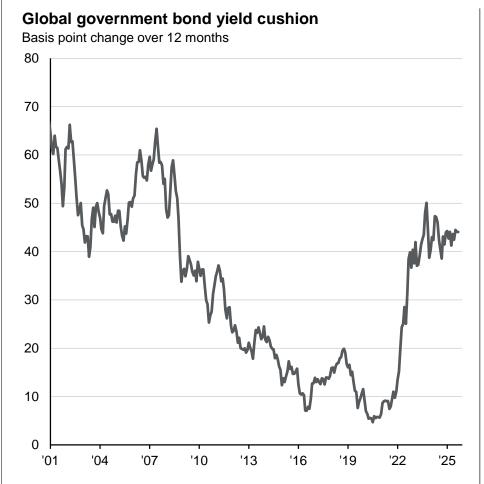


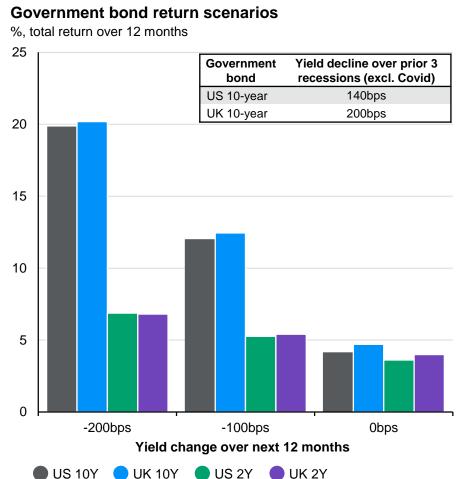




Fixed income: Yield cushion and diversification

GTM UK 65





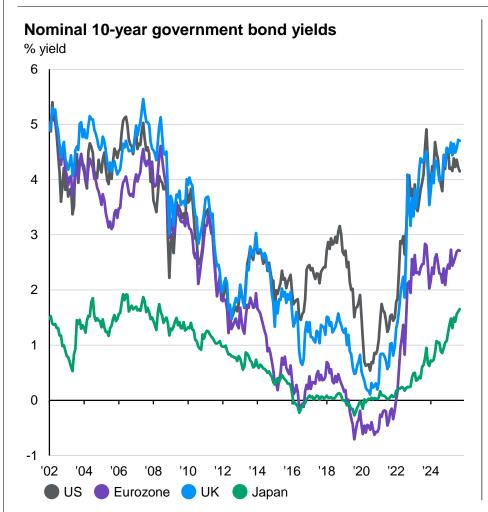
Source: (Left) Bloomberg, LSEG Datastream, J.P. Morgan Asset Management. Yield cushion refers to how far yields can rise before capital depreciation wipes out one year's worth of income. Index used is the Bloomberg Global Aggregate – Treasuries index. (Right) LSEG Datastream, J.P. Morgan Asset Management. Chart indicates the calculated total return achieved by purchasing the given government bond at its current yield and selling in 12 months' time given various changes in yield. For illustrative purposes only. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.

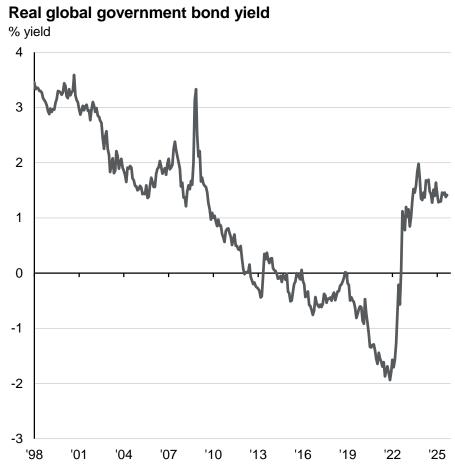




Global government bond yields

GTM UK 66





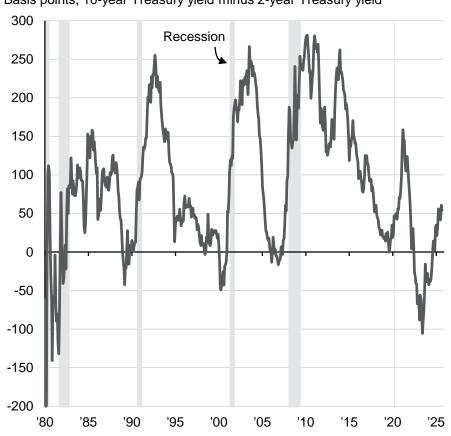


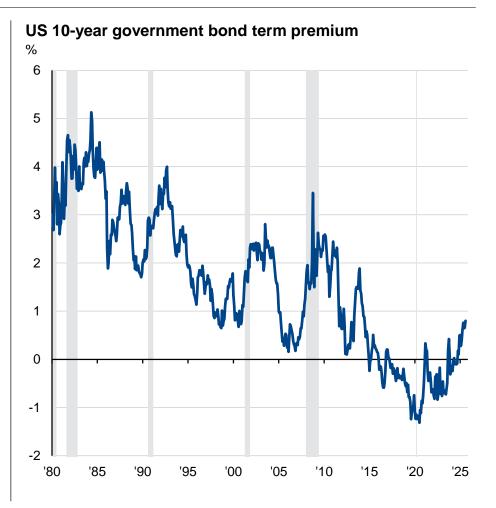


US yield curve and term premium

GTM UK 67

US yield curve Basis points, 10-year Treasury yield minus 2-year Treasury yield 300 Recession 250





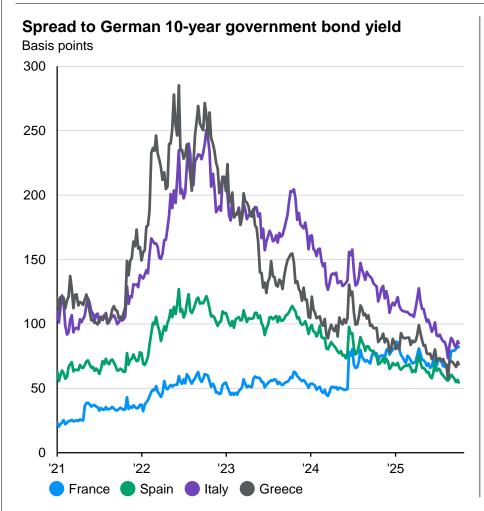
Source: (Left) LSEG Datastream, J.P. Morgan Asset Management. (Right) Federal Reserve Bank of New York, LSEG Datastream, J.P. Morgan Asset Management. Term premium is the extra compensation demanded by investors for holding longer duration Treasuries over a rolling series of shorter-term Treasuries. Chart shows the Federal Reserve Bank of New York's ACM term premium. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. Guide to the Markets - UK. Data as of 30 September 2025.

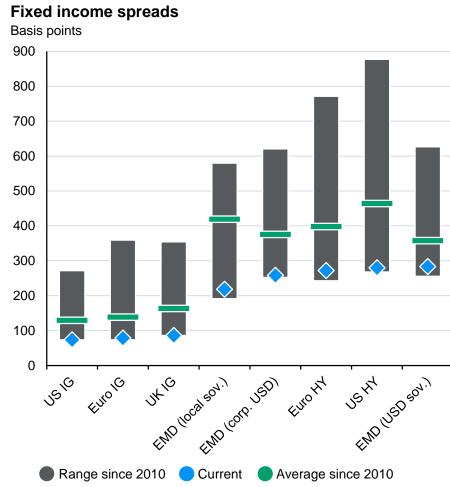




Global fixed income spreads

GTM UK 68





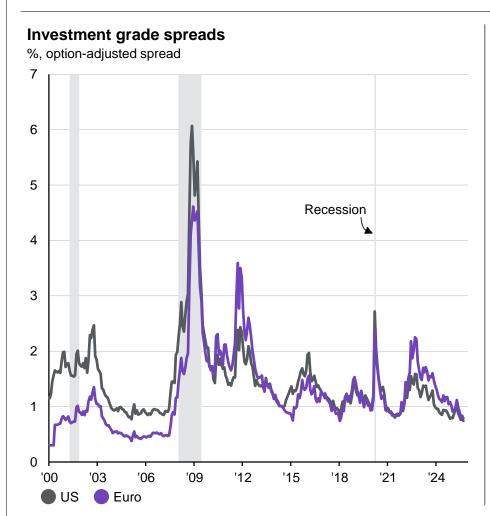
Source: (Left) LSEG Datastream, J.P. Morgan Asset Management. (Right) Bloomberg, ICE BofA, J.P. Morgan Economic Research, LSEG Datastream, J.P. Morgan Asset Management. Euro IG: Bloomberg Euro Agg. Corporate; US HY: ICE BofA US High Yield Constrained; EM Debt: J.P. Morgan EMBI Global Diversified; Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained; US IG: Bloomberg US Agg. Corporate – Investment Grade; UK IG: Bloomberg Sterling Agg. Corporate; EMD local: J.P. Morgan GBI-EM Global Diversified; EMD corporate: J.P. Morgan CEMBI Broad Diversified. US, Euro and UK spreads are option-adjusted, EM spreads are spreads over US Treasuries. Past performance is not a reliable indicator of current and future results. Guide to the Markets - UK. Data as of 30 September 2025.

