

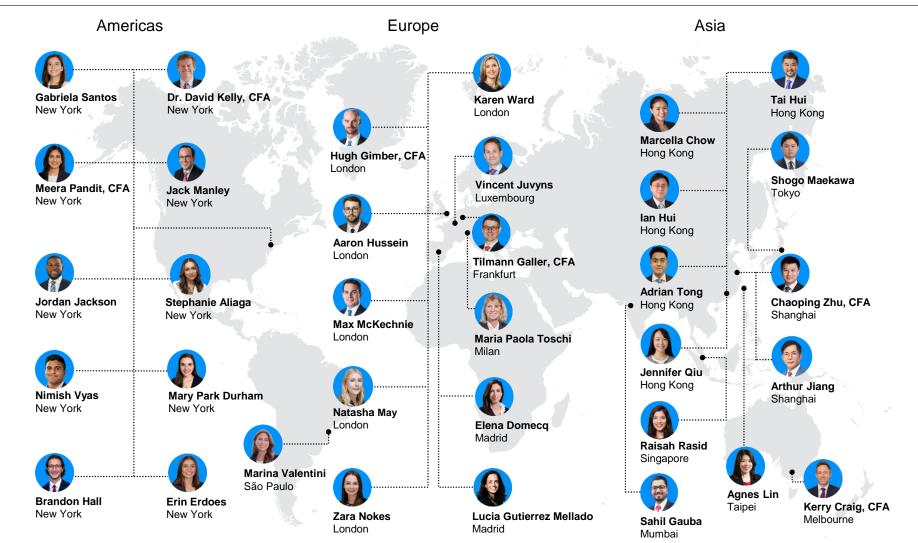
# Guide to the Markets

Europe | 1Q 2024 As of 31 December 2023





# **Global Market Insights Strategy team**





## Page reference

GTM Europe

#### **Global economy**

- 4. Global growth
- 5. Global Purchasing Managers' Index (PMI) for manufacturing
- 6. Global inflation
- 7. Global inflationary pressures
- 8. Global monetary policy
- Global fiscal policy
- 10. Global government debt
- 11. Global consumer balance sheets
- 12. US dollar
- 13. Global demographics
- 14. US GDP and business surveys
- 15. US Economic Monitor
- 16. US business and residential investment
- 17. US consumer
- 18. US labour market
- 19. US inflation
- 20. US Federal Reserve policy
- 21. US interest rate sensitivity
- 22. US housing activity and inventories
- 23. US politics
- 24. US focus: Fiscal challenges
- 25. Eurozone GDP and business surveys
- 26. Eurozone Economic Monitor
- 27. Eurozone business investment and credit conditions
- Eurozone consumer
- 29. Eurozone labour market
- 30. Eurozone unemployment
- 31. Eurozone inflation
- 32. European Central Bank policy
- 33. Eurozone focus: Economic surprises and Recovery Fund
- 34. UK GDP and business surveys
- 35. UK labour market
- 36. UK inflation
- 37. UK focus: Mortgage dynamics
- 38. Japan GDP and inflation
- 39. China GDP and business surveys
- 40. China inflation and credit dynamics
- 41. China fixed asset investment and household wealth
- 42. Emerging market structural dynamics
- 43. EM focus: Trade dynamics and real rates

#### **Equities**

- 44. World equity valuations
- 45. Regional equity valuations
- 46. Regional earnings expectations and profit margins
- 47. Global equity market correlations with Treasury yields
- 48. Global equity sector weights
- 49. Global equity income
- 50. Equity market factors
- 51. US earnings
- 52. US equity valuations
- 53. US valuations and subsequent returns
- 54. US bull and bear markets
- 55. Europe earnings and buyback yields
- 56. Europe equity valuations
- 57. Europe large, mid and small capitalisation equities
- 58. UK earnings
- 59. Japan equity market and currency
- 60. Emerging market equity valuations
- 61. China equity price-to-book ratio and drawdowns
- 62. Equity focus: Navigating Tech concentration
- 63. World stock market returns

#### Fixed income

- 64. Fixed income yields
- 65. Global government bond yields
- 66. US vield curve
- 67. US Treasury diversification potential
- 68. Global fixed income spreads
- 69. Corporate refinancing
- 70. High yield bonds
- 71. Equity and bond returns after Fed hiking cycles
- 72. Fixed income focus: Bond performance beyond peak rates
- Global fixed income returns.

#### Other assets

- 74. Oil
- 75. Commodities
- 76. Volatility and alternative investments
- 77. Inflation protection and alternative investments
- 78. Asset return expectations

#### **ESG**

- 79. Ecological capacity and consumer concerns
- 80. Carbon pricing
- 81. Global CO<sub>2</sub> emissions by country
- 32. Energy mix and greenhouse gas emissions by sector
- Investment in climate change mitigation and adaptation
- 84. Electric vehicle sales and mineral content
- 85. Global warming and energy consumption
- 86. Droughts and food prices
- 87. ESG and capital markets

#### **Investing principles**

- 88. Life expectancy
- 89. The effect of compounding
- 90. Cash investments
- 91. Long-term asset returns
- 92. Annual returns and intra-vear declines
- 93. Asset class risk-return trade-off
- 94. S&P 500 and fund flows
- 95. 25% drawdowns and subsequent returns
- 96. US asset returns by holding period
- 97. Asset class returns (EUR)





# **Global growth**

GTM Europe 4

Consensus forecasts for real GDP growth **Composite Purchasing Managers' Index (PMI)** % change year on year Index level 6 70 65 5 60 4 3 50 45 2 40 1 35 30 '12 '14 '16 '18 '20 '22 '24 UK US China '10 Eurozone Japan 2023 2024 Eurozone





# Global Purchasing Managers' Index (PMI) for manufacturing

GTM Europe

5

2023

**Global manufacturing PMI** 

Index level







## **Global inflation**

GTM Europe

2023

6

**Headline inflation** 

% change year on year

		Dec	Jan	Feb	Mar	Apr	May	Jun	Ju D	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Ju	Aug	Sep	Oct	Nov
Eurozone	Eurozone	5,0	5,1	5,9	7,4	7,4	8,1	8,6	8,9	9,1	9,9	10,6	10,1	9,2	8,6	8,5	6,9	7,0	6,1	5,5	5,3	5,2	4,3	2,9	2,4
	France	3,4	3,3	4,2	5,1	5,4	5,8	6,5	6,8	6,6	6,2	7,1	7,1	6,7	7,0	7,3	6,7	6,9	6,0	5,3	5,1	5,7	5,7	4,5	3,9
	Germany	5,7	5,1	5,5	7,6	7,8	8,7	8,2	8,5	8,8	10,9	11,6	11,3	9,6	9,2	9,3	7,8	7,6	6,3	6,8	6,5	6,4	4,3	3,0	2,3
	Italy	4,2	5,1	6,2	6,8	6,3	7,3	8,5	8,4	9,1	9,4	12,6	12,6	12,3	10,7	9,8	8,1	8,6	8,0	6,7	6,3	5,5	5,6	1,8	0,6
	Spain	6,6	6,2	7,6	9,8	8,3	8,5	10,0	10,7	10,5	9,0	7,3	6,7	5,5	5,9	6,0	3,1	3,8	2,9	1,6	2,1	2,4	3,3	3,5	3,3
	Greece	4,4	5,5	6,3	8,0	9,1	10,5	11,6	11,3	11,2	12,1	9,5	8,8	7,6	7,3	6,5	5,4	4,5	4,1	2,8	3,5	3,5	2,4	3,8	2,9
	Ireland	5,7	5,0	5,7	6,9	7,3	8,3	9,6	9,6	9,0	8,6	9,4	9,0	8,2	7,5	8,1	7,0	6,3	5,4	4,8	4,6	4,9	5,0	3,6	2,5
Developed	Sweden	4,5	3,9	4,4	6,3	6,6	7,5	8,9	8,3	9,5	10,3	9,8	10,1	10,8	9,6	9,7	8,1	7,7	6,7	6,3	6,3	4,5	3,7	4,0	3,3
	Switzerland	1,3	1,4	1,9	2,2	2,3	2,7	3,2	3,3	3,3	3,2	2,9	2,9	2,7	3,2	3,2	2,7	2,6	2,2	1,8	2,1	1,9	2,0	2,0	1,6
	UK	5,4	5,5	6,2	7,0	9,0	9,1	9,4	10,1	9,9	10,1	11,1	10,7	10,5	10,1	10,4	10,1	8,7	8,7	7,9	6,8	6,7	6,7	4,6	3,9
	US	7,0	7,5	7,9	8,5	8,3	8,6	9,1	8,5	8,3	8,2	7,7	7,1	6,5	6,4	6,0	5,0	4,9	4,0	3,0	3,2	3,7	3,7	3,2	3,1
	Japan	0,8	0,5	0,9	1,2	2,5	2,5	2,4	2,6	3,0	3,0	3,7	3,8	4,0	4,3	3,3	3,2	3,5	3,2	3,3	3,3	3,2	3,0	3,3	2,8
Emerging	China	1,5	0,9	0,9	1,5	2,1	2,1	2,5	2,7	2,5	2,8	2,1	1,6	1,8	2,1	1,0	0,7	0,1	0,2	0,0	-0,3	0,1	0,0	-0,2	-0,5
	Indonesia	1,9	2,2	2,1	2,6	3,5	3,6	4,3	4,9	4,7	6,0	5,7	5,4	5,5	5,3	5,5	5,0	4,3	4,0	3,5	3,1	3,3	2,3	2,6	2,9
	Korea	3,7	3,6	3,7	4,1	4,8	5,4	6,0	6,3	5,7	5,6	5,7	5,0	5,0	5,2	4,8	4,2	3,7	3,3	2,7	2,3	3,4	3,7	3,8	3,3
	Taiwan	2,6	2,8	2,3	3,3	3,4	3,4	3,6	3,4	2,7	2,8	2,7	2,4	2,7	3,1	2,4	2,4	2,3	2,0	1,8	1,9	2,5	2,9	3,0	2,9
	India	5,7	6,0	6,1	7,0	7,8	7,0	7,0	6,7	7,0	7,4	6,8	5,9	5,7	6,5	6,4	5,7	4,7	4,3	4,9	7,4	6,8	5,0	4,9	5,6
	Brazil	10,1	10,4	10,5	11,3	12,1	11,7	11,9	10,1	8,7	7,2	6,5	5,9	5,8	5,8	5,6	4,7	4,2	3,9	3,2	4,0	4,6	5,2	4,8	4,7
	Mexico	7,4	7,1	7,3	7,5	7,7	7,7	8,0	8,2	8,7	8,7	8,4	7,8	7,8	7,9	7,6	6,8	6,3	5,8	5,1	4,8	4,6	4,5	4,3	4,3
	South Africa	5,9	5,7	5,7	5,9	5,9	6,5	7,4	7,8	7,6	7,5	7,6	7,4	7,2	6,9	7,0	7,1	6,8	6,3	5,4	4,7	4,8	5,4	5,9	5,5

Source: Bank of Mexico, DGBAS, ECB, Federal Reserve, IBGE, India Ministry of Statistics & Programme Implementation, Japan Ministry of Internal Affairs & Communication, Korean National Statistical Office, LSEG Datastream, National Bureau of Statistics of China, ONS, Riksbank, Statistics Indonesia, Statistics South Africa, Swiss National Bank, J.P. Morgan Asset Management. Eurozone countries use HICP inflation, all other countries use CPI inflation. Heatmap colours are based on the respective central bank target inflation rates. Blue is below target, white is at target and red is above target. *Guide to the Markets - Europe.* Data as of 31 December 2023.

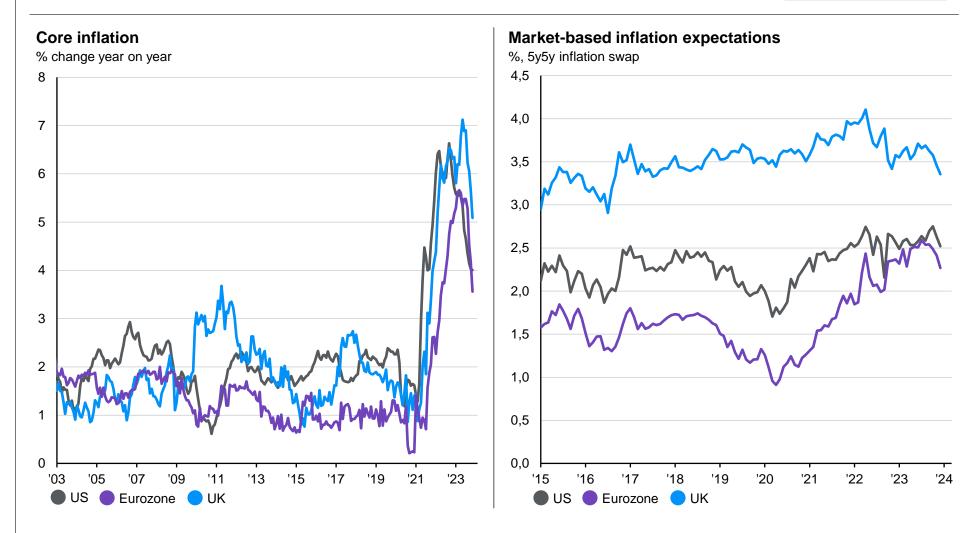
2022





## **Global inflationary pressures**

GTM Europe 7



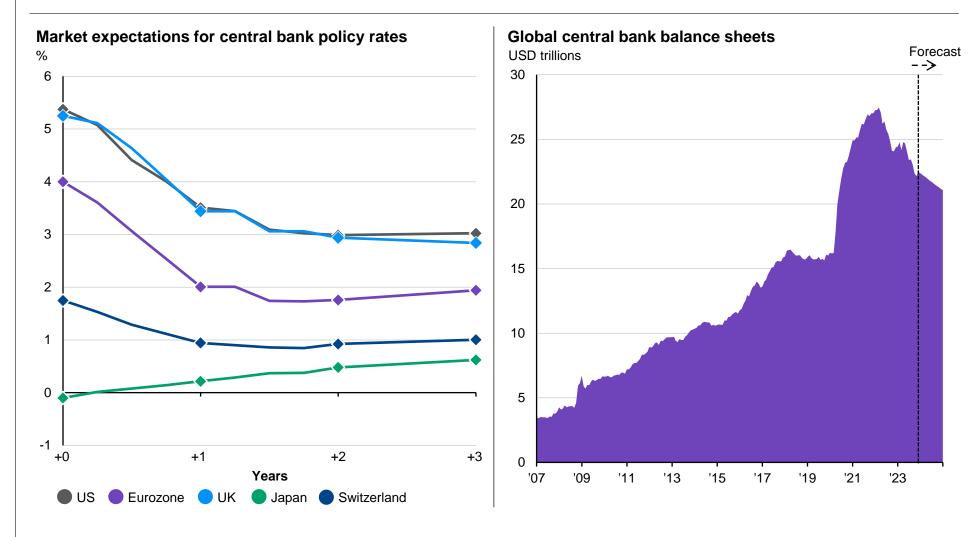
Source: (Left) BLS, Eurostat, LSEG Datastream, ONS, J.P. Morgan Asset Management. Core inflation excludes food and energy in the US, and food, energy, alcohol and tobacco in the eurozone and the UK. (Right) Bloomberg, J.P. Morgan Asset Management. 5y5y inflation swaps represent the market's expectation of five-year average inflation, starting in five years' time. UK inflation swaps use RPI rather than CPI as the reference point, which partly explains why the UK 5y5y is higher than other regions. Strong demand for index-linked Gilts from defined benefit UK pension funds also drives the UK 5y5y higher. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.





# **Global monetary policy**

GTM Europe 8



Source: (Left) Bloomberg, J.P. Morgan Asset Management. Expectations are calculated using OIS forwards. (Right) BoE, BoJ, ECB, Fed, LSEG Datastream, SNB, J.P. Morgan Asset Management. Global central bank balance sheet is the sum of the balance sheets of the BoE, BoJ, ECB, Fed and SNB. Forecast from J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 31 December 2023.