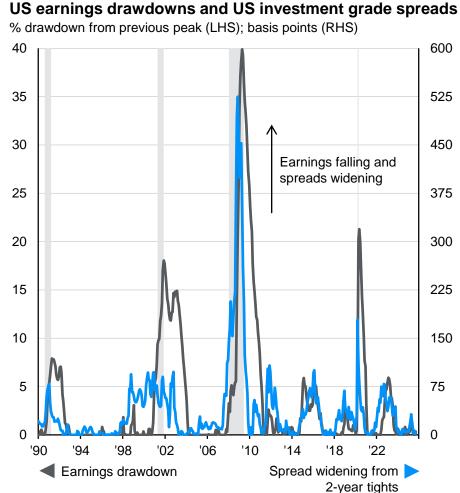




Global investment grade spreads

GTM UK 69





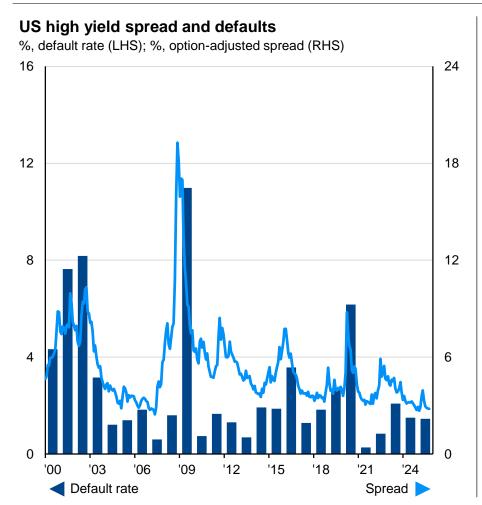
Source: (Left) Bloomberg, LSEG Datastream, J.P. Morgan Asset Management. US IG: Bloomberg US Aggregate – Corporate; Euro IG: Bloomberg Euro-Aggregate – Corporate. (Right) Bloomberg, IBES, LSEG Datastream, S&P Global, J.P. Morgan Asset Management. Earnings drawdown is based on S&P 500 12-month forward earnings per share, as published by IBES. Spreads are Bloomberg US Aggregate – Corporate option-adjusted spreads. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.

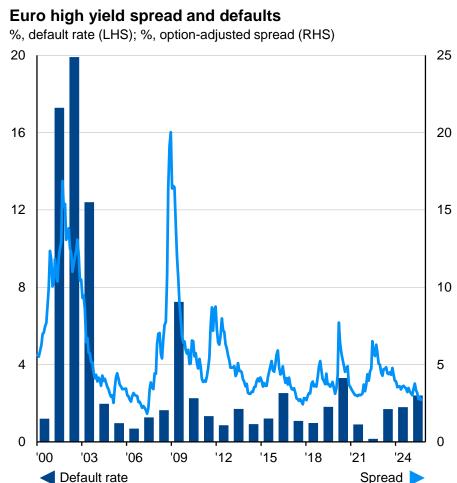




High yield bonds

GTM UK 70





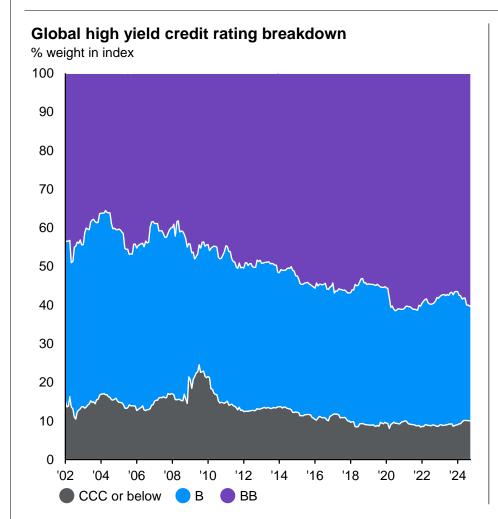
Source: (Left) ICE BofA, J.P. Morgan Securities Research, LSEG Datastream, J.P. Morgan Asset Management. US HY: ICE BofA US High Yield Constrained. US HY default rate is defined as the par value percentage of the total market trading at or below 50% of par value and includes any Chapter 11 filing, prepackaged filing or missed interest payments. (Right) Bloomberg, ICE BofA, J.P. Morgan Securities Research, J.P. Morgan Asset Management. Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained Index. Euro HY defaults occur when bonds are downgraded to C rating. The calculation universe is based on par value percentage of the EUR and GBP HY Non-Financials Corporate bond universe. Defaults include missed coupon payments, restructuring and distressed exchanges. Latest default rate is for the 12 months of available data. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.

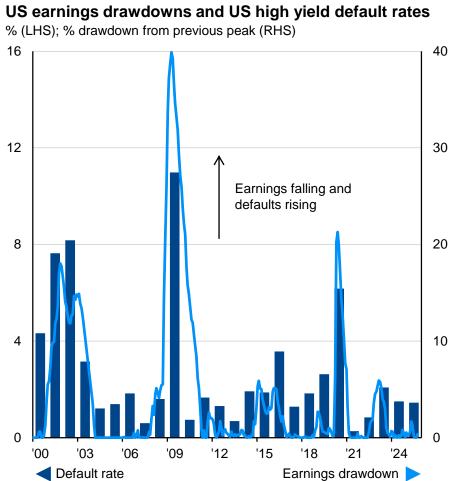




Global high yield fundamentals

GTM UK 71





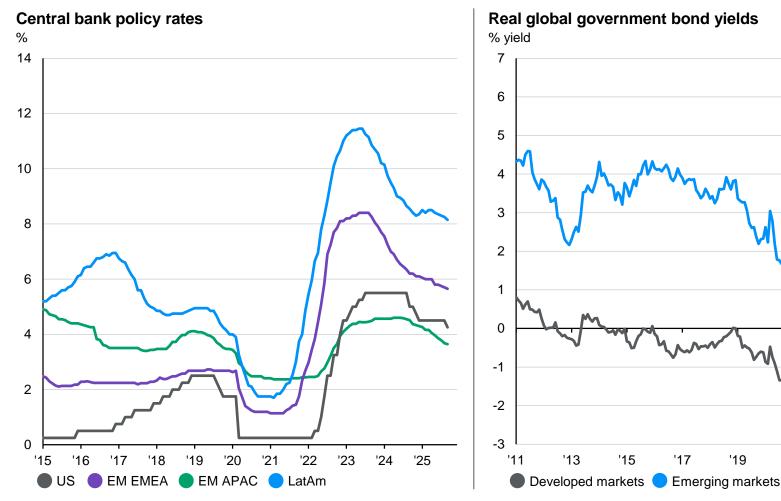
Source: (Left) ICE BofA, LSEG Datastream, J.P. Morgan Asset Management. Index used is the BofA Global High Yield Index. Securities are rated using the average rating of Moody's, S&P and Fitch. (Right) IBES, ICE BofA, J.P. Morgan Securities Research, LSEG Datastream, S&P Global, J.P. Morgan Asset Management. US HY: ICE BofA US High Yield Constrained Index. Default rate is defined as the par value percentage of the total market trading at or below 50% of par value and includes any Chapter 11 filing, prepackaged filing or missed interest payments. Latest default rate is for the last 12 months of available data. Earnings drawdown is based on S&P 500 12-month forward earnings per share, as published by IBES. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





Emerging market debt

GTM UK 72



Source: (Left) LSEG Datastream, J.P. Morgan Asset Management. EM EMEA includes Czechia, Hungary, Poland, Romania and South Africa. EM APAC includes China, India, Indonesia, Malaysia, Philippines, South Korea and Thailand, where China policy rate is deposit rate until October 2015, and one-year prime loan rate thereafter. LatAm includes Brazil, Chile, Colombia, Mexico and Peru. US is fed funds rate. (Right) ICE BofA, LSEG Datastream, J.P. Morgan Asset Management. Developed markets is ICE BofA Global Inflation-Linked Government Index. Emerging markets is ICE BofA Global Diversified Emerging Markets Inflation-Linked Government Index. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



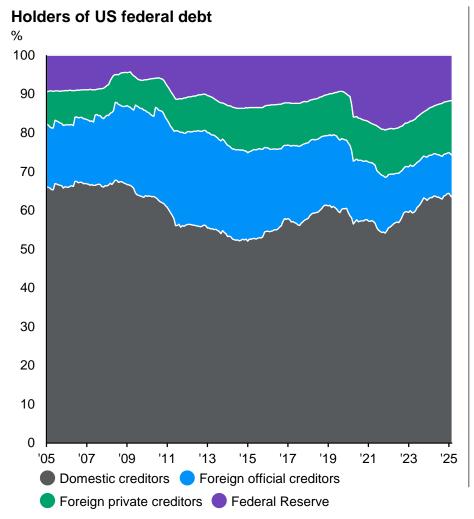
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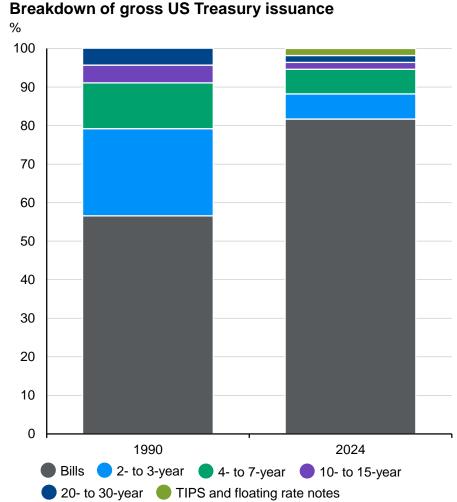
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'21



FI focus: US Treasury ownership and issuance









Global fixed income returns

GTM UK 74

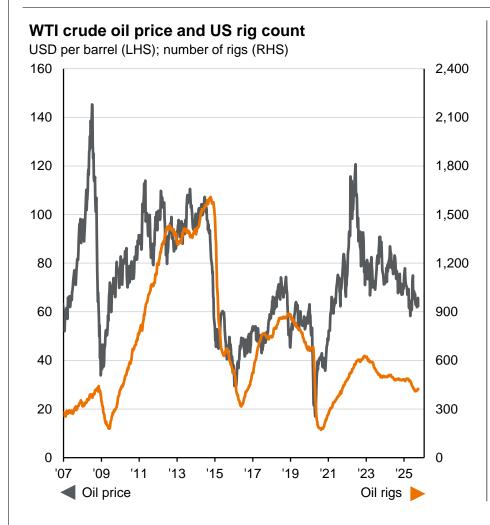
	2017	2018	2019	2020	2021	2022	2023	2024	Q3 '25	YTD	10-year ann. return
GBP Local	10.6% Euro HY 6.3%	7.1% US Treas. 0.9%	11.0% UK IG 11.0%	11.3% Infl Linked 11.3%	6.3% US HY 5.3%	-0.0% US HY -11.2%	9.8% UK IG 9.8%	10.2% US HY 8.2%	6.6% EM Debt 4.8%	10.4% Euro HY 4.6%	7.4% US HY 5.1%
	4.9%	3.8%	10.6%	9.1%	3.9%	-1.4%	9.2%	8.4%	4.4%	4.2%	5.4%
	UK IG	US HY	EM Debt	UK IG	Infl Linked	US Treas.	Euro HY	EM Debt	US IG	UK IG	EM Debt
	4.9%	-2.3%	15.0%	9.1%	3.9%	-12.5%	11.8%	6.5%	2.6%	4.2%	3.1%
	2.3%	3.6%	10.1%	8.9%	-0.1%	-5.1%	7.1%	4.0%	4.2%	2.9%	4.7%
	Infl Linked	US IG	US IG	UK Gilts	US IG	US IG	US HY	US IG	US HY	EM Debt	US IG
	2.3%	-2.5%	14.5%	8.9%	-1.0%	-15.8%	13.5%	2.1%	2.4%	10.7%	2.4%
	2.0%	1.9%	10.0%	7.9%	-0.9%	-6.3%	4.8%	2.9%	3.8%	1.7%	4.3%
	UK Gilts	Portfolio	US HY	Euro HY	Portfolio	Euro HY	EM Debt	Euro HY	Euro HY	UK Gilts	Euro HY
	2.0%	-1.5%	14.4%	2.2%	-1.1%	-11.3%	11.1%	7.8%	1.9%	1.7%	3.6%
	0.7%	1.7%	7.9%	6.5%	-0.9%	-7.4%	3.7%	2.4%	3.3%	1.1%	3.1%
	EM Debt	EM Debt	Portfolio	US IG	EM Debt	EM Debt	Portfolio	US Treas.	US Treas.	Portfolio	Portfolio
	10.3%	-4.3%	10.6%	9.9%	-1.8%	-17.8%	7.3%	0.6%	1.5%	4.9%	1.7%
	0.2%	0.5%	7.1%	6.5%	-1.4%	-12.8%	3.6%	1.9%	2.6%	-0.4%	3.1%
	Portfolio	UK Gilts	UK Gilts	Portfolio	US Treas.	Portfolio	UK Gilts	Portfolio	Portfolio	US HY	US Treas.
	5.0%	0.5%	7.1%	8.0%	-2.3%	-19.0%	3.6%	1.1%	1.4%	7.1%	0.8%
	-1.8%	-0.3%	6.5%	4.7%	-3.0%	-19.3%	2.4%	1.7%	0.8%	-0.6%	2.0%
	US HY	Infl Linked	Infl Linked	US Treas.	Euro HY	UK IG	US IG	UK IG	UK IG	US IG	UK IG
	7.5%	-0.3%	6.5%	8.0%	3.4%	-19.3%	8.5%	1.7%	0.8%	6.9%	2.0%
	-2.8%	-2.2%	4.7%	2.8%	-3.3%	-25.1%	0.8%	-4.0%	-0.7%	-2.0%	-0.6%
	US IG	UK IG	Euro HY	US HY	UK IG	UK Gilts	Infl Linked	UK Gilts	UK Gilts	US Treas.	UK Gilts
	6.4%	-2.2%	10.9%	6.1%	-3.3%	-25.1%	0.8%	-4.0%	-0.7%	5.4%	-0.6%
	-6.5%	-3.0%	2.7%	2.0%	-5.3%	-34.5%	-1.8%	-8.8%	-1.4%	-2.0%	-0.7%
	US Treas.	Euro HY	US Treas.	EM Debt	UK Gilts	Infl Linked	US Treas.	Infl Linked	Infl Linked	Infl Linked	Infl Linked
	2.3%	-4.0%	6.9%	5.3%	-5.3%	-34.5%	4.1%	-8.8%	-1.4%	-2.0%	-0.7%