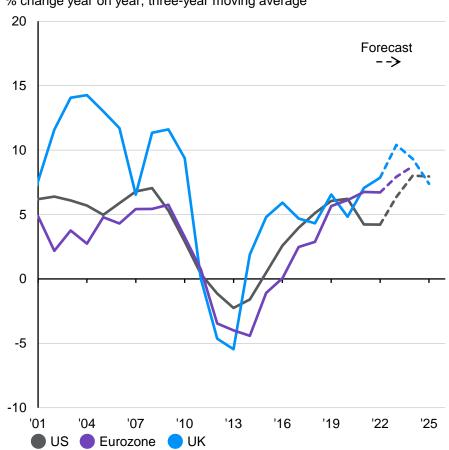


# **Global fiscal policy**

GTM Europe 9

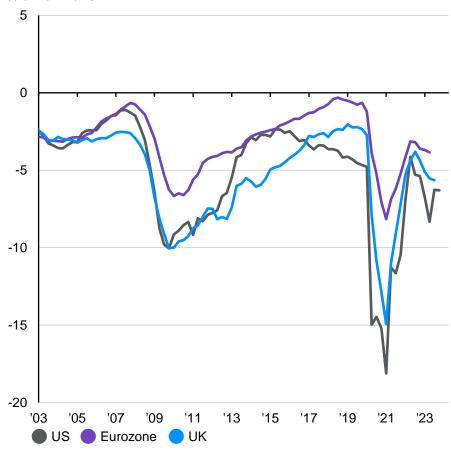


% change year on year, three-year moving average



## Public sector budget balance

% of nominal GDP

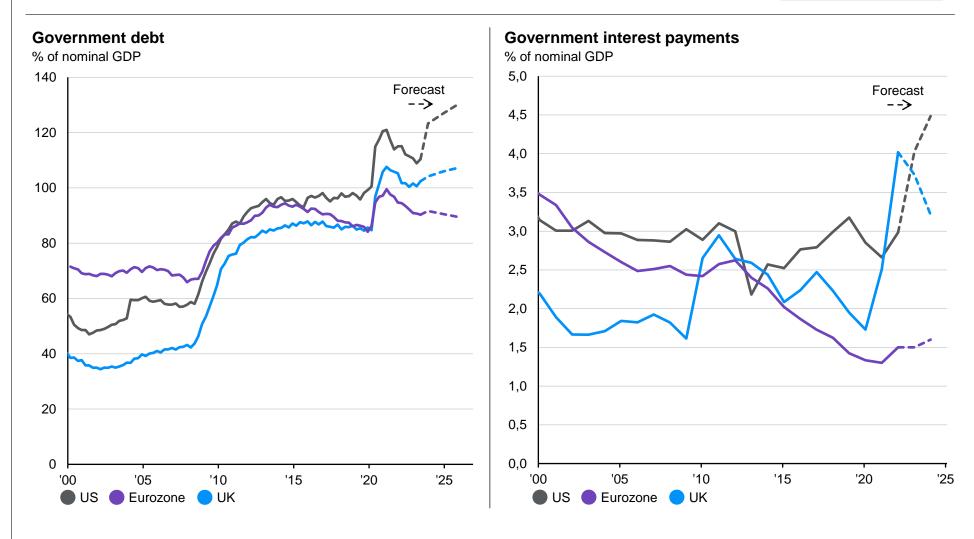






# Global government debt

GTM Europe 10

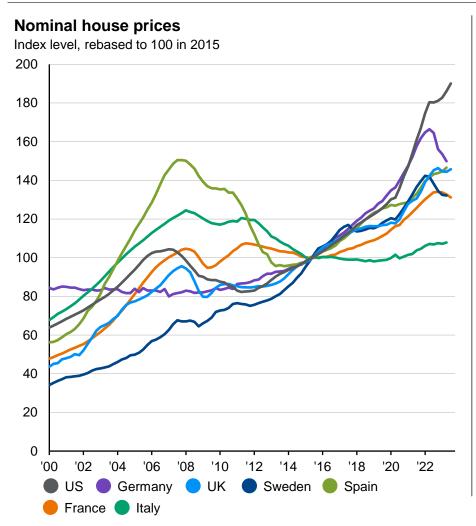


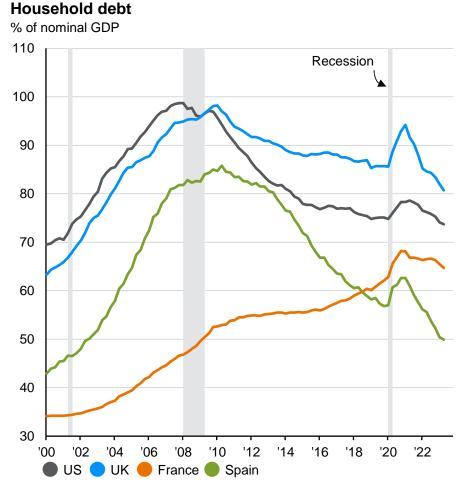
Source: (Left) Bank for International Settlements, Eurostat, IMF, LSEG Datastream, J.P. Morgan Asset Management. Debt refers to gross debt at face value. Dotted lines represent the IMF forecasts for government debt to GDP in 2023 and 2024. (Right) LSEG Datastream, OECD, J.P. Morgan Asset Management. 2023 is OECD forecast. Eurozone refers to 17 OECD countries in the eurozone, which excludes Croatia, Cyprus and Malta. *Guide to the Markets - Europe*. Data as of 31 December 2023.





## Global consumer balance sheets







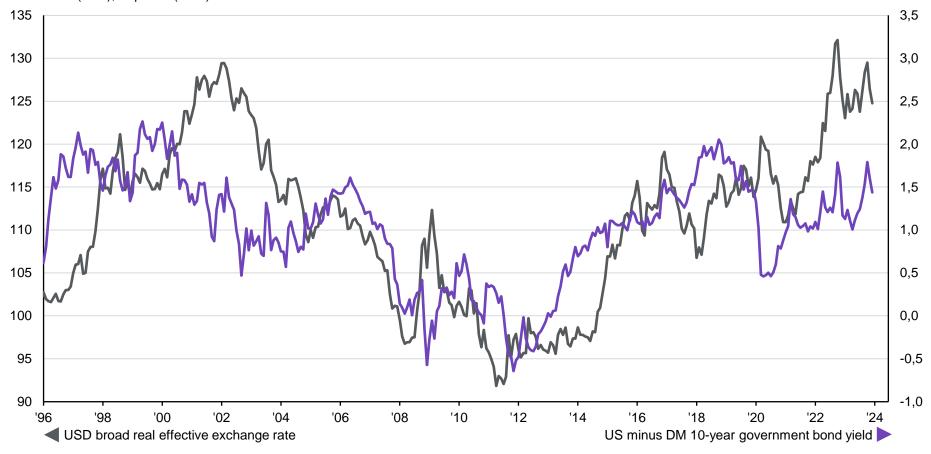


## **US** dollar

GTM Europe 12

#### US dollar and interest rate differentials

Index level (LHS); % points (RHS)



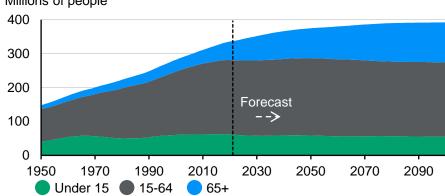




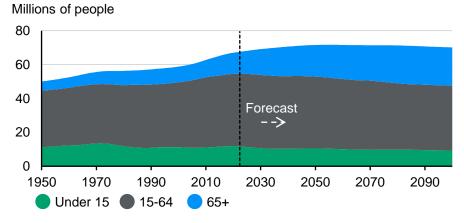
## Global demographics

GTM Europe 13

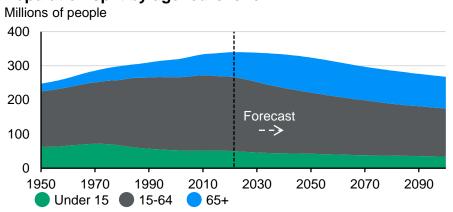
Population split by age: US Millions of people 400



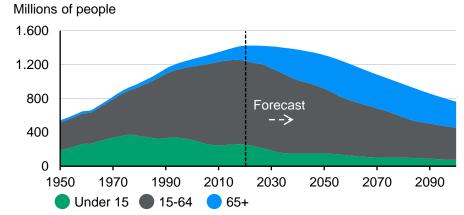




## Population split by age: eurozone



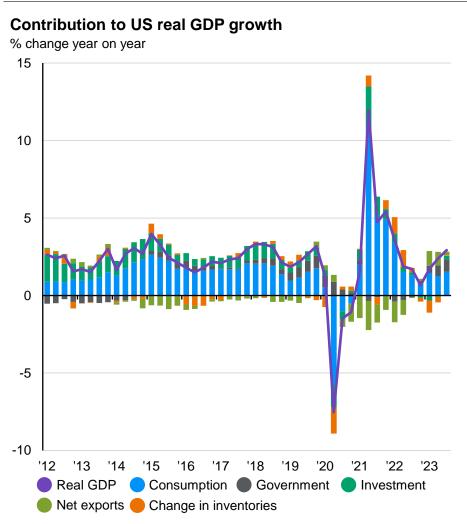
#### Population split by age: China

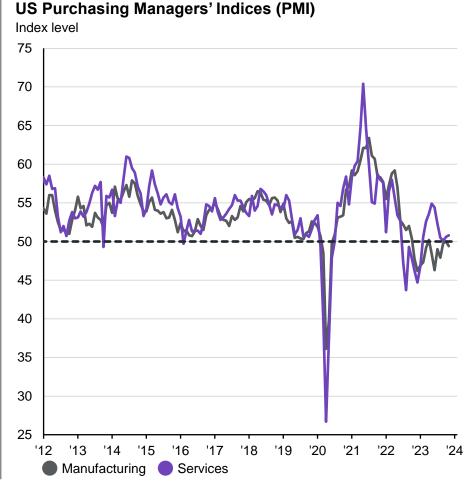






# **US GDP and business surveys**









## **US Economic Monitor**

GTM Europe 15

**US** economic indicators Key: Percentile rank relative to historic data since 1990 **Elevated Broad indicators** Consumer and services Manufacturing Labour market recession risk 100 Lower recession risk 90 80 70 6 months 60 prior Latest 50 40 30 20 10 Higher recession risk 0 Conference Conference Consumer ISM non-ISM Non-farm Board Leading Board Leading confidence: manufacturing manufacturing: payrolls Economic Credit Index Present New orders Index situation

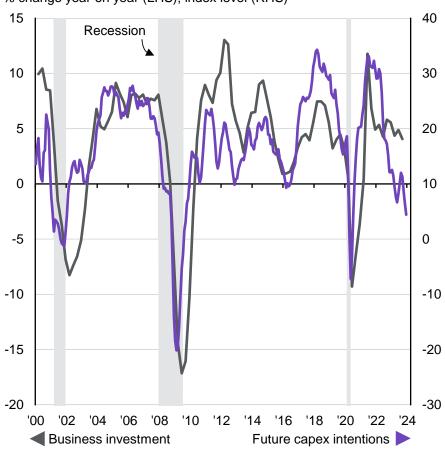




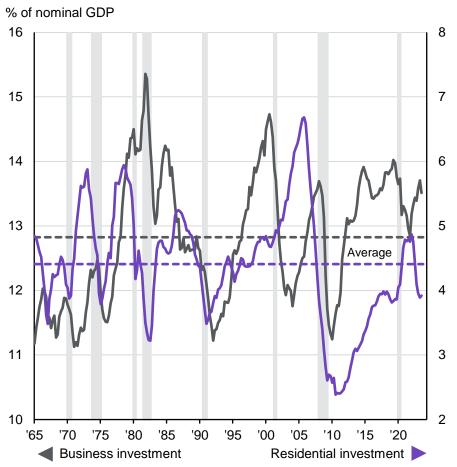
## US business and residential investment

GTM Europe 16





#### US residential and business investment



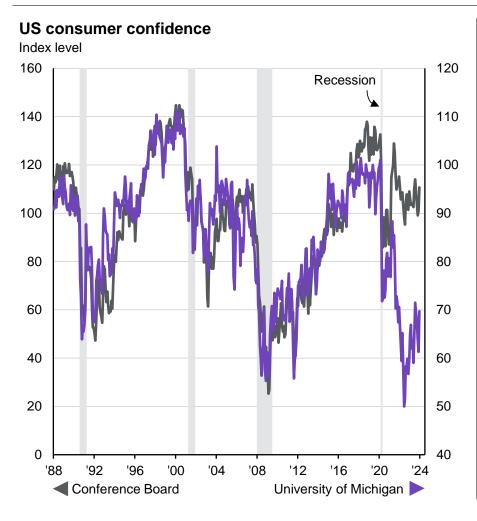
Source: (Left) BEA, Dallas Fed, Kansas City Fed, LSEG Datastream, New York Fed, Philadelphia Fed, Richmond Fed, J.P. Morgan Asset Management. Future capex intentions is an equally weighted average of the five aforementioned Fed districts' capex intentions measures, shown as a three-month moving average. (Right) BEA, LSEG Datastream, J.P. Morgan Asset Management. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. *Guide to the Markets - Europe*. Data as of 31 December 2023.

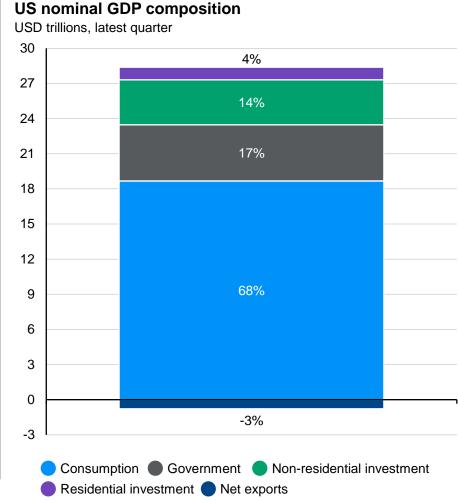




## **US** consumer

GTM Europe 17





Source: (Left) Conference Board, LSEG Datastream, University of Michigan, J.P. Morgan Asset Management. The consumer confidence indices can diverge due to different emphasis in the surveys. The University of Michigan survey places a stronger weight on personal finances and buying conditions while the Conference Board index emphasises employment. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates.(Right) BEA, LSEG Datastream, J.P. Morgan Asset Management. *Guide to the Markets - Europe*. Data as of 31 December 2023.



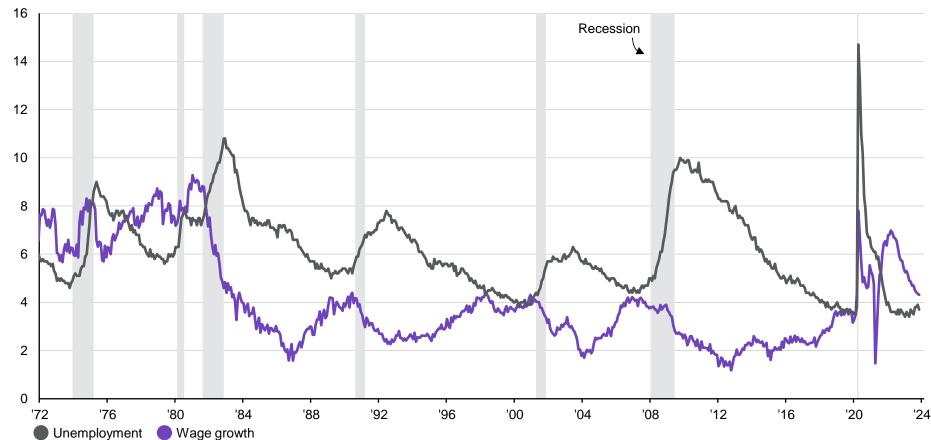


## **US** labour market

GTM Europe 18

#### US unemployment and wage growth

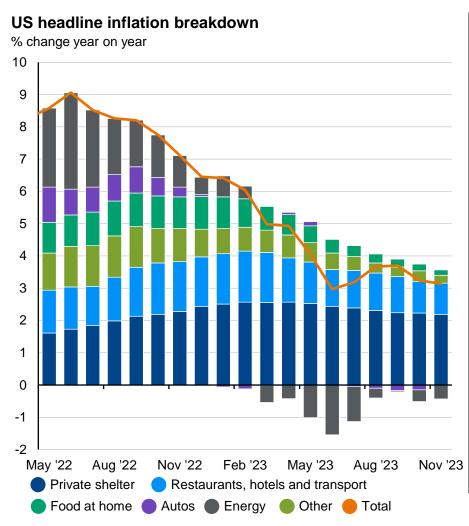
%, wage growth is year on year

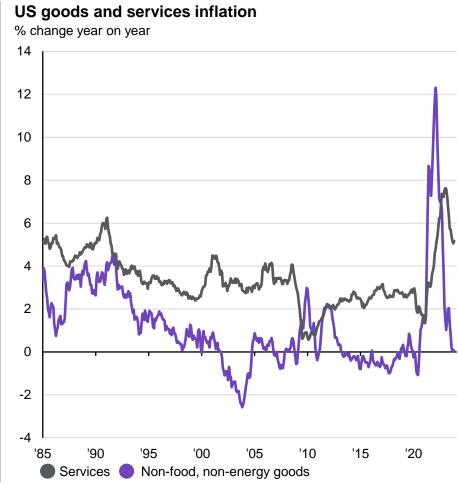






## **US** inflation





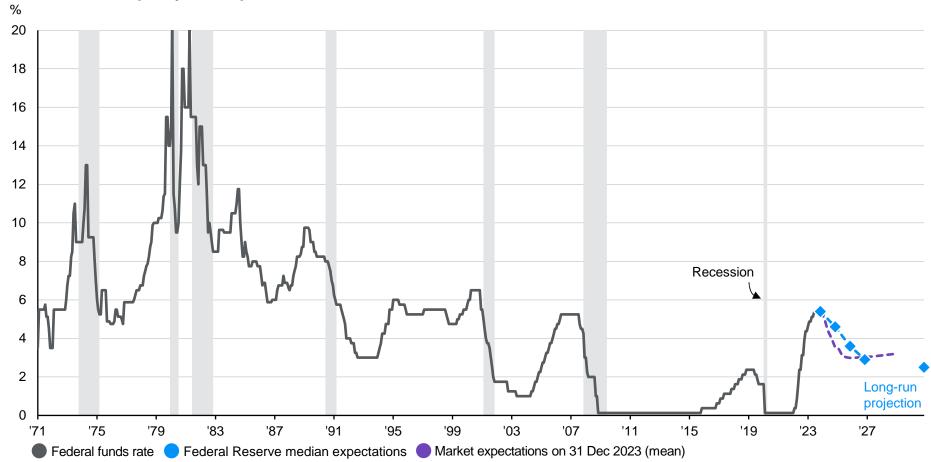




# **US Federal Reserve policy**

GTM Europe 20

Federal Reserve policy rate expectations

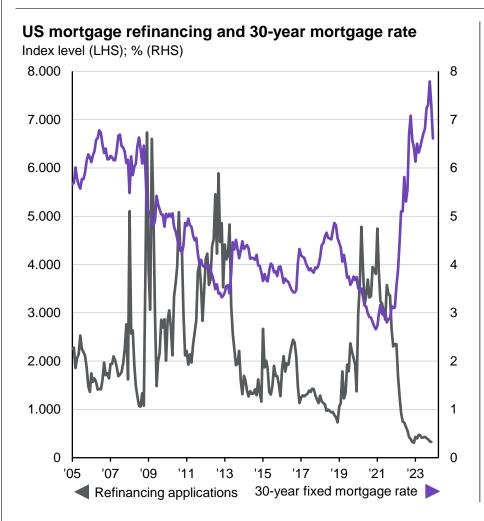


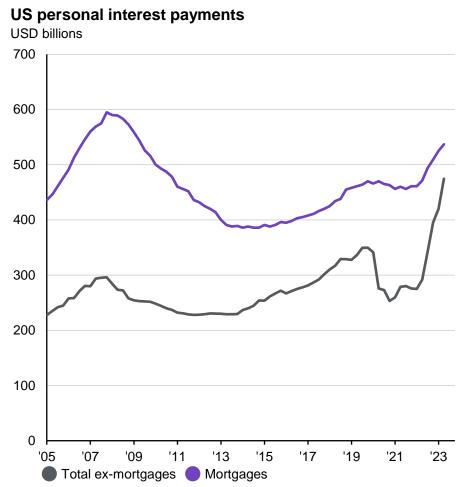
Source: Bloomberg, BLS, Federal Reserve, J.P. Morgan Asset Management. Market expectations are calculated using OIS forwards. The long-run projection represents the committee's median assessment of where the federal funds rate would be expected to converge to under the appropriate monetary policy and in the absence of further shocks to the economy. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.