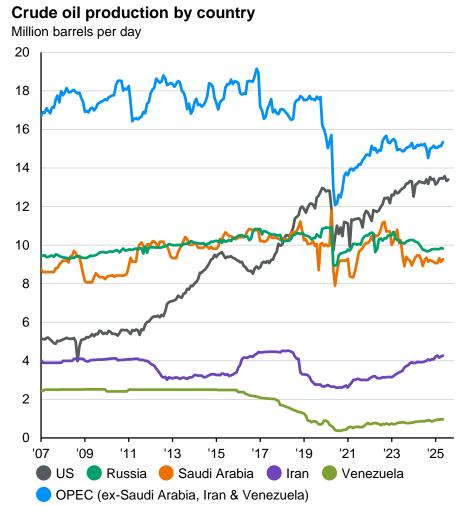
Source: Bloomberg, ICE BofA, J.P. Morgan Economic Research, LSEG Datastream, J.P. Morgan Asset Management. Euro IG: Bloomberg Euro Agg. – Corporate; US HY: ICE BofA US High Yield Constrained; EM Debt: J.P. Morgan EMBI Global Diversified; Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained; US IG: Bloomberg US Agg. Corporate – Investment Grade; UK IG: Bloomberg Sterling Agg. – Corporates; UK Gilts: Bloomberg Sterling Gilts; US Treasuries: Bloomberg US Agg. Gov. – Treasury; Infl Linked: ICE BofA UK Gilt Inflation-Linked Government. Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 20% UK Gilts; 15% US Treasuries; 10% Linkers; 15% US IG; 10% UK IG; 10% US HY; 5% Euro HY; 15% EM Debt. Returns are unhedged in sterling and local currencies. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





Oil



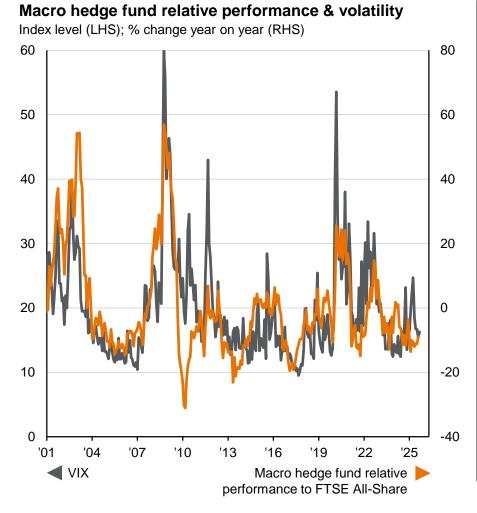


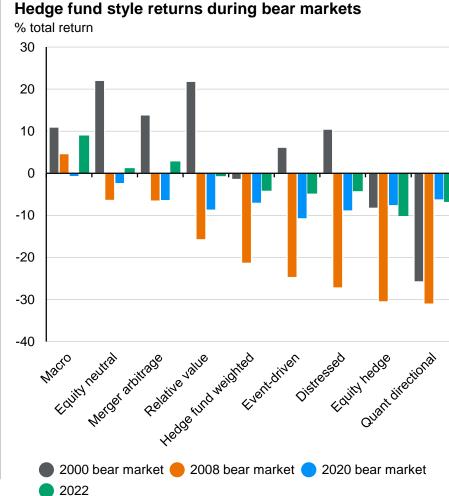




Volatility and alternative investments

GTM UK 76





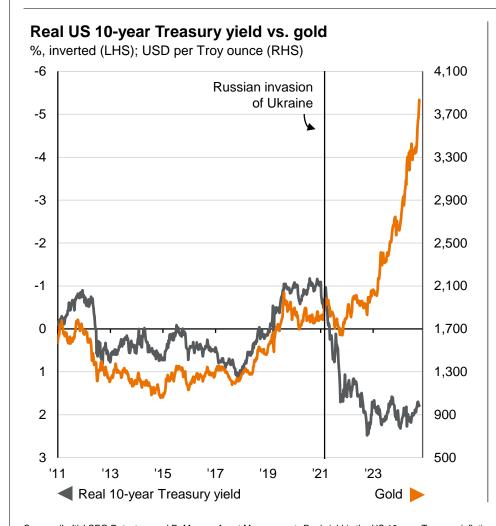
Source: (Left) CBOE, FTSE, Hedge Fund Research Indices (HFRI), LSEG Datastream, J.P. Morgan Asset Management. Macro hedge fund (total return in USD) relative performance is calculated relative to the FTSE All-Share (total return in GBP). VIX is the implied volatility of S&P 500 Index based on options pricing. (Right) Hedge Fund Research Indices (HFRI), LSEG Datastream, J.P. Morgan Asset Management. 2000 bear market is from 31 March 2000 to 31 October 2002, 2008 bear market is from 31 October 2007 to 28 February 2009, 2020 bear market is from 31 January 2020 to 30 April 2020. Hedge fund strategies are defined in HFRI hedge fund strategy classification system. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





Inflation spikes and alternative investments

GTM UK 77



Selected public and private market returns in 2022 %. total return in USD Commodities Timber **Transport** Infrastructure US core real estate Direct lending Gold Private equity Europe core real estate Hedge funds Global high yield MSCI Europe Global Aggregate S&P 500 Venture capital Global inflation-linked -20 -30 -10 0 10 20

Fixed income

Source: (Left) LSEG Datastream, J.P. Morgan Asset Management. Real yield is the US 10-year Treasury inflation-protected security yield. (Right) Bloomberg, Burgiss, Cliffwater, FactSet, HFRI, ICE BofA, LSEG Datastream, MSCI, NCREIF, S&P Global, J.P. Morgan Asset Management. Global Aggregate: Bloomberg Global Aggregate; Global Inflation-linked; Bloomberg Global Inflation-linked; Global HY: ICE BofA Global High Yield; Hedge funds: HFRI Fund Weighted Composite; US core real estate: NCREIF Property Index – Open End Diversified Core Equity; Europe core real estate: MSCI Global Property Fund Index – Continental Europe; Direct lending: Cliffwater Direct Lending Index; Infrastructure: MSCI Global Quarterly Infrastructure Asset Index (equal-weighted blend); Timber: NCREIF Timberland Total Return Index. Private equity and venture capital are time-weighted returns from Burgiss. Transport returns are derived from a J.P. Morgan Asset Management index. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



Alternative

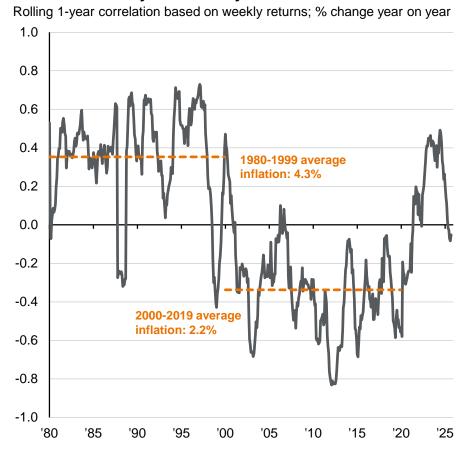
Equity



Portfolio construction

GTM UK 78

S&P 500 / US 10-year Treasury correlations and US inflation



Public and private market correlations

Correlation, quarterly returns

	2008 – Q125	Global Bonds	Global Equities	
Financial	Global Bonds	1.0		
assets	Global Equities	0.4	1.0	
Global real	US Core RE	-0.2	0.0	
estate	Europe Core RE	-0.2	0.1	
	Commodities	0.1	0.5	
Deel ecosto	Global Core Infra	-0.1	0.1	
Real assets	Transport	-0.2	-0.1	
	Timber	-0.1	-0.1	
Drivoto markete	Direct Lending	0.0	0.7	
Private markets	Private Equity	0.3	0.8	
Hodgo fundo	Equity Long/Short	0.3	0.9	
Hedge funds	Macro	0.0	0.3	

Source: (Left) BLS, LSEG Datastream, S&P Global, J.P. Morgan Asset Management. US inflation refers to headline CPI. (Right) Bloomberg, Burgiss, Cliffwater, FactSet, HFRI, LSEG Datastream, MSCI, NCREIF, J.P. Morgan Asset Management. Global equities: MSCI AC World Index; Global bonds: Bloomberg Global Aggregate Index; US core real estate: NCREIF Property Index – Open End Diversified Core Equity; Europe core real estate: MSCI Global Property Fund Index – Continental Europe; Direct lending: Cliffwater Direct Lending Index; Global infrastructure: MSCI Global Quarterly Infrastructure Asset Index (equal-weighted blend); Timber: NCREIF Timberland Total Return Index; Commodities: Bloomberg Commodity Index. Private equity is time-weighted returns from Burgiss. Hedge fund indices are from HFRI. Transport returns are derived from a J.P. Morgan Asset Management index. Returns are denominated in USD. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



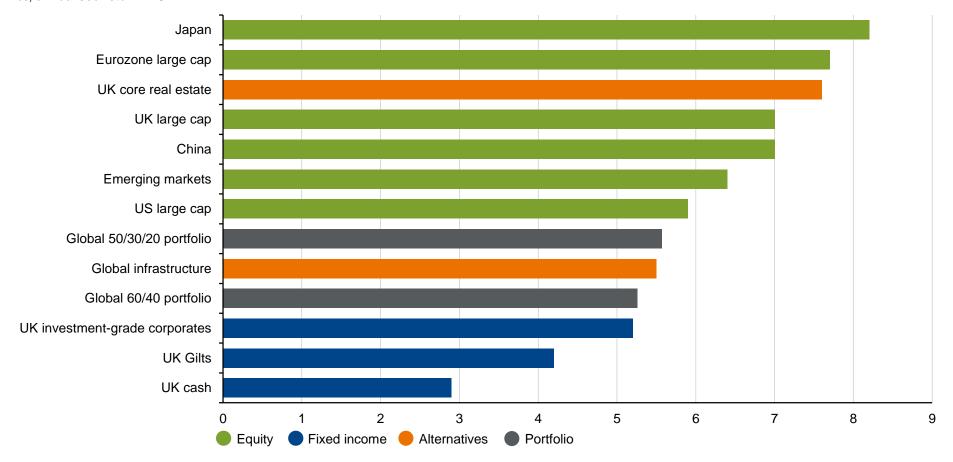


Asset return expectations

GTM UK 79

2025 Long-Term Capital Market Assumptions expected returns in coming 10-15 years

%, annualised return in GBP



Source: J.P. Morgan Asset Management Long-Term Capital Market Assumptions, J.P. Morgan Asset Management. Returns are nominal and in GBP. Global 60/40 portfolio is 60% MSCI ACWI Index and 40% global government bonds (hedged). Global 50/30/20 portfolio is 50% MSCI ACWI Index, 30% global government bonds (hedged), and 20% selected alternatives. The projections in the chart above are based on J.P. Morgan Asset Management's proprietary Long-Term Capital Market Assumptions (10-15 years) for returns of major asset classes. The resulting projections include only the benchmark return associated with the portfolio and do not include alpha from the underlying product strategies within each asset class. The assumptions are presented for illustrative purposes only. Past performance and forecasts are not reliable indicators of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



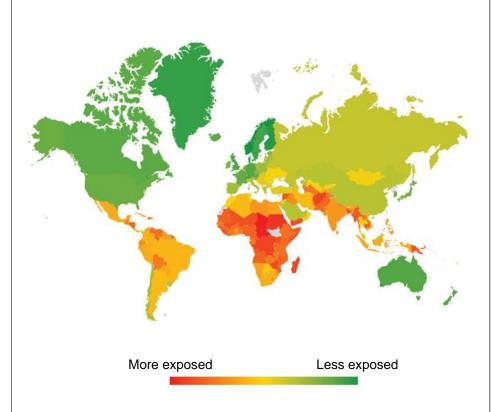


Climate risk

GTM UK 80

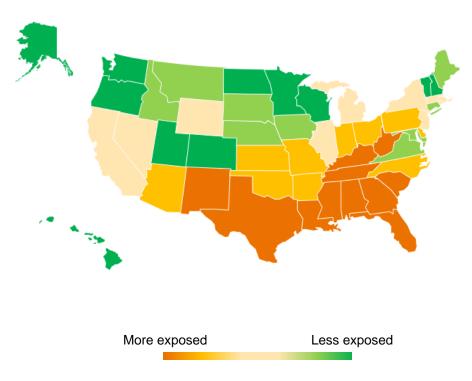
Global climate risk exposure

Index level



US climate risk exposure

Index level



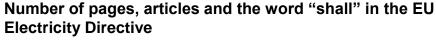
Source: (Left) Notre Dame Global Adaptation Initiative (ND-GAIN), June 2025; J.P. Morgan Asset Management. The ND-GAIN Country Index measures a country's exposure, sensitivity and capacity to adapt to the negative effects of climate change, as well as its ability to leverage investments and convert them to adaptation actions. Thirty-six indicators contribute to ND-GAIN's measure of vulnerability and nine indicators contribute to the measure of readiness. (Right) Environmental Defence Fund, U.S. Climate Vulnerability Index, J.P. Morgan Asset Management. This assesses each US state's climate vulnerability based on seven key metrics. *Guide to the Markets - UK*. Data as of 30 September 2025.

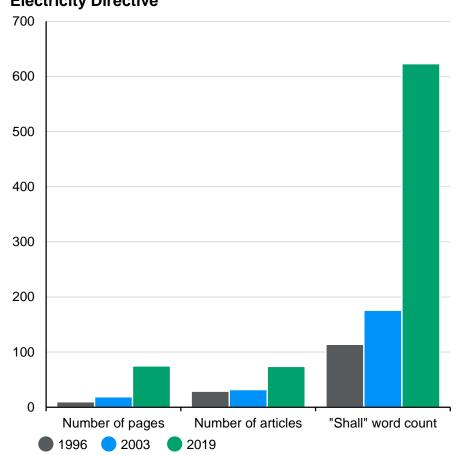




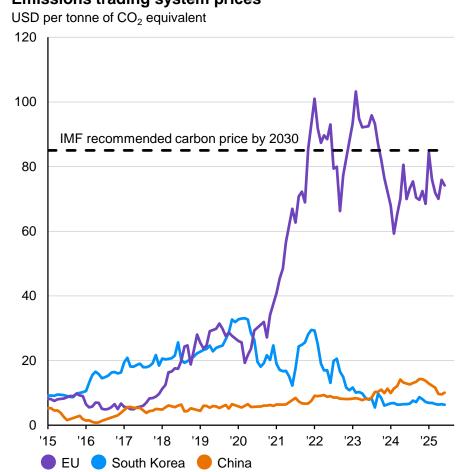
Energy regulation and carbon pricing

GTM UK 81





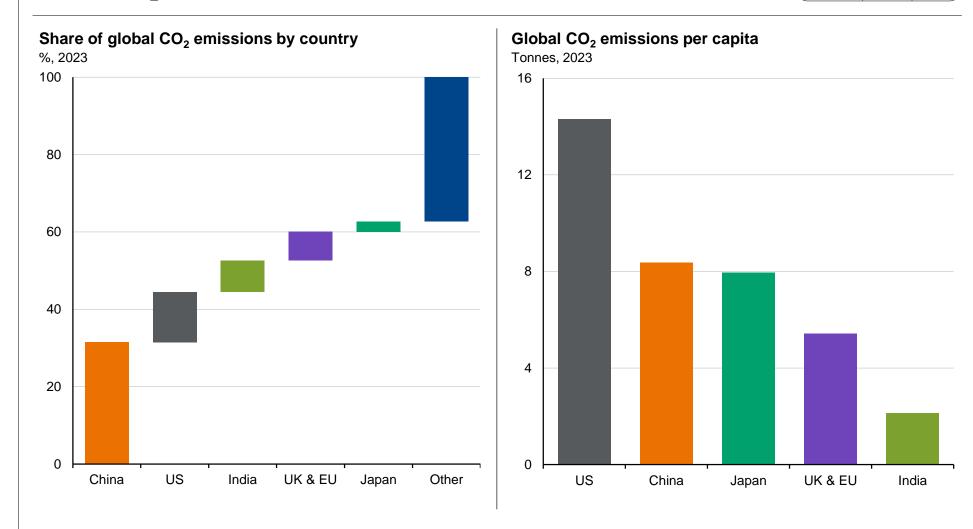
Emissions trading system prices



Source: (Left) ecpie.org, J.P. Morgan Asset Management. We include a word count of the word "shall" as an indicator of how prescriptive the legislation has become. (Right) IMF, International Carbon Action Partnership, J.P. Morgan Asset Management. China ETS price is the Shanghai ETS price up to July 2021, and the mainland price thereafter. USD 85 represents the IMF's recommendation for global average carbon prices by 2030 to limit global warming. *Guide to the Markets - UK*. Data as of 30 September 2025.