## **US** interest rate sensitivity

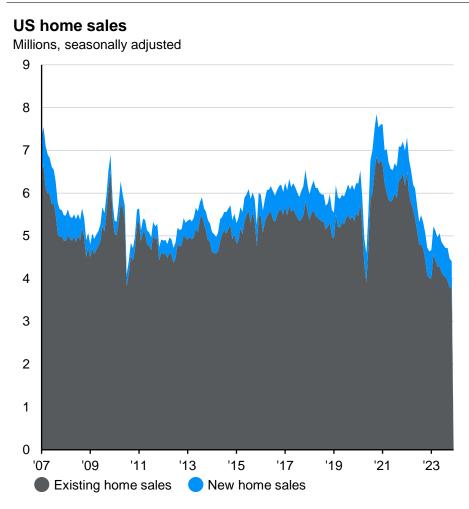








# **US** housing activity and inventories







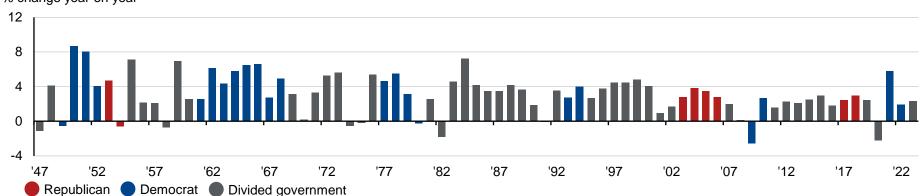


# **US** politics

GTM Europe 23

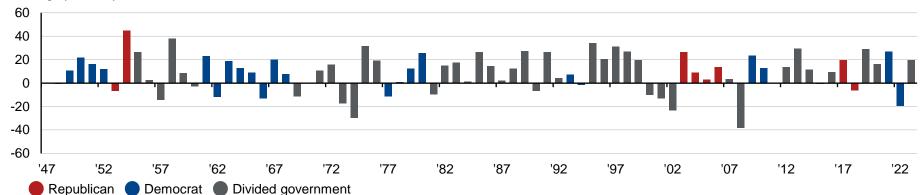


% change year on year



#### S&P 500 returns

% change year on year



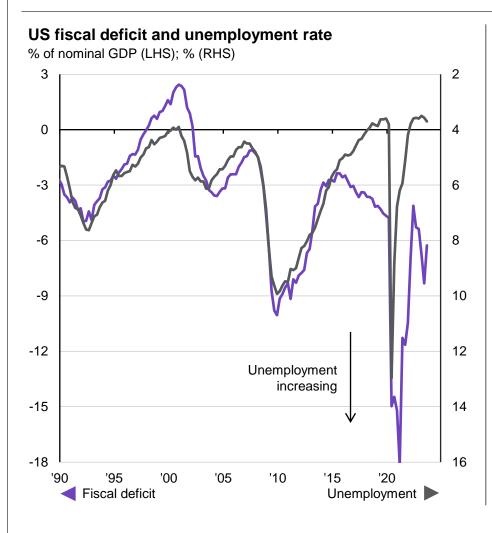


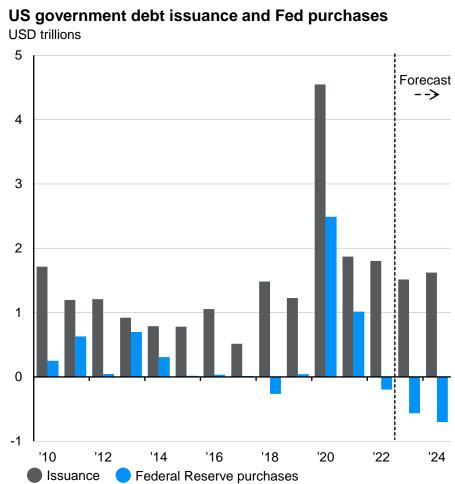


# **US focus: Fiscal challenges**

GTM Europe

24







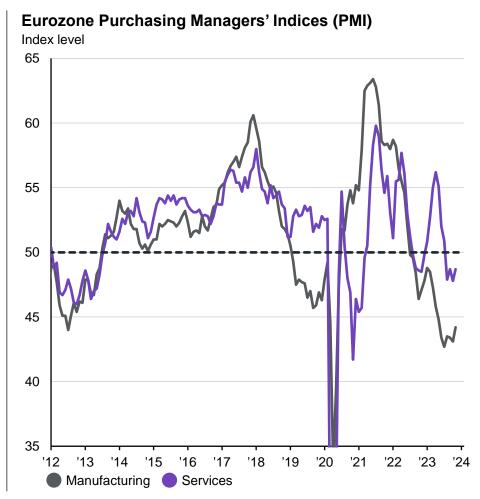


## **Eurozone GDP and business surveys**

GTM Europe 25

Contribution to eurozone real GDP growth % change year on year 16 12 8 4 -4 -8 -12 -16

Consumption Government Investment





Real GDP

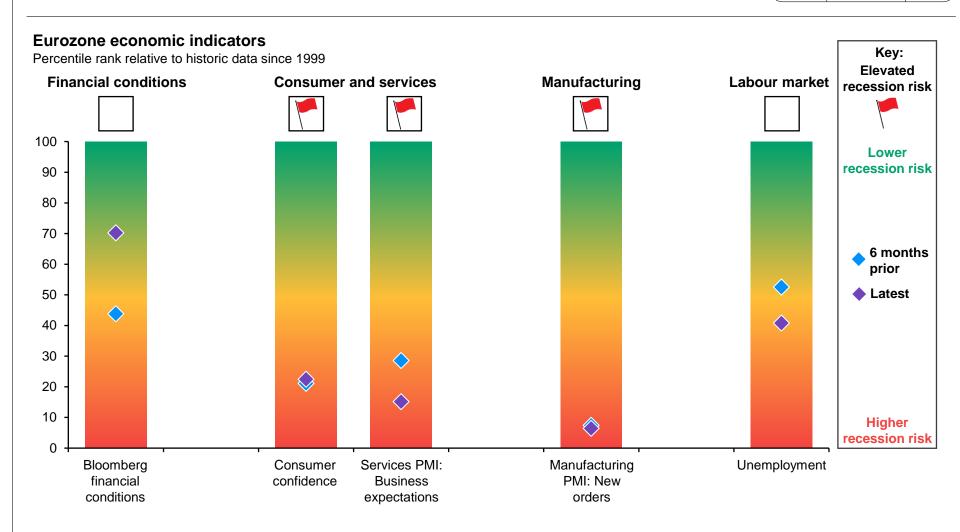
Net exports Ohange in inventories



## **Eurozone Economic Monitor**

GTM

Europe 26







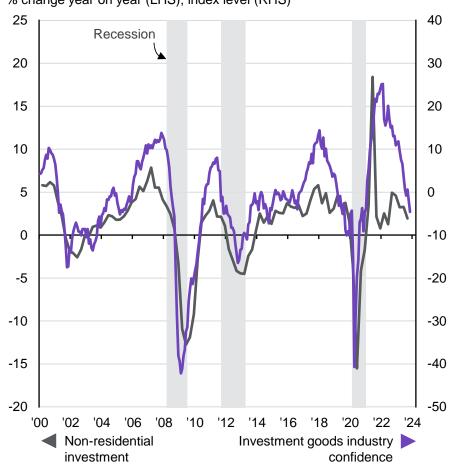
## Eurozone business investment and credit conditions

GTM Europe

27

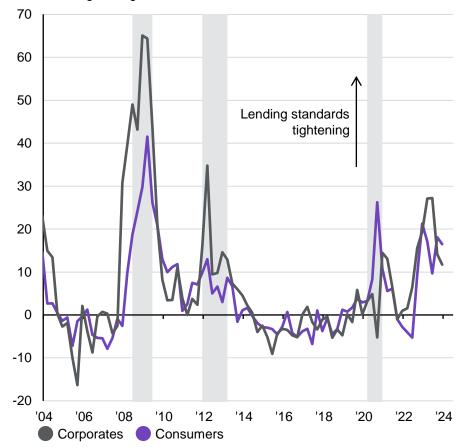
#### Eurozone real investment and investment confidence

% change year on year (LHS); index level (RHS)



#### **Eurozone credit conditions**

% of banks tightening credit standards

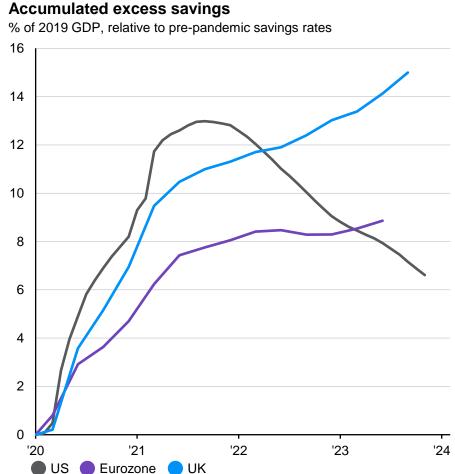






## **Eurozone consumer**





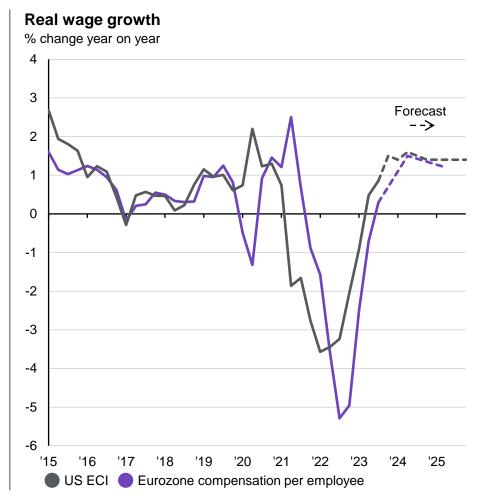




## **Eurozone labour market**

GTM Europe 29

Eurozone unemployment and wage growth %, wage growth is year on year 13 5,4 12 4,7 4.0 11 10 3.3 9 2,6 1,9 1,2 7 0.5 '20 '22 '00 '02 '04 '06 '08 '10 '12 '14 '16 '18 Negotiated wage growth Unemployment



Source: (Left) European Central Bank, Eurostat, LSEG Datastream, J.P. Morgan Asset Management. Wage growth is based on negotiated wages. (Right) BLS, CBO, European Central Bank, European Commission, LSEG Datastream, J.P. Morgan Asset Management. US data is the Employment Cost Index, with forecasts from the CBO. Eurozone data is compensation per employee, with forecasts from the European Commission. The eurozone data is smoothed over 2020 and 2021 to remove distortions related to the pandemic. *Guide to the Markets - Europe.* Data as of 31 December 2023.

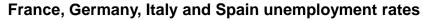


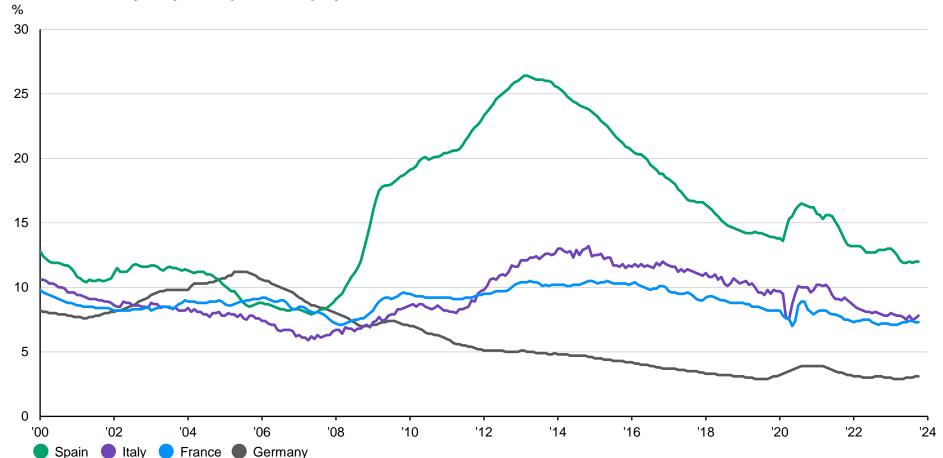


# **Eurozone unemployment**

GTM Europe

30

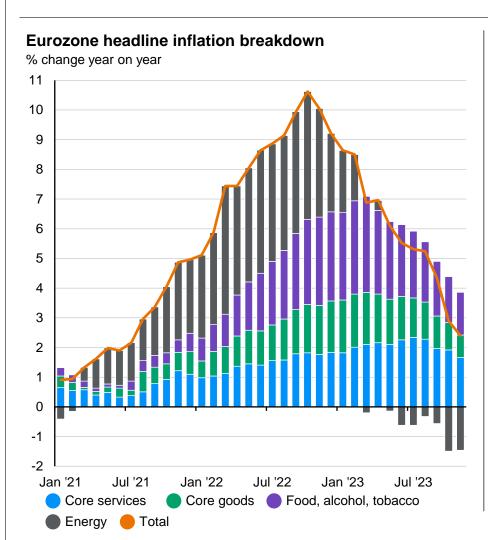


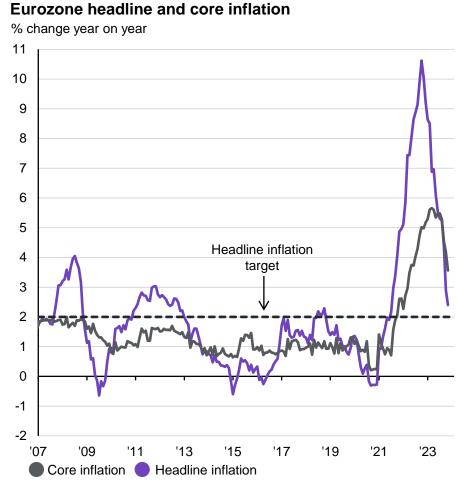






## **Eurozone inflation**

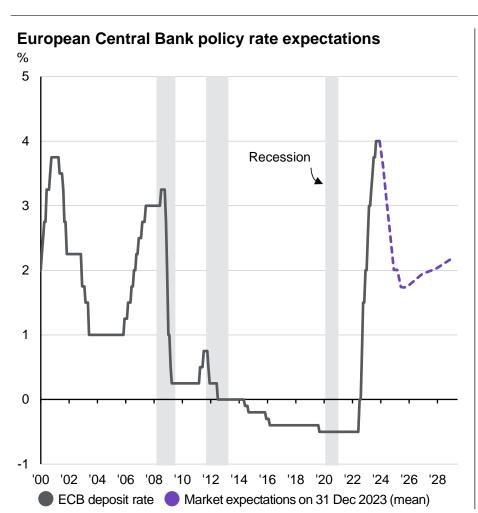


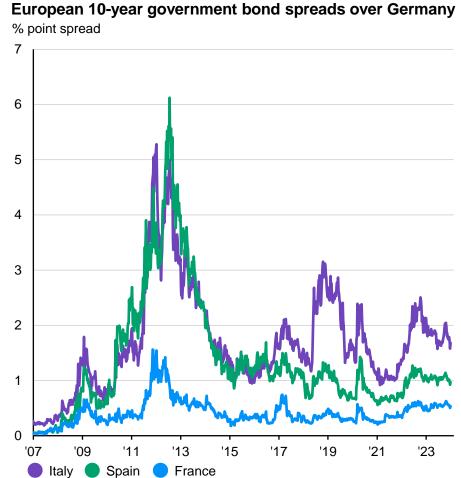






## **European Central Bank policy**

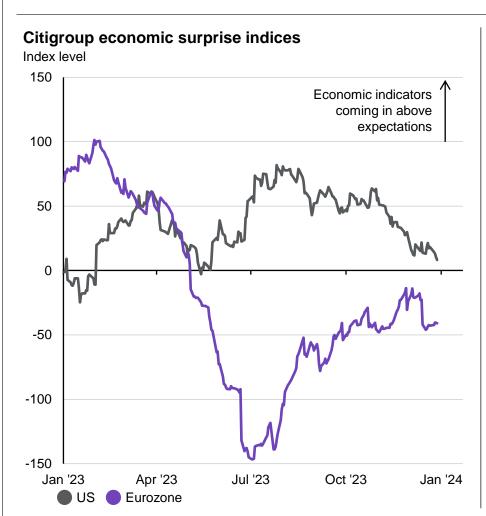


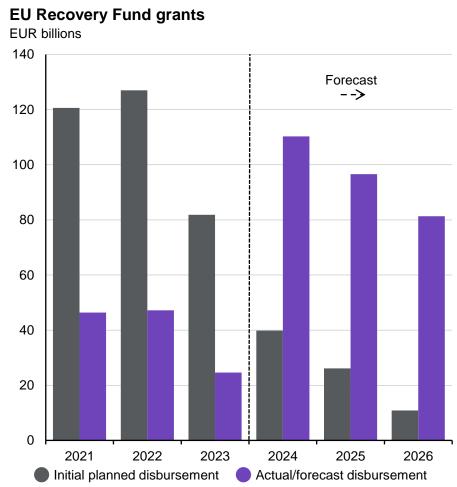






# **Eurozone focus: Economic surprises and Recovery Fund**

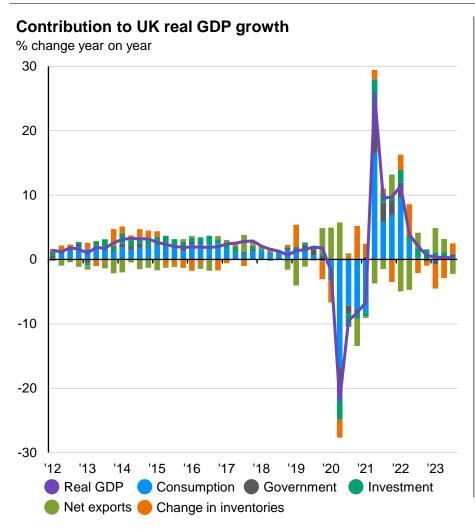


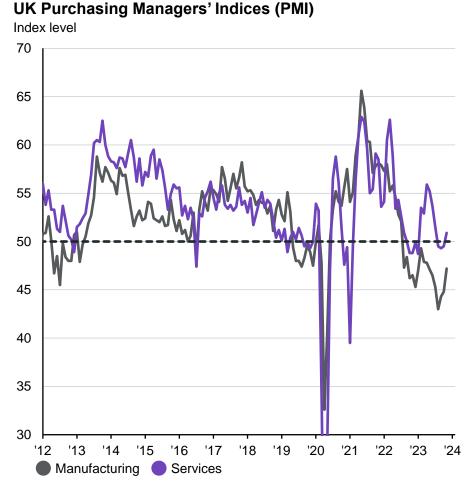






# **UK GDP and business surveys**







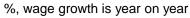


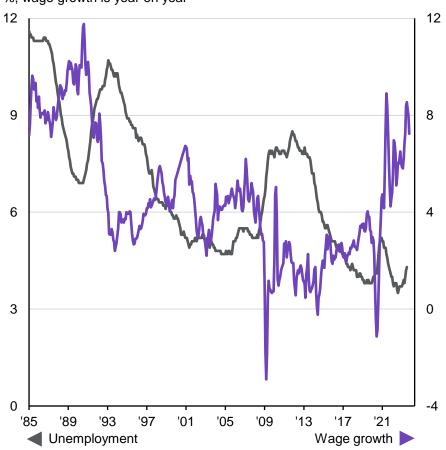
## **UK labour market**

GTM

Europe 35

## UK unemployment rate and wage growth

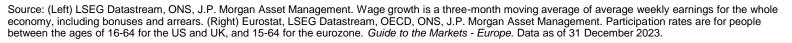




#### Labour force participation rates



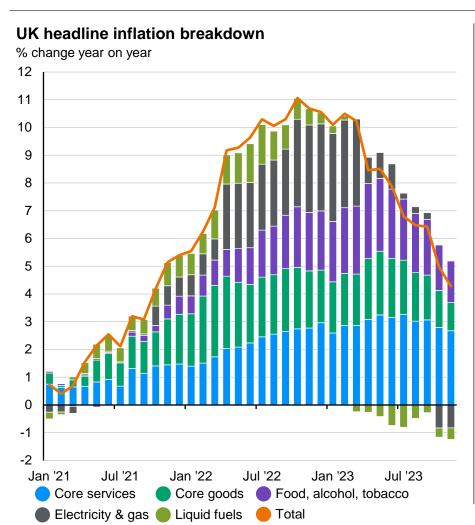


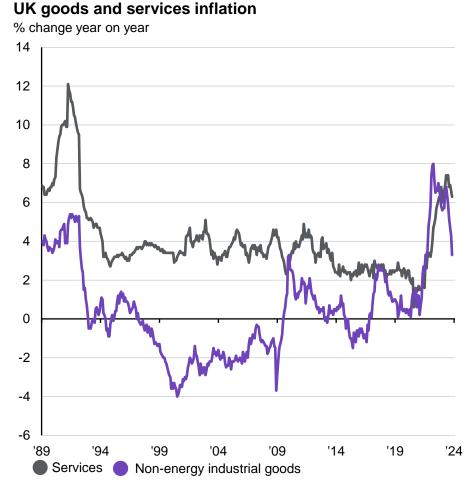






## **UK** inflation



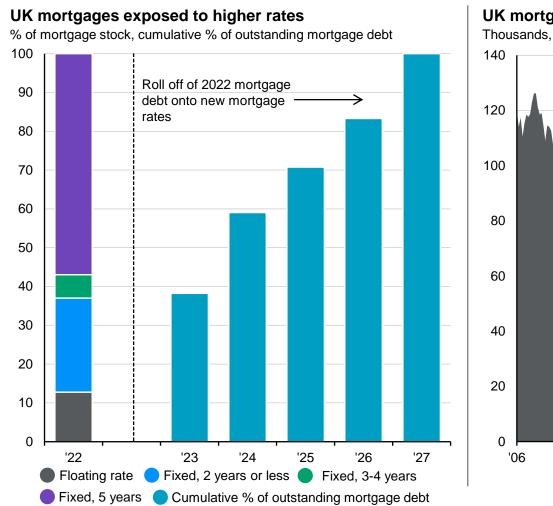


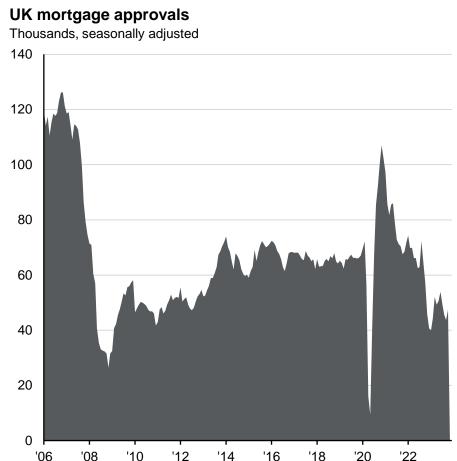




# **UK focus: Mortgage dynamics**

GTM Europe 37





Source: (Left) Bank of England, J.P. Morgan Asset Management. Mortgages exposed to higher rates are based on internal J.P. Morgan Asset Management calculations and estimates. The first bar shows the proportion of UK mortgage debt as of 4Q 2022 that is either floating rate or with historical fixed rate agreements. The subsequent bars show the cumulative proportion of this debt that will be exposed to higher interest rates over time. (Right) Bank of England, LSEG Datastream, J.P, Morgan Asset Management. *Guide to the Markets - Europe*. Data as of 31 December 2023.

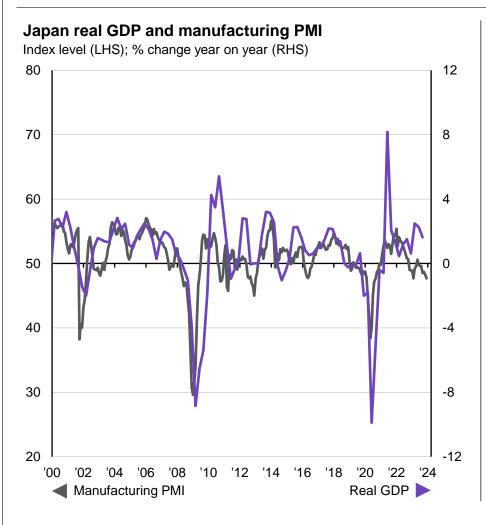


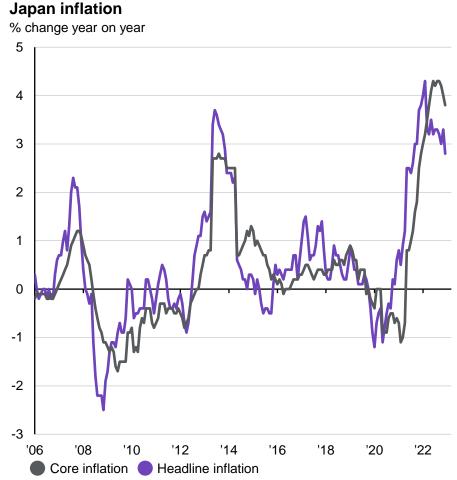


### Japan GDP and inflation

GTM

Europe 38





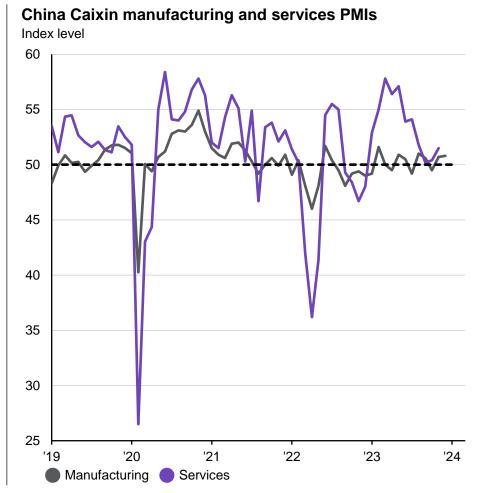




### China GDP and business surveys

GTM Europe 39

**Contribution to China real GDP growth** % change year on year 16 14 12 10 8 6 4 2 -2 '90 '92 '94 '96 '98 '00 '02 '04 '06 '08 '10 '12 '14 '16 '18 '20 '22 GDP growth Investment



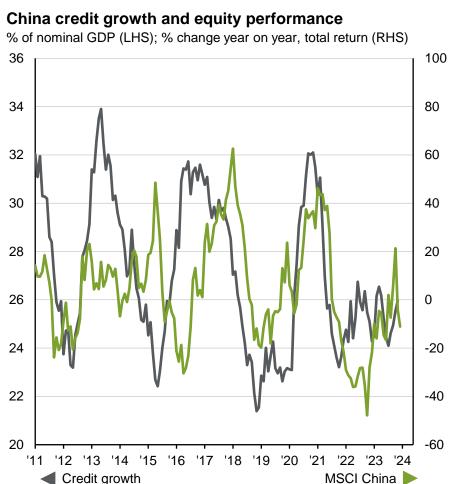




# China inflation and credit dynamics

GTM Europe 40





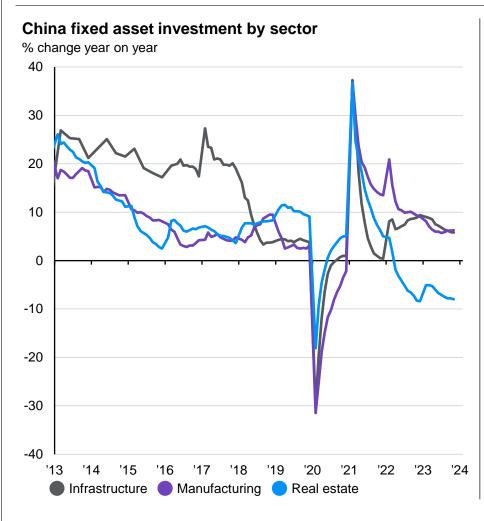
Source: (Left) Bloomberg, LSEG Datastream, J.P. Morgan Asset Management. Core inflation excludes food and energy. (Right) Bloomberg, MSCI, People's Bank of China, J.P. Morgan Asset Management. Credit growth is the 12-month change in the credit stock to the real economy as a percent of nominal GDP. MSCI China returns shown in USD. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.*Data as of 31 December 2023.

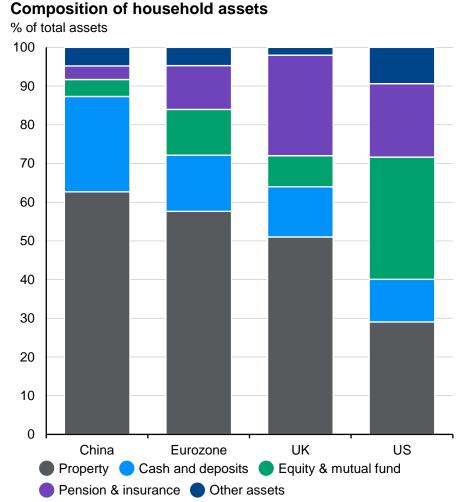




### China fixed asset investment and household wealth

GTM Europe 41



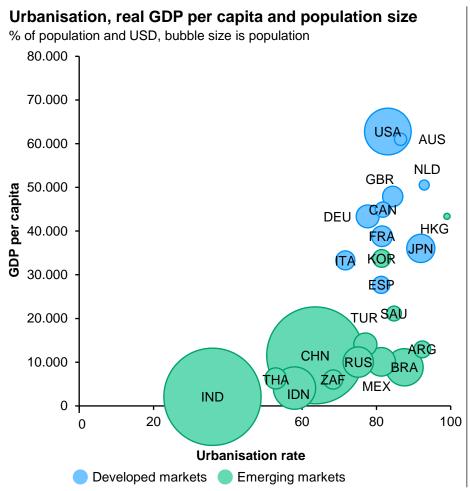


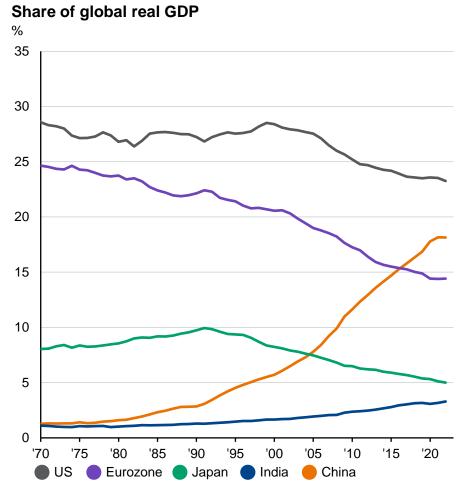




### **Emerging market structural dynamics**

GTM Europe 42



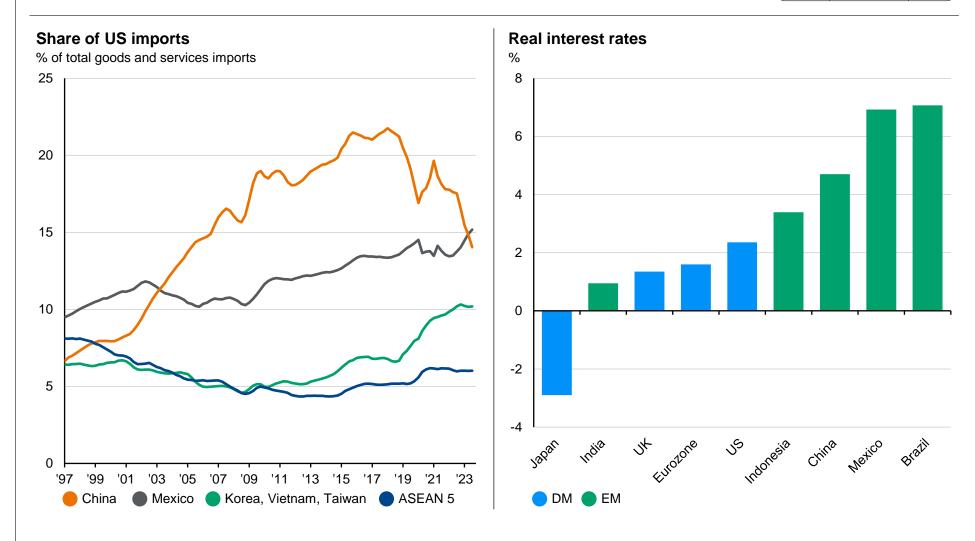






# **EM focus: Trade dynamics and real rates**

GTM Europe 43



Source: (Left) LSEG Datastream, US Census Bureau, J.P. Morgan Asset Management. (Right) Banco Central Brasil, Banco de Mexico, Bank Indonesia, BLS, BoE, BoJ, ECB, Eurostat, Federal Reserve, IBGE, India Ministry of Statistics & Programme Implementation, INEGI, Japan Ministry of Internal Affairs & Communication, LSEG Datastream, National Bureau of Statistics of China, ONS, People's Bank of China, Reserve Bank of India, Statistics Indonesia, J.P. Morgan Asset Management. Real rates are calculated by deducting the headline inflation rate from the policy rate. *Guide to the Markets - Europe.* Data as of 31 December 2023.

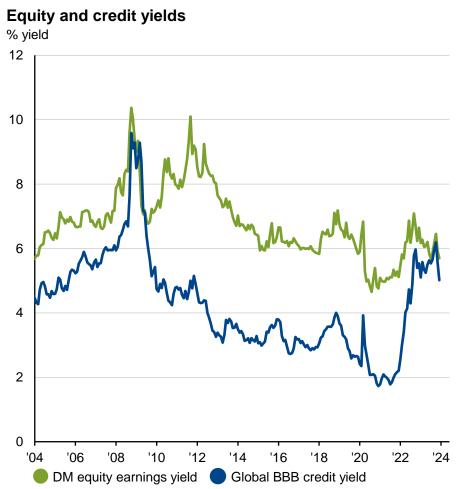




### World equity valuations

GTM Europe 44





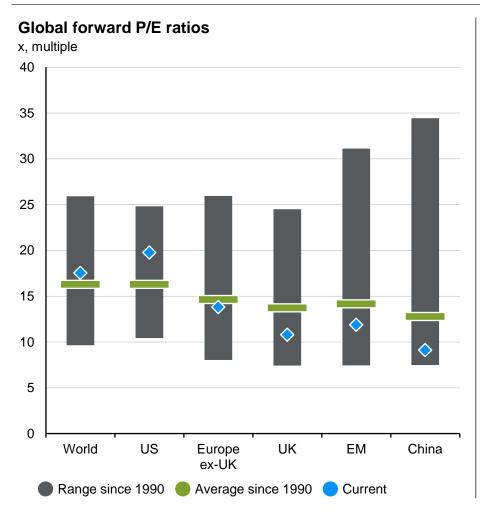
Source: (Left) IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. (Right) BofA, IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Developed market equities: MSCI World, Global BBB credit: BofA Global BBB Corporate Index. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 31 December 2023.