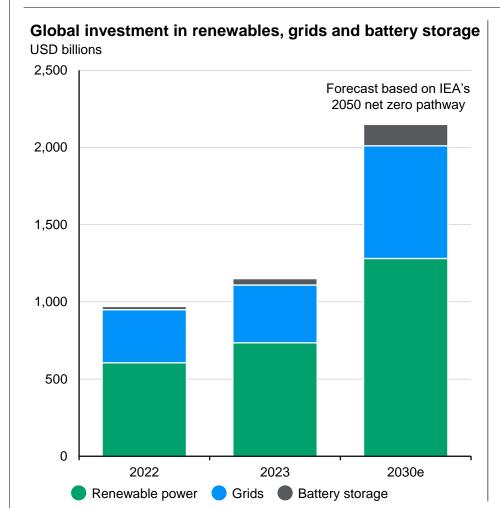
Global CO₂ emissions by country





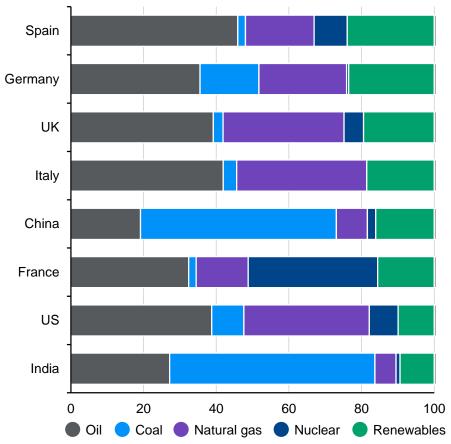
Investment in climate change mitigation and global energy mix

GTM UK 83



Global energy mix

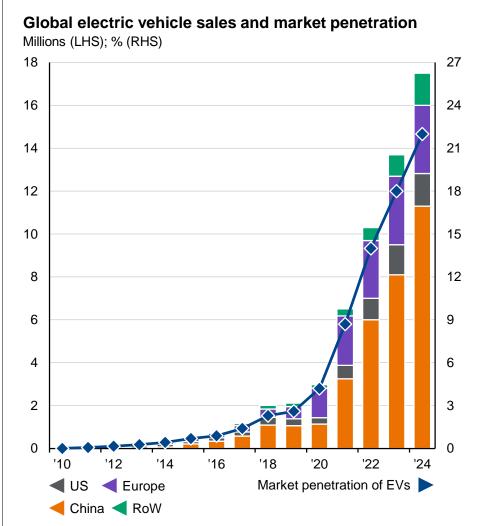
% of primary energy consumption (2023)

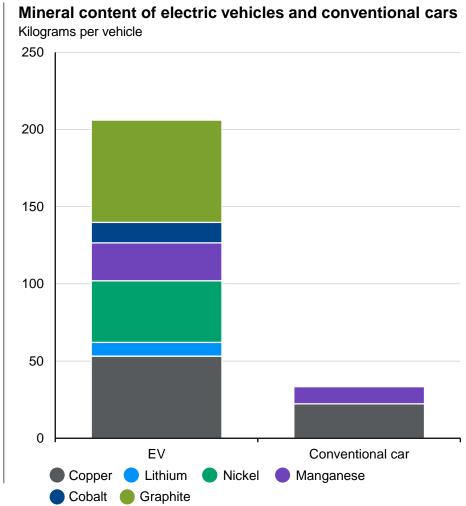






Electric vehicle sales and mineral content



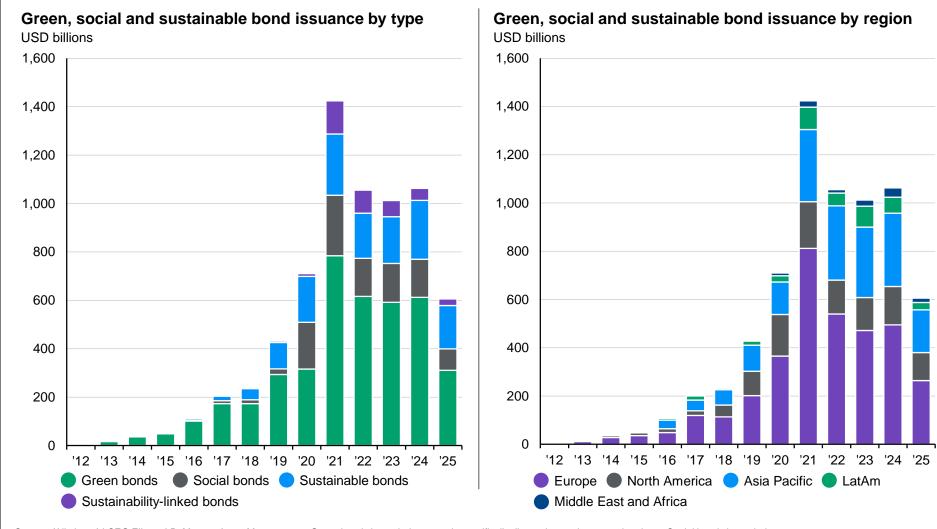






Green, social and sustainable bonds

GTM UK 85



Source: (All charts) LSEG Eikon, J.P. Morgan Asset Management. Green bonds have their proceeds specifically directed to environmental projects. Social bonds have their proceeds directed to socially beneficial projects such as the provision of financing for affordable housing. Sustainable bonds can have their proceeds directed to a mix of green and social projects. Sustainability-linked bonds are general purpose instruments where the use of proceeds are not directed to specific projects, but where the issuer is required to meet predefined sustainability targets. Failure to meet such targets can result in a penalty for the issuer, such as a coupon step-up. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



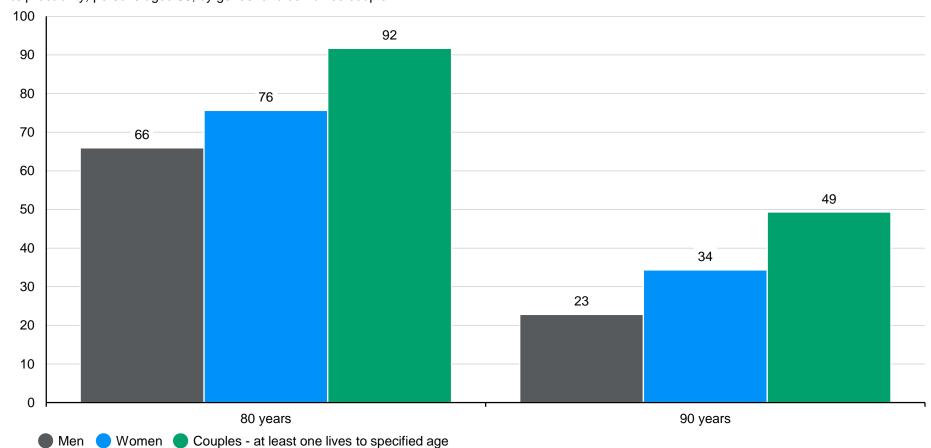


Life expectancy

GTM UK 86

Probability of reaching ages 80 and 90

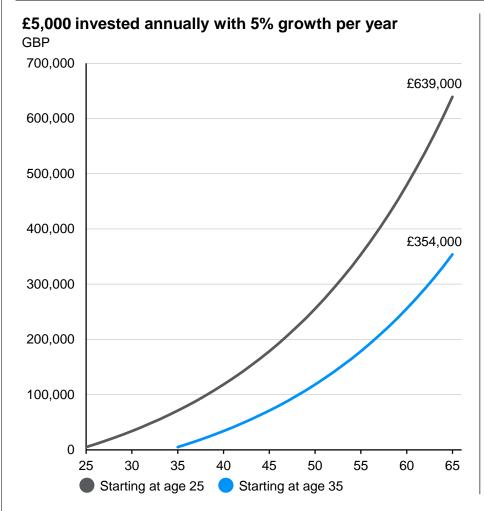
% probability, persons aged 65, by gender and combined couple