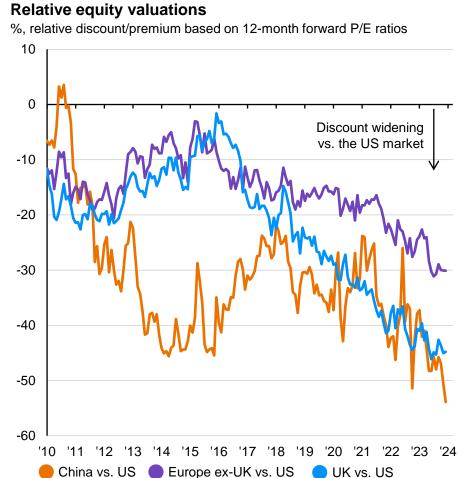




### Regional equity valuations

GTM Europe 45





Source: (Left) FTSE, IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. MSCI indices are used for World, Europe ex-UK, EM and China. UK is FTSE All-Share and US is S&P 500. Earnings data is based on 12-month forward estimates. (Right) FTSE, IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. US: S&P 500; Europe ex-UK: MSCI Europe ex-UK; UK: FTSE All-Share; China: MSCI China. Valuation is price to 12-month forward earnings. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

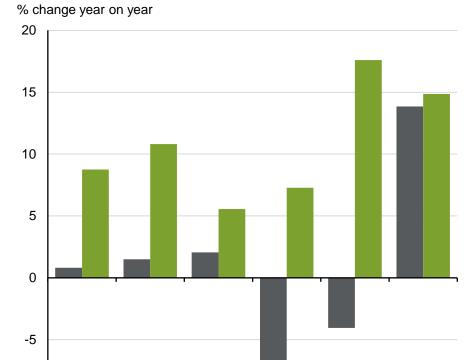




# Regional earnings expectations and profit margins

GTM Europe 46

Consensus estimates for global earnings per share growth

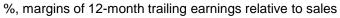


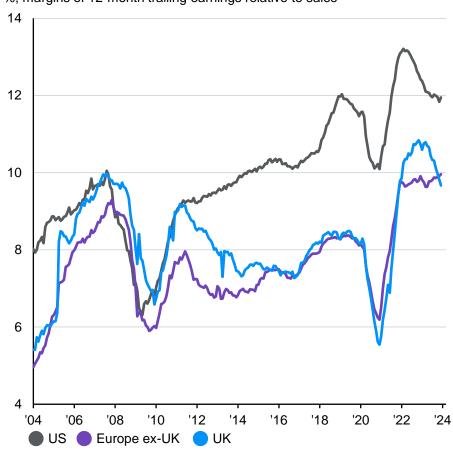
Europe

ex-UK

UK

#### **Profit margins**





Source: (Left) FTSE, IBES, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. MSCI indices are used for World, Europe ex-UK, EM and China. UK is FTSE All-Share and US is S&P 500. Earnings data is based on 12-month forward estimates. (Right) FTSE, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. US: S&P 500, Europe ex-UK: MSCI Europe ex-UK, UK: FTSE All-Share. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

China

ΕM



-10

World

US

2024

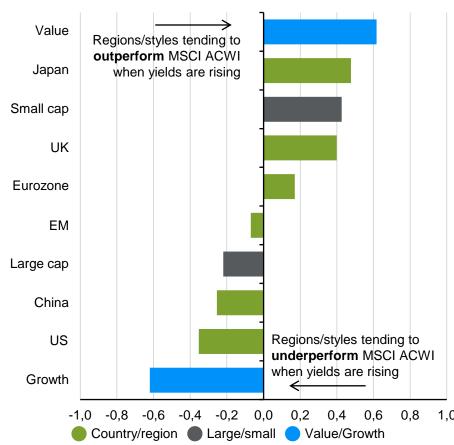


# Global equity market correlations with Treasury yields

GTM Europe 47

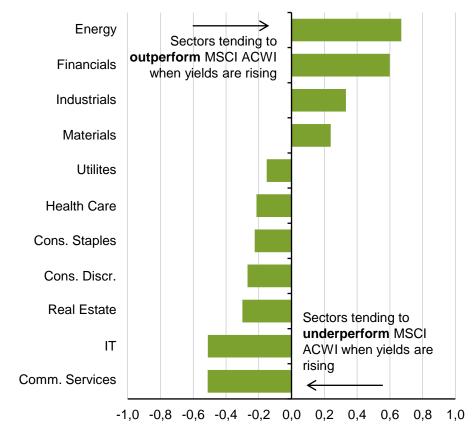
#### Correlation of regions and styles to US 10y Treasury yield

10y correlation of rel. performance with US 10y Treasury yield



### Correlation of MSCI ACWI sectors to US 10y Treasury yield

10y correlation of sector rel. performance with US 10y Treasury yield



Source: (All charts) LSEG Datastream, MSCI, J.P. Morgan Asset Management. Correlation of regions and styles is calculated between the six-month change in US 10-year Treasury yields and the six-month relative performance of each region and style to MSCI All-Country World Index. Correlation of sectors is calculated between the six-month change in US 10-year Treasury yields and the six-month relative performance of each sector to MSCI All-Country World Index. All indices used are MSCI. Value and Growth as well as size indices used are for the MSCI All-Country World universe. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.



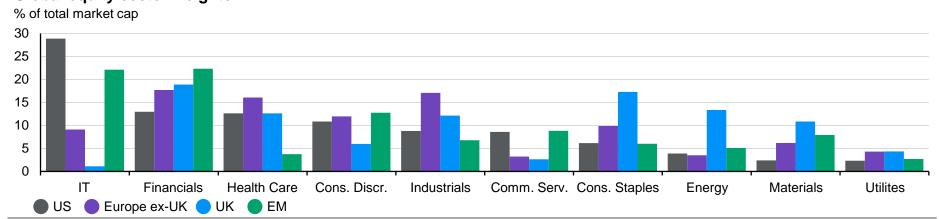


### Global equity sector weights

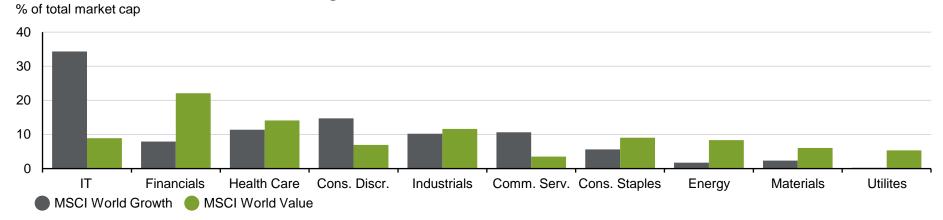
GTM Europe

48

### Global equity sector weights



#### **MSCI World Growth and Value sector weights**







### **Global equity income**

'07

'05

'09

'11

'13

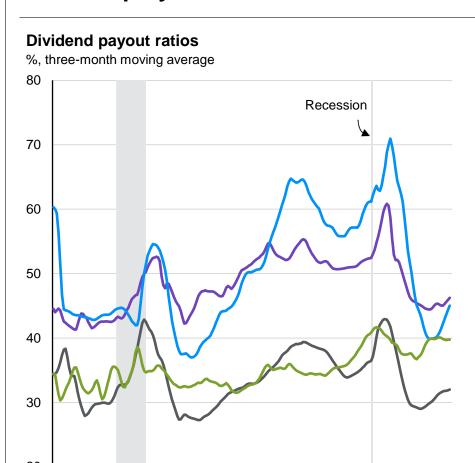
Europe ex-UK OUK EM

'15

'17

'19

GTM Europe 49





Source: (Left) FTSE, LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. US is S&P 500, UK is FTSE All-Share, MSCI indices used for Europe ex-UK and EM. Dividend payout ratio shows 12-month trailing dividend per share divided by 12-month trailing earnings per share. (Right) Bloomberg, MSCI, J.P. Morgan Asset Management. Earnings and dividends are both calculated on a per share basis. Earnings data is last 12 months' earnings per share. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

'21

'23





### **Equity market factors**

GTM Europe

50



Relative total return index level, rebased to 100 in January 1990



### MSCI World Growth and Value forward P/E ratios x, multiple 36 32 28 24 20 16 12 '11 '07 '09 '13 '15 '17 '19 '21 '23 Growth Value

Source: (Left) J.P. Morgan Asset Management Quantitative Beta Solutions, S&P Global, J.P. Morgan Asset Management. S&P 500 Quality index is the top quartile quality stocks in the S&P 500 determined by J.P. Morgan Asset Management Quantitative Beta Strategies based on measures of profitability, financial risk and earnings quality. Periods of recession are defined using US National Bureau of Economic Research (NBER) business cycle dates. (Right) LSEG Datastream, MSCI, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, as published by MSCI. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 31 December 2023.



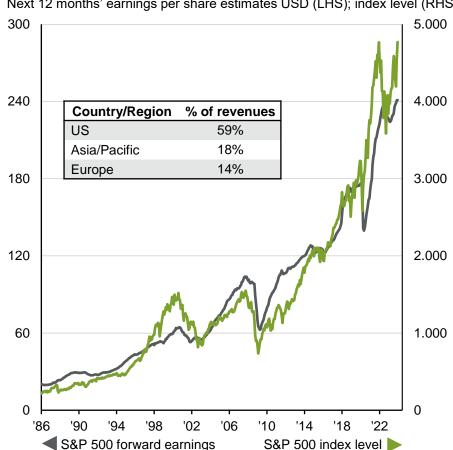


### **US** earnings

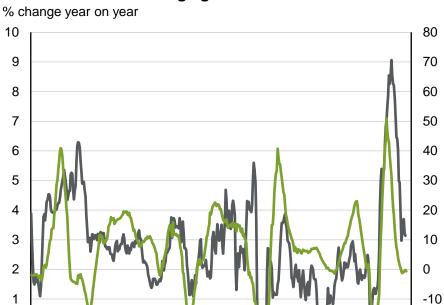
GTM Europe 51

#### S&P 500 earnings and performance

Next 12 months' earnings per share estimates USD (LHS); index level (RHS)



#### **US inflation and earnings growth**



'02

'06

'10



'22

'18

S&P 500 trailing earnings

-20

-30

-40

-50

0

-1

-2

-3

'86

'90

US inflation



### **US** equity valuations

GTM Europe 52





Source: (Left) IBES, LSEG Datastream, Robert Shiller, S&P Global, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. P/E data may differ from Guide to the Markets - US, which uses FactSet earnings estimates. Shiller cyclically adjusted P/E (CAPE) is price-to-earnings ratio adjusted using trailing 10-year average inflation-adjusted earnings. P/B ratio is trailing price-to-book ratio. (Right) FactSet, S&P Global, J.P. Morgan Asset Management. The top 10 stocks are based on the 10 largest index constituents at the start of each month. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.



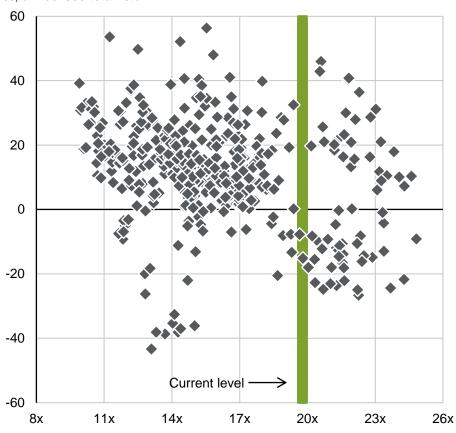


### **US valuations and subsequent returns**

GTM Europe 53

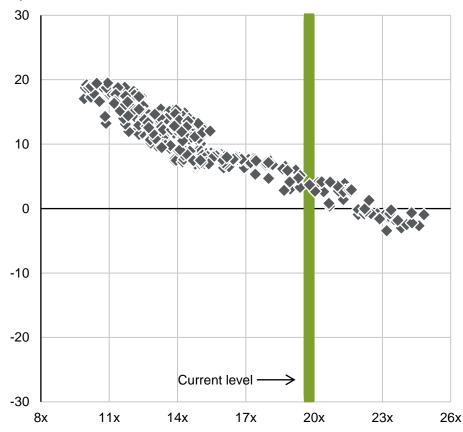
#### S&P 500 forward P/E ratios and subsequent 1-year returns

%, annualised total return\*



### S&P 500 forward P/E ratios and subsequent 10-year returns

%, annualised total return\*



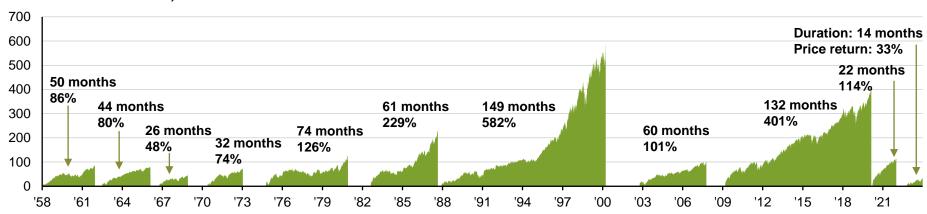




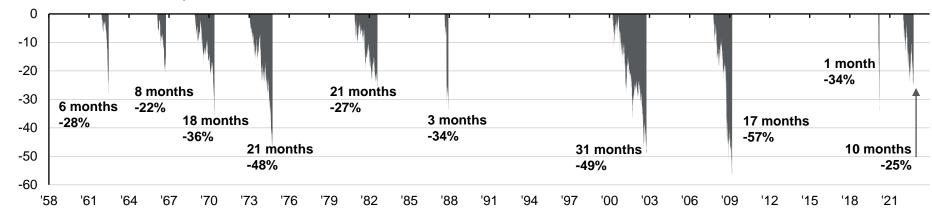
### **US** bull and bear markets

GTM Europe 54

#### S&P 500 bull markets, %



#### S&P 500 bear markets, %



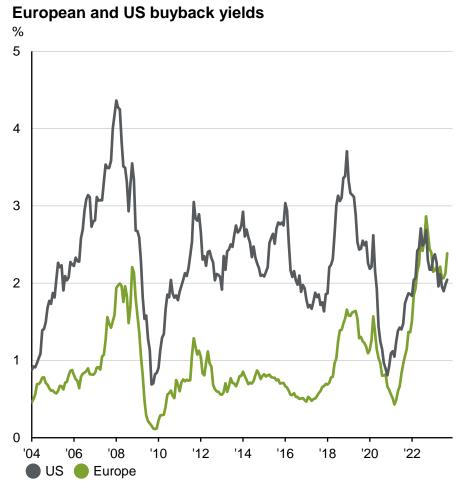




### **Europe earnings and buyback yields**

GTM Europe 55





Source: (Left) FactSet, IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Earnings data is based on 12-month forward estimates. (Right) Bernstein, Bloomberg, LSEG Datastream, J.P. Morgan Asset Management. Buyback yields are the value of total stock buyback announcements over the previous 12 months as a percentage of Datastream regional index market cap. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 31 December 2023.





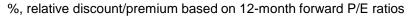
### **Europe equity valuations**

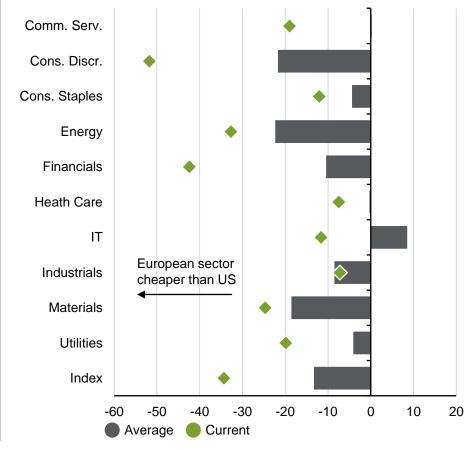
GTM Europe 56

#### **MSCI** Europe forward P/E ratio



#### MSCI Europe relative valuation vs. the US





Source: (Left) IBES, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Forward P/E ratio is price to 12-month forward earnings, calculated using IBES earnings estimates. Cyclically adjusted P/E (CAPE) is price-to-earnings ratio adjusted using trailing 10-year average inflation-adjusted earnings. P/B ratio is trailing price-to-book ratio. (Right) LSEG Datastream, MSCI, S&P Global, J.P. Morgan Asset Management. The chart shows the current percentage discount of the index or sector 12-month forward P/E ratio vs. the equivalent for the S&P 500, and the average since 1995. Communication Services average is calculated using data from 1995 to 2000 inclusive and from 2005 to date, due to sector composition changes. *Guide to the Markets - Europe*. Data as of 31 December 2023.

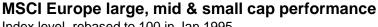


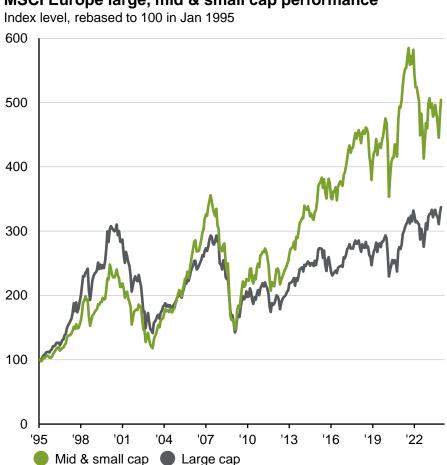


### Europe large, mid and small capitalisation equities

GTM Europe

57





### MSCI Europe large, mid & small cap valuations x, multiple 25 23 21 19 17 15 13 11 '04 '07 '10 '13 '16 '19 '22 '95 Mid & small cap Large cap



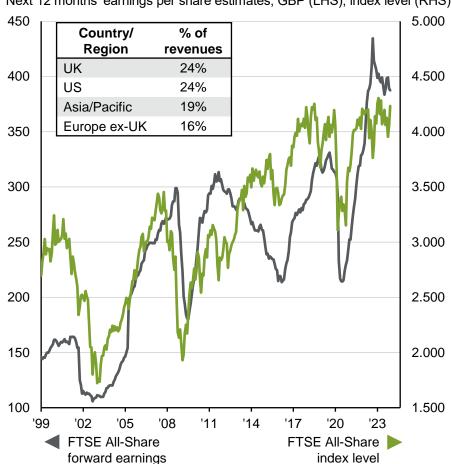


### **UK earnings**

GTM Europe 58

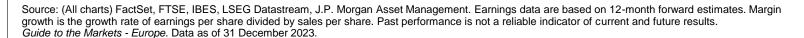
#### **FTSE All-Share earnings and performance**

Next 12 months' earnings per share estimates, GBP (LHS); index level (RHS)



#### FTSE All-Share earnings per share growth





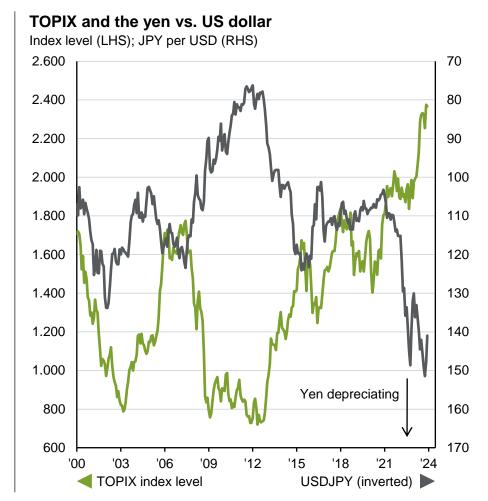




### Japan equity market and currency

GTM Europe 59

#### **TOPIX** earnings and performance Next 12 months' earnings per share estimates, JPY (LHS); index level (RHS) 200 3.000 Country/Region % of revenues 52% Japan 180 2.700 18% Asia/Pacific US 15% 160 2.400 Europe 9% 140 2.100 120 1.800 100 1.500 80 1.200 60 900 40 600 20 300 '88 '96 '08 '12 '16 '20 '24 '92 '00 '04 TOPIX forward earnings TOPIX index level



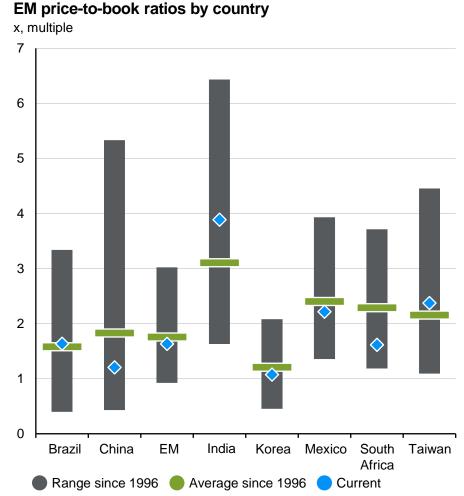




### **Emerging market equity valuations**

GTM Europe 60









# China equity price-to-book ratio and drawdowns

GTM Europe

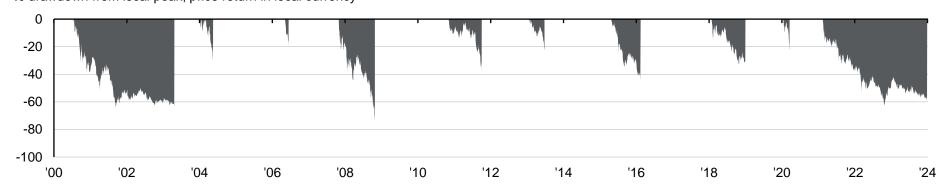
61

#### **MSCI China price-to-book ratio**



#### **MSCI China historical drawdowns**

% drawdown from local peak, price return in local currency





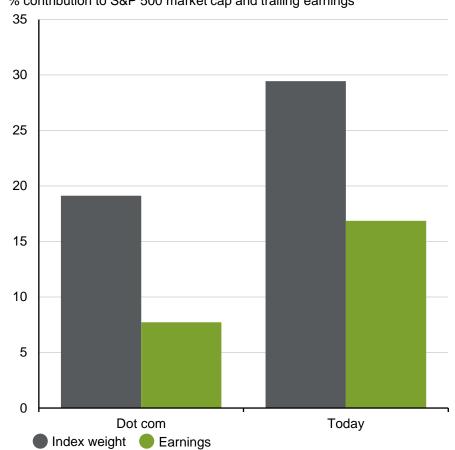


# **Equity focus: Navigating Tech concentration**

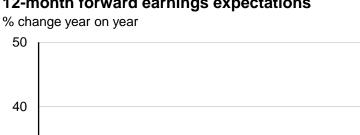
GTM Europe 62

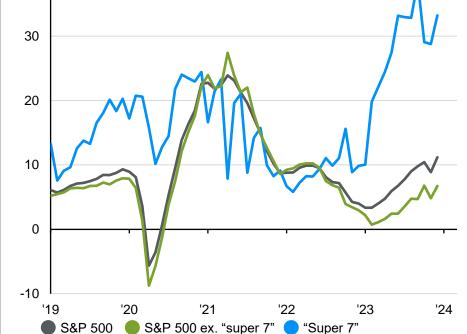
Contribution of largest seven "Tech" stocks to S&P 500

% contribution to S&P 500 market cap and trailing earnings



### 12-month forward earnings expectations





Source: (Left) IBES, LSEG Datastream, S&P Global, J.P. Morgan Asset Management. Dot com bubble peak represents the largest seven Tech or Tech-related firms in the S&P 500 by market cap, as of March 2000. We then show the same metrics for the "Today" bars for the current largest seven Tech or Tech-related firms by market cap. (Right) IBES, LSEG Datastream, S&P Global, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 31 December 2023.





### **World stock market returns**

GTM Europe 63

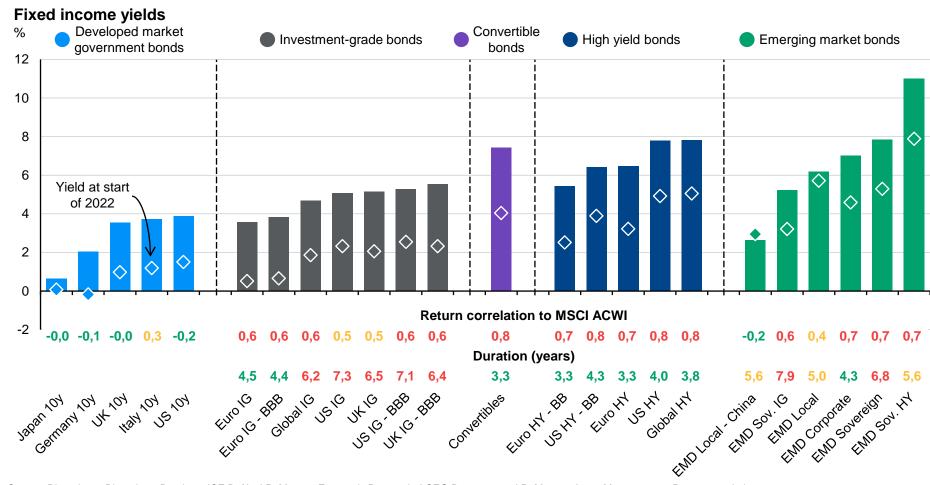
	2015	2016	2017	2018	2019	2020	2021	2022	2023	1Q '23	10-year ann. return
EUR Local	24,4% TOPIX 12,1%	15,3% S&P 500 12,0%	24,8% Asia ex-JP 35,9%	0,4% S&P 500 -4,4%	33,9% S&P 500 31,5%	15,0% Asia ex-JP 22,7%	38,5% S&P 500 28,7%	-8,9% Europe -8,0%	22,0% S&P 500 26,3%	7,0% S&P 500 11,7%	14,5% S&P 500 12,0%
	12,9% S&P 500 1,4%	14,9% MSCI EM 10,1%	21,0% MSCI EM 31,0%	-6,8% Portfolio -9,1%	26,9% Portfolio 24,5%	8,9% MSCI EM 19,5%	25,9% Europe 23,3%	-9,3% TOPIX -2,4%	16,6% Europe 15,0%	6,5% Europe 5,7%	9,2% Portfolio 8,4%
	8,8% Portfolio 2,2%	9,5% Portfolio 8,5%	12,7% Portfolio 21,8%	-9,4% TOPIX -16,0%	26,9% Europe 24,6%	8,6% S&P 500 18,4%	22,5% Portfolio 17,8%	-11,5% Portfolio -12,2%	16,0% TOPIX 28,3%	5,5% Portfolio 7,0%	7,8% TOPIX 8,6%
	8,8% Europe 5,4%	8,9% Asia ex-JP 6,4%	11,2% TOPIX 22,2%	-9,8% Asia ex-JP -12,0%	21,4% TOPIX 18,1%	4,8% Portfolio 10,9%	8,8% TOPIX 12,7%	-12,8% S&P 500 -18,1%	15,3% Portfolio 18,2%	3,5% TOPIX 2,0%	7,1% Europe 7,0%
	1,5% Asia ex-JP -5,3%	6,6% TOPIX 0,3%	10,9% Europe 13,7%	-9,9% MSCI EM -9,7%	21,1% MSCI EM 18,5%	3,7% TOPIX 7,4%	5,2% MSCI EM 0,1%	-14,1% Asia ex-JP -15,1%	6,5% MSCI EM 10,3%	3,4% MSCI EM 5,6%	6,5% Asia ex-JP 5,2%
	-4,9% MSCI EM -5,4%	3,2% Europe 7,9%	7,0% S&P 500 21,8%	-10,0% Europe -10,0%	20,7% Asia ex-JP 18,2%	-2,8% Europe -1,7%	2,8% Asia ex-JP -2,8%	-14,5% MSCI EM -15,2%	2,7% Asia ex-JP 6,8%	2,0% Asia ex-JP 4,3%	5,3% MSCI EM 5,6%





### Fixed income yields

GTM Europe 64



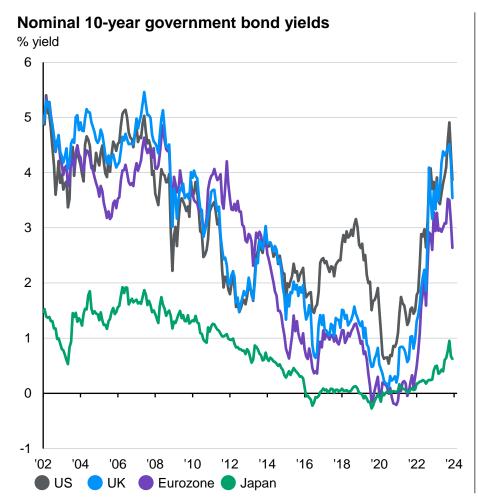
Source: Bloomberg, Bloomberg Barclays, ICE BofA, J.P. Morgan Economic Research, LSEG Datastream, J.P. Morgan Asset Management. Return correlation to MSCI All-Country World Index is calculated using monthly total returns since 2008. Indices used are as follows: Euro IG: Bloomberg Barclays Euro-Aggregate Corporate; Global IG: Bloomberg Barclays Global Aggregate Corporate; US IG: Bloomberg Barclays Sterling Aggregate Corporate; US IG: Bloomberg Barclays US Aggregate Corporate; Convertible bonds: Bloomberg Barclays Global Convertible Rate Sensitive hedged to USD; Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained Index; Global HY: ICE BofA Global High Yield Index; US HY: ICE BofA US High Yield Constrained Index; EMD corporate: CEMBI Broad Diversified; EMD local: GBI-EM Global Diversified; EMD local – China: J.P. Morgan GBI-EM Broad Diversified China; EMD sovereign: EMBI Global Diversified; EMD sov. IG: EMBI Global Diversified HY. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

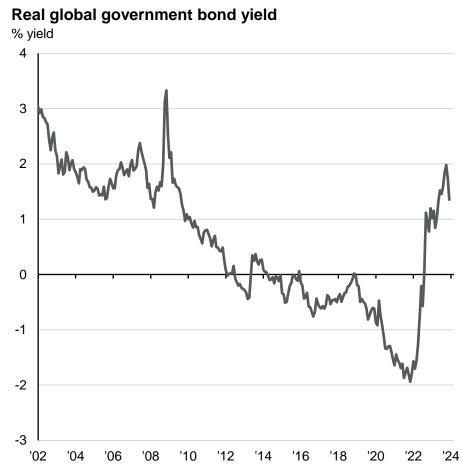
J.P.Morgan



### Global government bond yields

GTM Europe 65









# **US** yield curve

GTM Europe

66

### **US** yield curve

Basis points, 10-year Treasury yield minus 2-year Treasury yield



#### Yield curve inversion and recessions Number of months from

Yield curve inversion date	Curve inversion to S&P 500 peak before recession	S&P 500 peak to start of recession	Curve inversion to recession		
Aug '78	18	0	18		
Sep '80	3	8	11		
Dec '88	19	1	20		
May '98	22	12	34		
Dec '05	22	3	25		
Median	19	3	20		
Average	17	5	22		



-0,6

-0,8

-1,0

'80



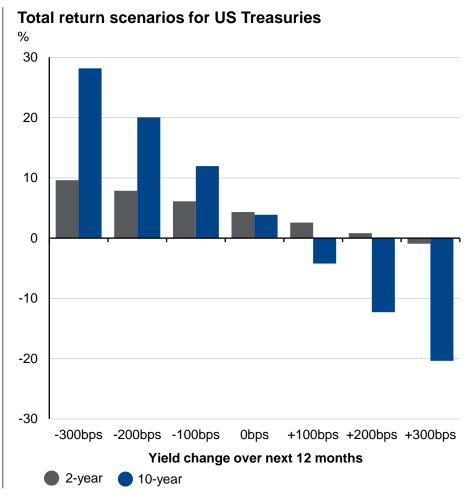
### **US Treasury diversification potential**

GTM Europe 67

S&P 500 / US 10-year Treasury correlations

Rolling one-year correlation based on weekly returns

1,0
0,8
0,6
0,4
0,2
0,0
-0,2
-0,4





'24

'20



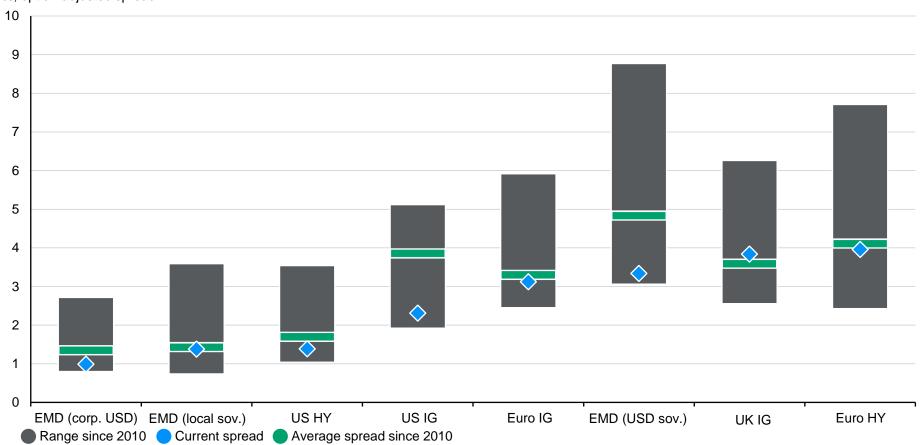
### Global fixed income spreads

GTM Europe

68

#### **Fixed income spreads**





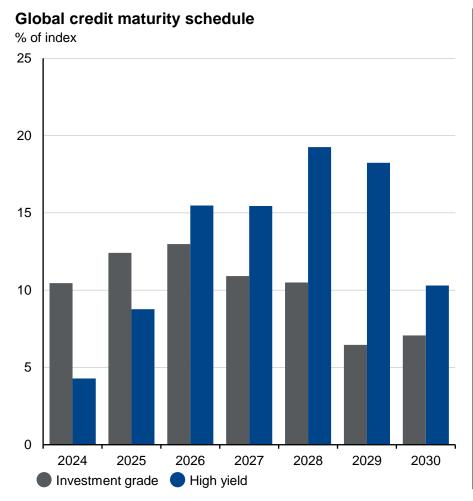
Source: Bloomberg, Bloomberg Barclays, ICE BofA, J.P. Morgan Economic Research, LSEG Datastream, J.P. Morgan Asset Management. Euro IG: Bloomberg Barclays Euro Agg. Corporate; US HY: ICE BofA US High Yield Constrained; EM Debt: J.P. Morgan EMBI Global Diversified; Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained; US IG: Bloomberg Barclays US Agg. Corporate – Investment Grade; UK IG: Bloomberg Barclays Sterling Agg. Corporate; EMD local: J.P. Morgan GBI-EM Global Diversified; EMD corporate: J.P. Morgan CEMBI Broad Diversified. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