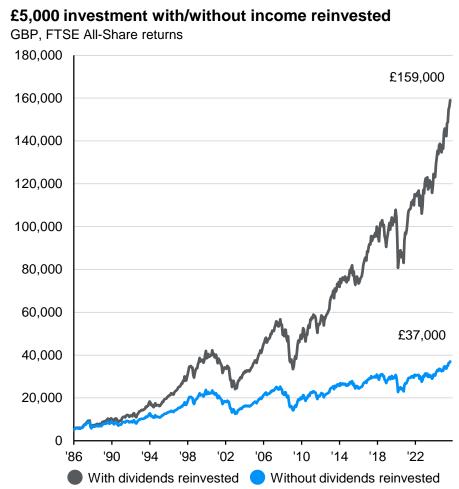






The effect of compounding





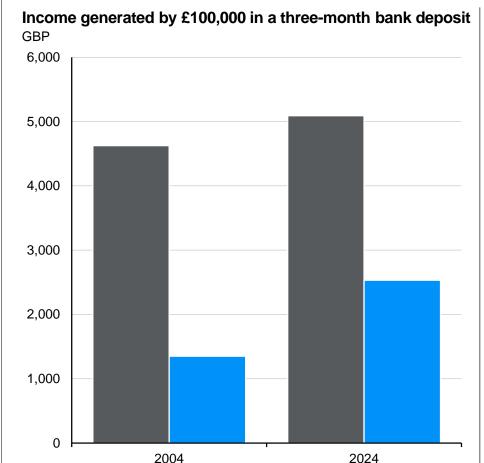


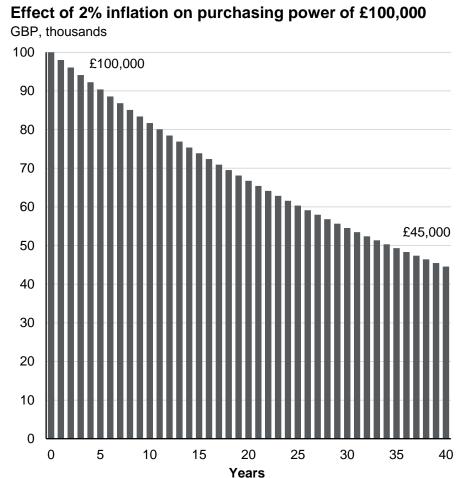


Cash investments

Bank deposit income

GTM UK 88







Income required to beat inflation

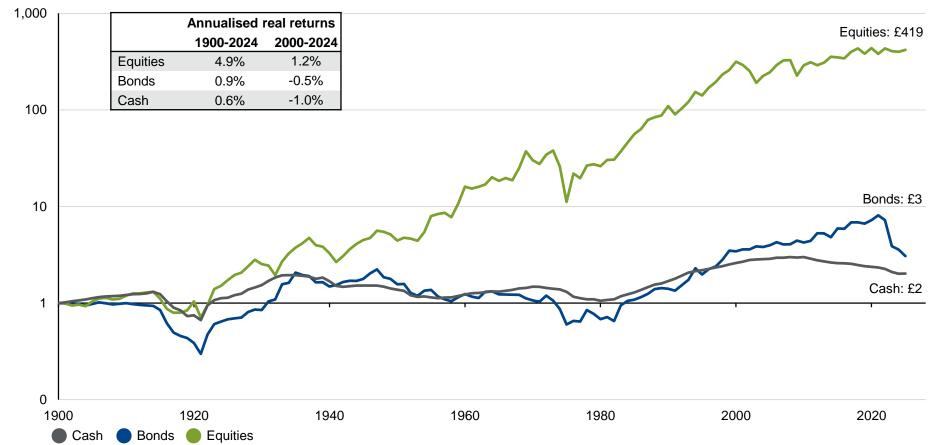


Long-term asset returns

GTM UK 89

Total return of £1 in real terms

GBP, log scale for total returns





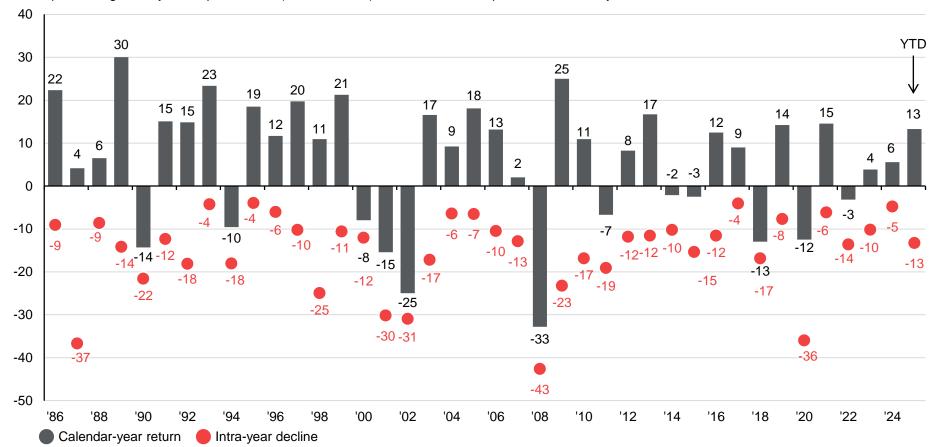


Annual returns and intra-year declines

GTM UK 90

FTSE All-Share intra-year declines vs. calendar-year returns

%; despite average intra-year drops of 15.0% (median 12.0%), annual returns are positive in 27 of 39 years







Asset class risk-return trade-off

GTM UK 91

Historic risk vs. return for selected asset classes

%, annualised return 2004-2024 in GBP



Source: Bloomberg, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Volatility is the standard deviation of annual returns since 2004. Cash: J.P. Morgan Cash United Kingdom (3M); UK Gilts: Bloomberg Sterling Gilts; Global investment-grade bonds: Bloomberg Global Aggregate – Corporate; Emerging market debt: J.P. Morgan EMBI Global Diversified; Global high yield bonds: ICE BofA Global High Yield; Global equities: MSCI All-Country World Index (includes developed and emerging markets). Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.



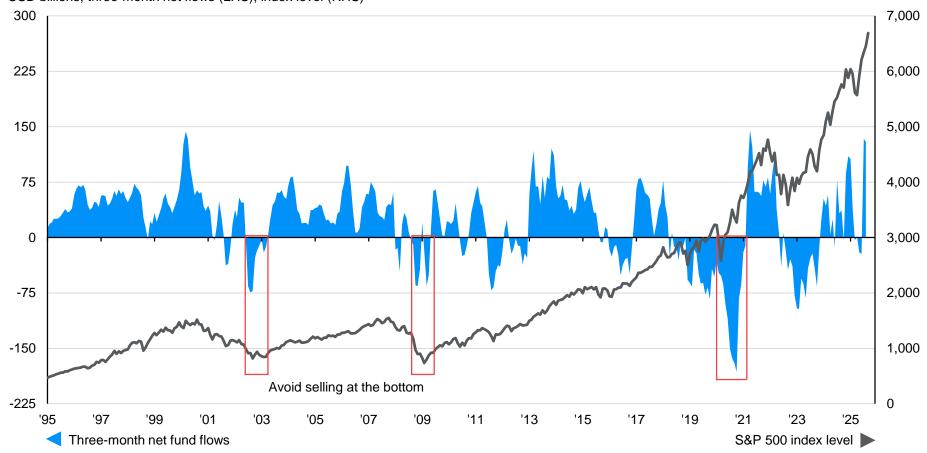


S&P 500 and fund flows

GTM UK 92

US mutual fund and ETF flows and S&P 500

USD billions, three-month net flows (LHS); index level (RHS)