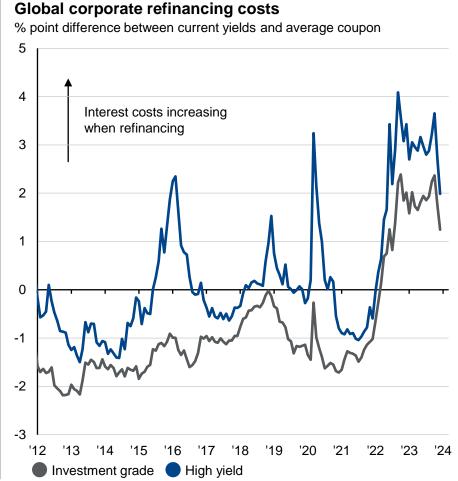




### **Corporate refinancing**

GTM Europe 69





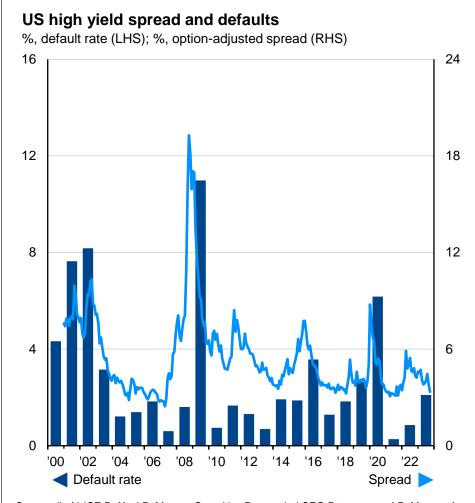
Source: (Left) Bloomberg, BofA, J.P. Morgan Asset Management. Global Investment Grade: BofA Global Corporate Index; Global High Yield: BofA Global Developed Market Non-Financial High Yield Constrained Index. 2024 maturities include bonds that have now dropped out of the index given less than one year until maturity. (Right) BofA, LSEG Datastream, J.P. Morgan Asset Management. Global Investment Grade: BofA Global Corporate Index; Global High Yield: BofA Global Developed Market Non-Financial High Yield Constrained Index. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

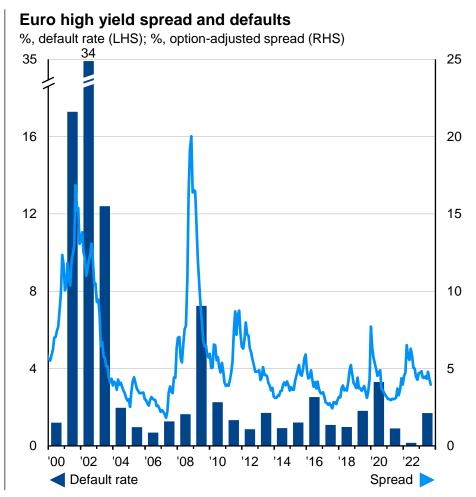




### High yield bonds

GTM Europe 70





Source: (Left) ICE BofA, J.P. Morgan Securities Research, LSEG Datastream, J.P. Morgan Asset Management. US HY: ICE BofA US High Yield Constrained. US HY default rate is defined as the par value percentage of the total market trading at or below 50% of par value and includes any Chapter 11 filing, prepackaged filing or missed interest payments. (Right) Bloomberg, ICE BofA, J.P. Morgan Securities Research, J.P. Morgan Asset Management. Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained Index. Euro HY defaults occur when bonds are downgraded to C rating. The calculation universe is based on par value percentage of the EUR and GBP HY Non-Financials Corporate bond universe. Defaults include missed coupon payments, restructuring and distressed exchanges. 2023 default rate is for the last 12 months of available data. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

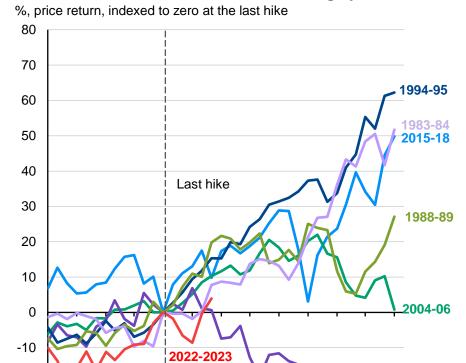




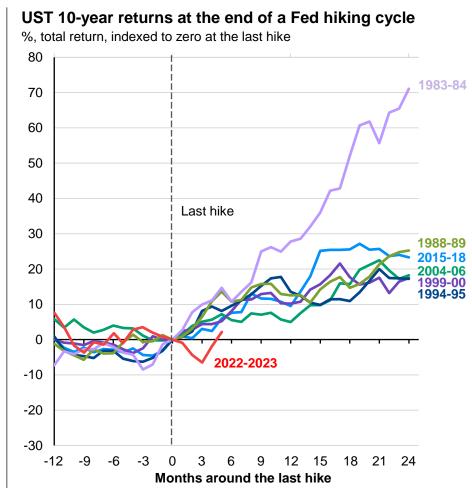
### Equity and bond returns after Fed hiking cycles

GTM Europe 7

S&P 500 returns at the end of a Fed hiking cycle



Months around the last hike





24

-20

-30

-12



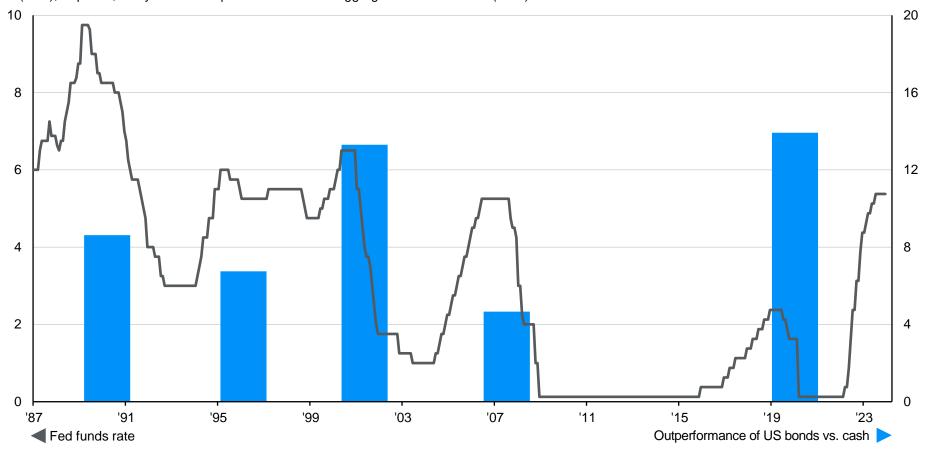
### Fixed income focus: Bond performance beyond peak rates

GTM Europe

72

#### Relative performance of US bonds vs. cash after interest rate peaks

% (LHS); % points, two-year relative performance of US Aggregate bonds vs. cash (RHS)







#### Global fixed income returns

GTM Europe 73

10-year ann. 2015 2016 2017 2018 2019 2020 2021 2022 2023 1Q '23 return **EUR** 12.7% 6.3% 5.9% 17.2% 5.0% -5.4% 11.8% 7.2% Euro Gov **EM Debt** Euro HY US Treas. **EM Debt** Euro HY Euro Gov Local 6,3% 0.9% 15.0% 5,0% 11,8% 7,2% 12.3% 13.4% 16.6% 3.1% 6.5% 2.7% -6.7% 5,5% US Treas. **EM Debt** Euro IG US IG Infl Linked US IG **EM Debt** US Treas. Euro IG 0,8% 14,5% 3,1% 10,2% -1,0% -12,5% 13,5% 1.4% 10.6% 10.2% 2.4% 6.4% -9,7% 5,5% 5,3% US IG Euro HY Infl Linked US IG Euro IG Infl Linked Infl Linked Euro IG Euro HY US IG -0.7% 10,2% -2,5% 6,4% -9,7% 3,0% 1,4% 5,5% 6,4% 9,3% 0,2% 1,3% 11,2% 2,2% 5,7% -10,2% 7,3% 5,3% 3,7% Portfolio US IG Euro Gov Portfolio Portfolio Euro HY **EM Debt** US IG **EM Debt** Infl Linked Portfolio 0.2% 6.1% 0.2% -1.4% 10.1% 2.2% -15.8% 11.1% 5.3% 2.4% 8,1% -2,8% 1,0% 10,9% 0,9% 5,1% -11,3% 4,6% 3,5% Portfolio Portfolio Euro Gov Portfolio US Treas. Euro Gov **EM Debt** US Treas. Euro HY Euro HY 6.3% 4.3% 10.9% 5.8% -2.3% -11.3% 9.2% 1.3% -3,2% 1,6% 4,7% 0.6% 8,8% 0,8% 3,9% -11,5% 6.3% 4,5% 3,4% Euro Gov Euro IG **EM Debt EM** Debt US IG **US Treas** Portfolio Portfolio Portfolio Portfolio Euro HY 1.6% 4.7% 10.3% -4.3% 6.9% 9.9% -0.2% -14.6% 8.3% 7.0% 3.4% 4.1% -12,4% 1.4% 6,8% -0,9% 3,4% 5,9% 4,0% 2,1% Euro HY Euro Gov Euro HY **EM Debt** Infl Linked US IG US Treas. Euro IG US Treas. Infl Linked 1.4% 1.0% 6.8% 8.0% 3.4% -17.8% 5.9% 8.5% 2.1% 0,8% 3,8% -6,5% -1,5% 6,6% -2,7% -13.6% 4.8% Infl Linked Infl Linked US IG Infl Linked Infl Linked Euro IG **USIG** 0.8% 3.8% 6.4% -1.5% 6.6% -13.6% 8.5% 3,2% -10,1% -4.0% -3,4% -3,5% -18.5% 0.5% 1.3% Euro Gov **EM Debt** Euro IG US Treas. Euro HY Euro IG Euro Gov Euro Gov US Treas. US Treas. Euro Gov 3.2% 2.3% -4.0% 5.3% -3.5% -18.5% 4.1% 5.7%

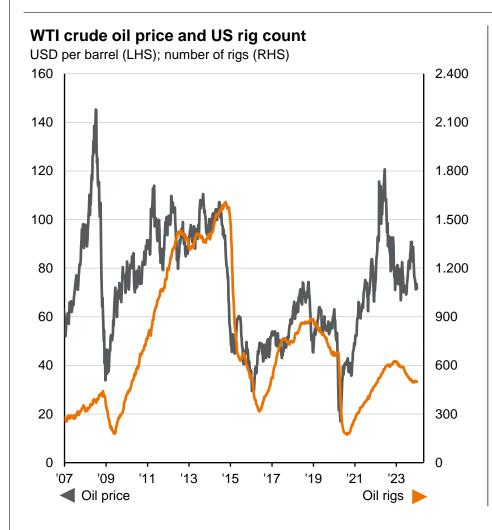
Source: Bloomberg, Bloomberg Barclays, ICE BofA, J.P. Morgan Economic Research, LSEG Datastream, J.P. Morgan Asset Management. UK IG: Bloomberg Barclays Sterling Agg. Corporate; US HY: ICE BofA US High Yield Constrained; EM Debt: J.P. Morgan EMBI Global Diversified; Euro HY: ICE BofA Euro Developed Markets Non-Financial High Yield Constrained; US IG: Bloomberg Barclays US Agg. Corporate – Investment Grade; US Treasuries: Bloomberg Barclays US Agg. Gov. Treasury; Euro IG: Bloomberg Barclays Euro Agg. Corporate; Euro Gov.: Bloomberg Barclays Euro Agg. Government; Infl Linked: Bloomberg Barclays Euro Gov. Inflation-Linked. Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 20% Euro Gov.; 15% US Treasuries; 10% Linkers; 15% US IG; 10% Euro IG; 10% US HY; 5% Euro HY; 15% EM Debt. Annualised return covers period 2014 to 2023 inclusive. Returns are unhedged in euros and local currencies. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.

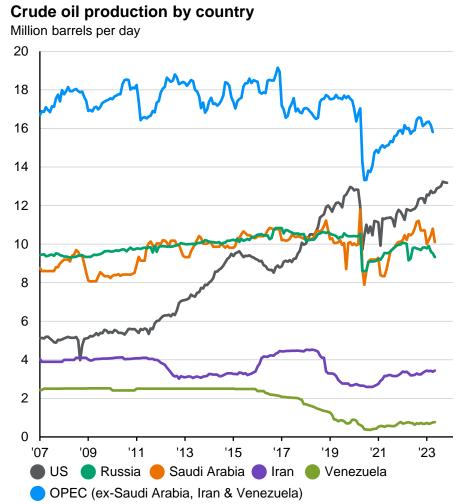




### Oil

GTM Europe 74



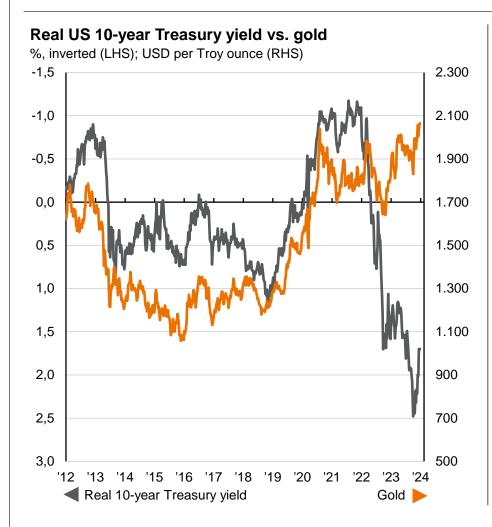


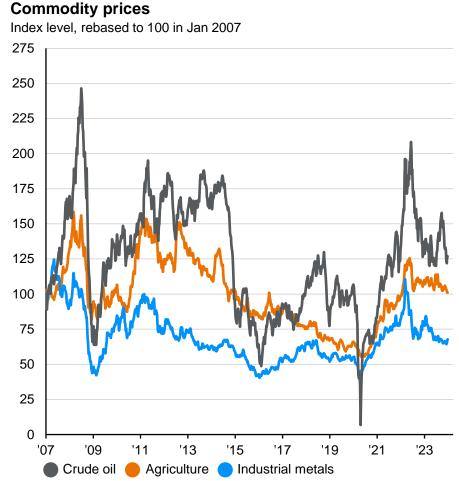


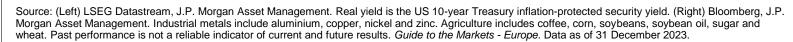


#### **Commodities**

GTM Europe 75





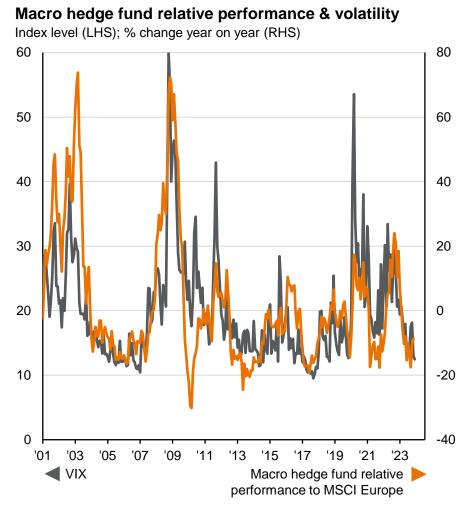


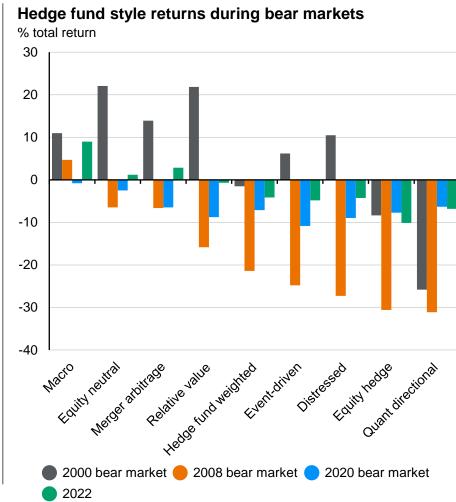




# **Volatility and alternative investments**

GTM Europe 76





Source: (Left) CBOE, Hedge Fund Research Indices (HFRI), LSEG Datastream, MSCI, J.P. Morgan Asset Management. Macro hedge fund (total return in USD) relative performance is calculated relative to MSCI Europe (total return in local currency). VIX is the implied volatility of S&P 500 Index based on options pricing. (Right) Hedge Fund Research Indices (HFRI), LSEG Datastream, J.P. Morgan Asset Management. 2000 bear market is from 31 March 2000 to 31 October 2002, 2008 bear market is from 31 October 2007 to 28 February 2009, 2020 bear market is from 31 January 2020 to 30 April 2020. Hedge fund strategies are defined in the HFRI hedge fund strategy classification system. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.



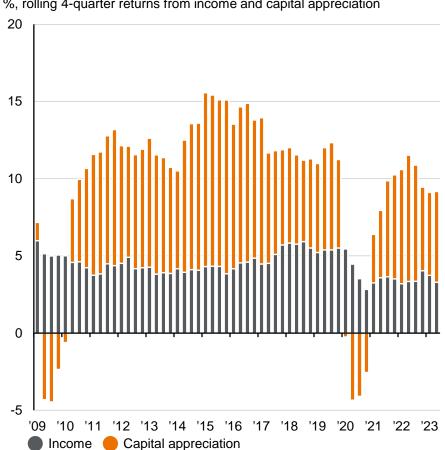


# Inflation protection and alternative investments

**GTM** Europe

#### Global core infrastructure returns

%, rolling 4-quarter returns from income and capital appreciation



#### Public and private market correlations

Correlation, quarterly returns

	2008 - 2023	Global Bonds	Global Equities	
Financial assets	Global Bonds	1,0		
	Global Equities	0,4	1,0	
Global real estate	U.S. Core RE	-0,2	0,0	
	Europe Core RE	-0,2	0,1	
Real assets	Commodities	-0,2	0,0	
	Global Core Infra	-0,1	0,0	
	Transport	-0,2	0,0	
	Timber	-0,2	-0,1	
Private markets	Direct Lending	0,0	0,7	
	Private Equity	0,3	0,8	
Hedge funds	Equity Long/Short	0,3	0,9	
	Macro	0,0	0,3	

Source: (Left) MSCI, J.P. Morgan Asset Management. Infrastructure returns represented by the MSCI Global Quarterly Infrastructure Asset Index "low risk" category. Rolling one-year returns from income and capital appreciation. (Right) Bloomberg, Burgiss, Cliffwater, FactSet, HRFI, LSEG Datastream, MSCI, NCREIF, J.P. Morgan Asset Management. Global equities: MSCI AC World Index; Global bonds: Bloomberg Global Aggregate Index; US core real estate: NCREIF Property Index - Open End Diversified Core Equity; Europe core real estate: MSCI Global Property Fund Index - Continental Europe; Direct lending: Cliffwater Direct Lending Index; Global infrastructure: MSCI Global Quarterly Infrastructure Asset Index (equal-weighted blend); Timber: NCREIF Timberland Total Return Index; Commodities: Bloomberg Commodity Index. Private equity is timeweighted returns from Burgiss. Hedge fund indices are from HFRI. Transport: returns are derived from a J.P. Morgan Asset Management index. All correlation coefficients are calculated based on quarterly total return data for the period 30 June 2008 to 31 March 2023. Returns are denominated in USD. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 31 December 2023.