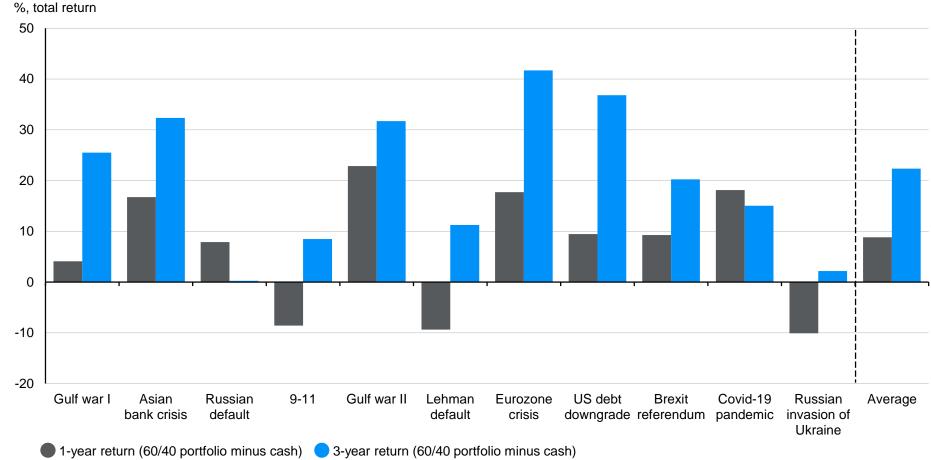




Returns after economic and geopolitical shocks

GTM UK 93

Subsequent 1-year and 3-year returns over cash after shocks





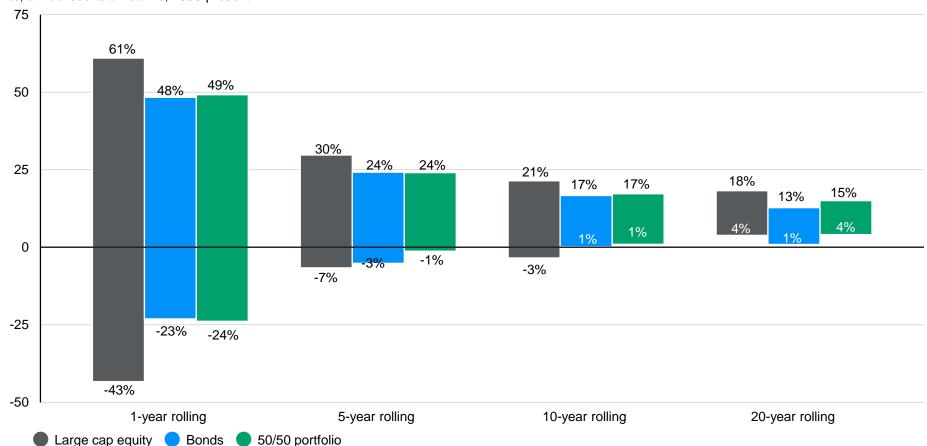


US asset returns by holding period

GTM UK 94

Range of equity and bond total returns

%, annualised total returns, 1950-present



Source: Bloomberg, LSEG Datastream, S&P Global, Strategas/Ibbotson, J.P. Morgan Asset Management. Large cap equity represents the S&P 500 Composite and Bonds represents the Strategas/Ibbotson US Government Bond Index, the US Long-term Corporate Bond Index until 2000 and the Bloomberg US Agg. Corporate – Investment Grade Index from 2000 onwards. Returns shown are per annum and are calculated based on monthly returns from 1950 to latest available and include dividends. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





Asset class returns (GBP)

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2017	2018	2019	2020	2021	2022	2023	2024	Q3 '25	YTD
EM equities 25.8%	Govt bonds 5.8%	DM equities 23.4%	EM equities 15.0%	REITs 41.2%	Cmdty 30.7%	DM equities 17.4%	DM equities 21.3%	EM equities 12.9%	EM equities 19.3%
DM equities 12.4%	HY bonds 2.7%	REITs 23.1%	DM equities 12.9%	Cmdty 28.3%	Hedge funds 7.6%	HY bonds 7.0%	Portfolio 10.0%	DM equities 9.3%	DM equities 9.6%
Portfolio 5.6%	IG bonds 2.4%	EM equities 14.3%	Portfolio 7.1%	DM equities 23.5%	Cash 0.0%	Portfolio 6.3%	EM equities 10.0%	EMD 6.6%	Portfolio 5.4%
EMD 0.7%	REITs 1.9%	Portfolio 12.6%	IG bonds 7.0%	Portfolio 9.7%	HY bonds -2.3%	REITs 5.2%	HY bonds 9.4%	Portfolio 6.3%	Cash 3.7%
HY bonds 0.6%	EMD 1.7%	EMD 10.6%	Govt bonds 6.1%	Hedge funds 4.6%	Portfolio -4.4%	EMD 4.8%	EMD 8.4%	Cmdty 5.5%	EMD 2.9%
Cash 0.4%	Cash 0.9%	HY bonds 9.3%	HY bonds 4.7%	HY bonds 2.3%	IG bonds -6.2%	EM equities 4.0%	Cmdty 7.3%	Hedge funds 5.0%	HY bonds 1.9%
REITs -0.2%	Portfolio -0.5%	IG bonds 7.2%	Hedge funds 3.5%	Cash 0.1%	Govt bonds -7.1%	Cash 3.4%	Hedge funds 7.2%	REITs 4.6%	IG bonds 1.8%
IG bonds -0.4%	Hedge funds -0.9%	Hedge funds 4.4%	EMD 2.0%	EMD -0.9%	DM equities -7.4%	IG bonds 3.4%	REITs 6.2%	HY bonds 4.3%	Cmdty 1.8%
Govt bonds -2.0%	DM equities -2.5%	Cmdty 3.5%	Cash 0.6%	EM equities -1.3%	EMD -7.4%	Govt bonds -1.7%	Cash 5.4%	IG bonds 3.7%	Govt bonds -0.2%
Hedge funds -3.2%	Cmdty -5.7%	Govt bonds 1.5%	Cmdty -6.1%	IG bonds -2.0%	EM equities -9.6%	Hedge funds -2.7%	IG bonds 2.9%	Govt bonds 1.6%	Hedge funds -1.8%
Cmdty -7.1%	EM equities -8.9%	Cash 1.0%	REITs -8.8%	Govt bonds -5.7%	REITs -15.7%	Cmdty -13.1%	Govt bonds -1.9%	Cash 1.2%	REITs -2.8%

10-year ann. return	Vol.				
DM equities 13.0%	Cmdty 18.3%				
REITs 7.9%	REITs 16.7%				
Portfolio 7.2%	EM equities 14.3%				
HY bonds 6.7%	DM equities 11.3%				
EM equities 6.3%	HY bonds 10.5%				
EMD 5.4%	EMD 9.8%				
Hedge funds 4.3%	Portfolio 8.2%				
IG bonds 3.8%	IG bonds 7.8%				
Cmdty 3.5%	Govt bonds 7.7%				
Govt bonds 1.6%	Hedge funds 6.9%				
Cash 1.3%	Cash 1.6%				

Source: Bloomberg, FTSE, J.P. Morgan Economic Research, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Vol. is the standard deviation of annual returns. Govt bonds: Bloomberg Global Aggregate Government Treasuries; HY bonds: ICE BofA Global High Yield; EMD: J.P. Morgan EMBI Global Diversified; IG bonds: Bloomberg Global Aggregate – Corporates; Cmdty: Bloomberg Commodity; REITs: FTSE NAREIT All REITS; DM equities: MSCI World; EM equities: MSCI EM; Hedge funds: HFRI Global Hedge Fund Index; Cash: J.P. Morgan Cash United Kingdom (3M). Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 30% DM equities; 10% EM equities; 15% IG bonds; 12.5% government bonds; 7.5% HY bonds; 5% EMD; 5% commodities; 5% cash; 5% REITs and 5% hedge funds. All returns are total return, in GBP, and are unhedged. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - UK*. Data as of 30 September 2025.





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Guide to the Markets - UK JP-LITTLEBOOK

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