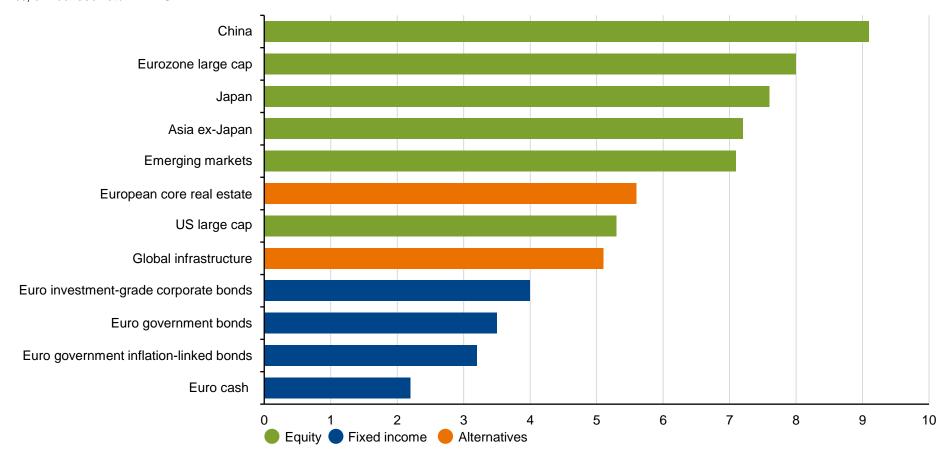


#### Asset return expectations

GTM Europe 78

#### 2024 Long-Term Capital Market Assumptions expected returns in coming 10-15 years

%, annualised return in EUR



Source: 2024 Long-Term Capital Market Assumptions, J.P. Morgan Asset Management. Returns are nominal and in EUR. The projections in the chart above are based on J.P. Morgan Asset Management's proprietary Long-Term Capital Market Assumptions (10-15 years) for returns of major asset classes. The resulting projections include only the benchmark return associated with the portfolio and do not include alpha from the underlying product strategies within each asset class. The assumptions are presented for illustrative purposes only. Past performance and forecasts are not reliable indicators of current and future results. *Guide to the Markets - Europe.* Data as of 31 December 2023.

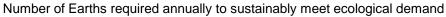


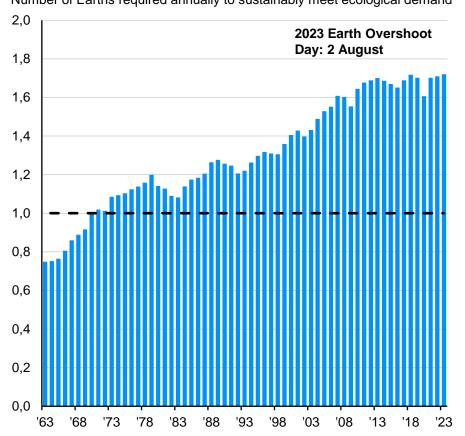


# **Ecological capacity and consumer concerns**

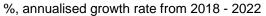
GTM Europe 79

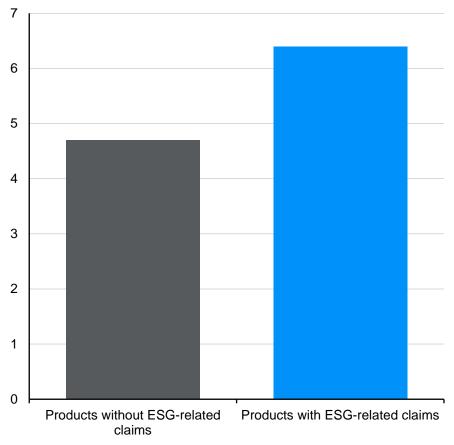
Earths needed to sustainably meet ecological footprint





#### **US** sales growth





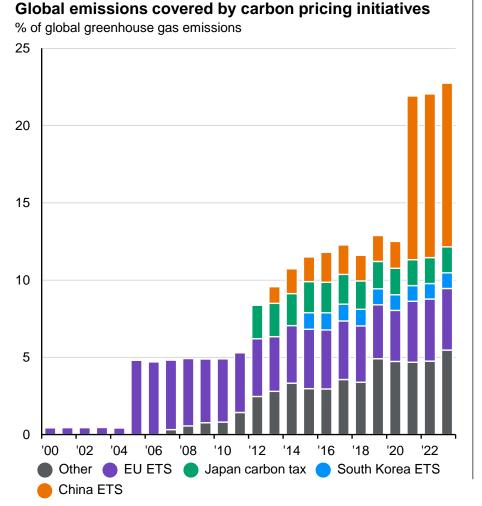
Source: (Left) Global Footprint Network National Footprint and Biocapacity Accounts 2022 Edition, J.P. Morgan Asset Management. The ecological footprint measures how fast the world's population consumes resources and generates waste, which is then compared to how fast nature can absorb waste and generate new resources. A score of more than one implies that the world has used more from nature than the planet can regenerate in the entire year. (Right) McKinsey & Company, NielsenlQ, J.P. Morgan Asset Management. The study covered 600,000 products representing USD 400 billion in annual retail revenues. *Guide to the Markets - Europe*. Data as of 31 December 2023.

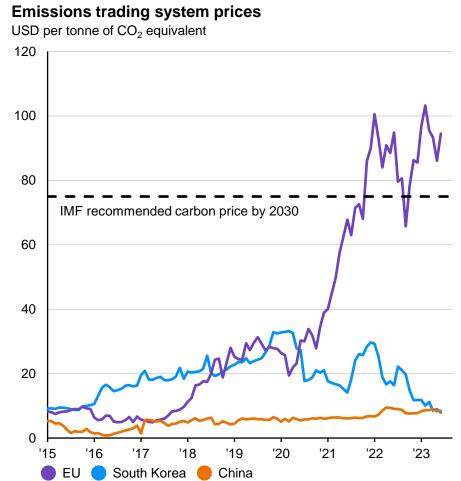




## **Carbon pricing**

GTM Europe 80





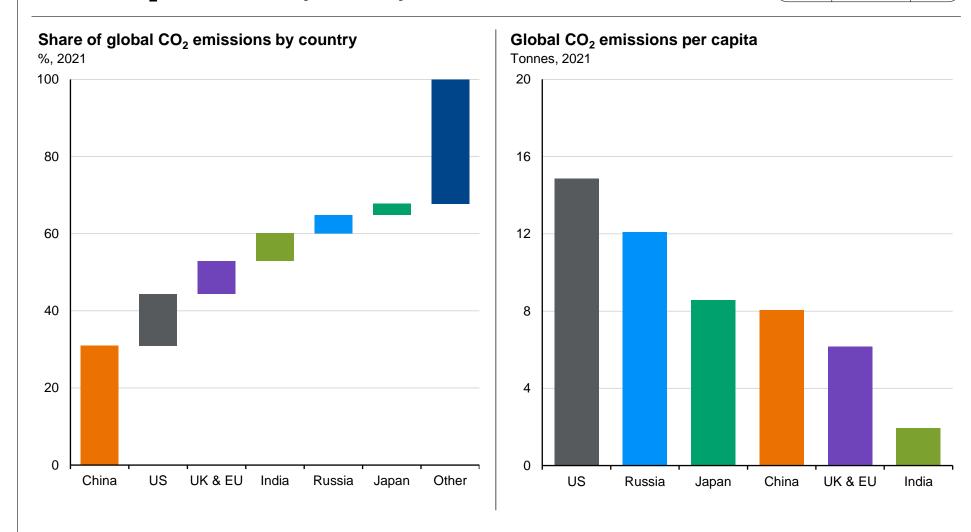
Source: (Left) World Bank, J.P. Morgan Asset Management. ETS is emissions trading system. (Right) IMF, International Carbon Action Partnership, J.P. Morgan Asset Management. China ETS price is the Shanghai ETS price up to July 2021, and the mainland price thereafter. USD 75 represents the IMF's recommendation for global average carbon prices by 2030 to limit global warming. CO2 equivalent tonnes standardise emissions to allow for comparison between gases. One equivalent tonne has the same warming effect as one tonne of CO2 over 100 years. *Guide to the Markets - Europe.* Data as of 31 December 2023.





# Global CO<sub>2</sub> emissions by country

GTM Europe 81







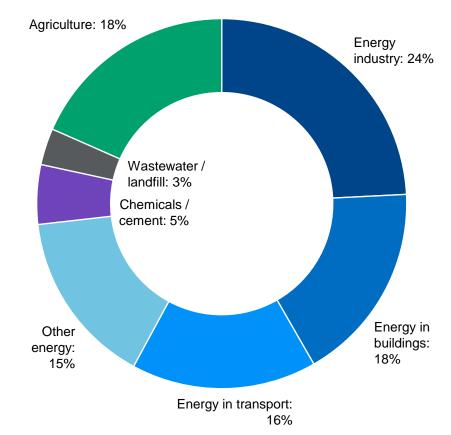
## Energy mix and greenhouse gas emissions by sector

GTM Europe 82

Share of energy carriers in end use sectors % 100 90 80 70 60 50 40 30 20 10 2020 2030 2050 2020 2030 2050 2020 2030 2050 Transport Industry **Buildings** Nydrogen C-fuels/bioenergies Electricity Fossil fuels

#### Share of global greenhouse gas emissions by sector

% of global greenhouse gas emissions (2016),  $\mathrm{CO}_2$  equivalent tonnes



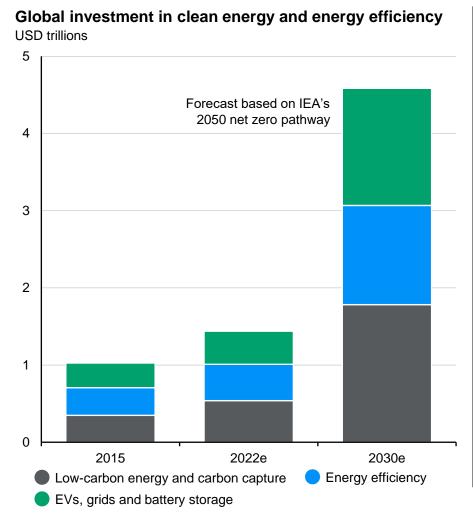
Source: (Left) Enel Group, European Commission Impact Assessment accompanying the communication on the 2030 Climate Target Plan (Sept 2020) and ENTSOE & ENTSOG TYNDP 2020 Scenario Report (June 2020), J.P. Morgan Asset Management. (Right) Climate Watch, Our World in Data, World Resource Institute, J.P. Morgan Asset Management. Greenhouse gas emissions include CO2, methane, nitrous oxide and fluorinated greenhouse gases. CO2 equivalent tonnes standardise emissions to allow for comparison between gases. One equivalent tonne has the same warming effect as one tonne of CO2 over 100 years. Guide to the Markets - Europe. Data as of 31 December 2023.





# Investment in climate change mitigation and adaptation

GTM Europe 83



# Adaptation financing gap for developing countries USD billions, current flows and projected future need for adaptation finance 600 500 400 300 200

2030e



2050e

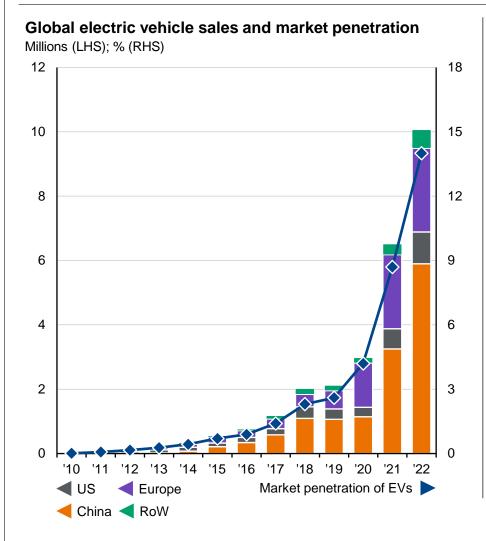
100

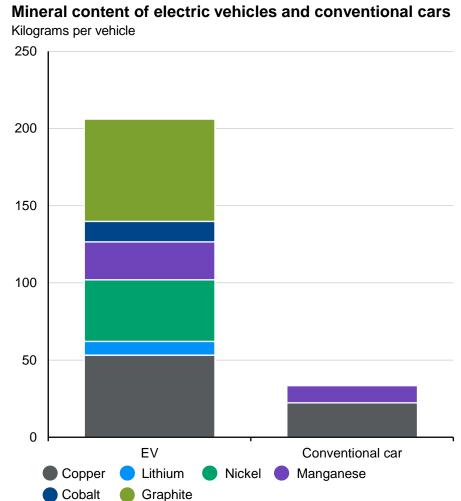
2020



#### Electric vehicle sales and mineral content

GTM Europe 84





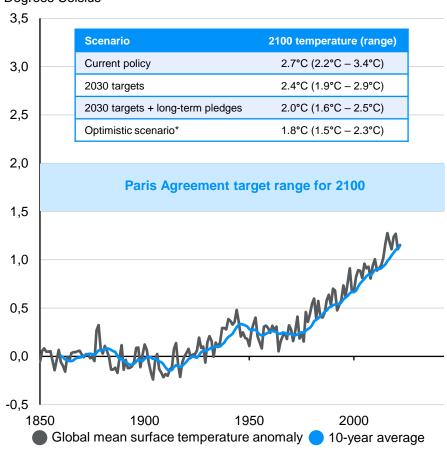




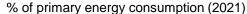
# Global warming and energy consumption

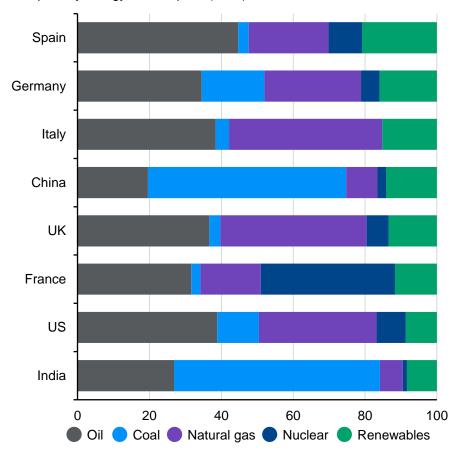
GTM Europe 85

# Global temperature anomalies vs. pre-industrial levels Degrees Celsius



#### Global energy mix





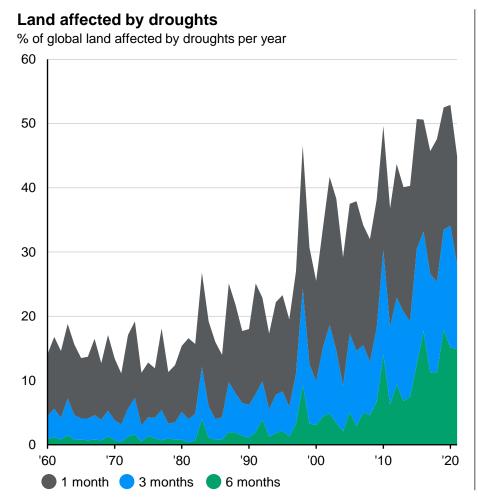
Source: (Left) Climate Action Tracker, Climate Change Tracker, Indicators of Global Climate Change 2022, J.P. Morgan Asset Management. Scenarios are based on the November 2022 update of the Climate Action Tracker Thermometer. 2030 targets are based on nationally determined contributions (NDCs). \*Optimistic scenario represents Climate Action Tracker's best case scenario, and assumes full implementation of all announced targets including net zero targets, long-term climate strategies (LTS) and NDCs. (Right) Our World in Data, J.P. Morgan Asset Management. Renewables include hydro, wind, solar and biomass fuels. *Guide to the Markets - Europe*. Data as of 31 December 2023.

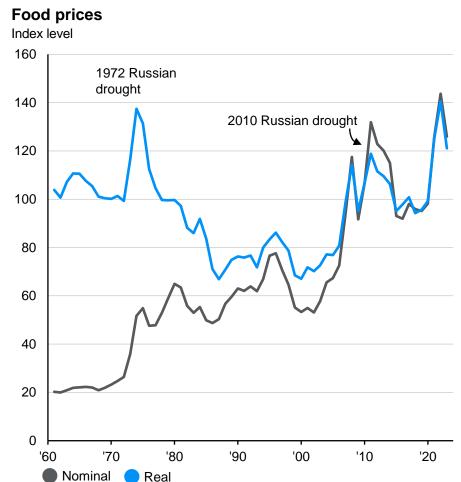




# **Droughts and food prices**

GTM Europe 86



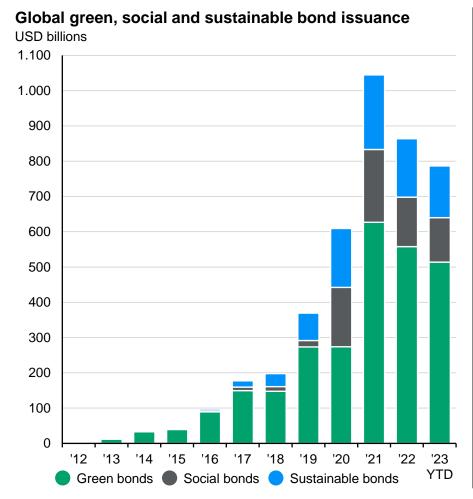


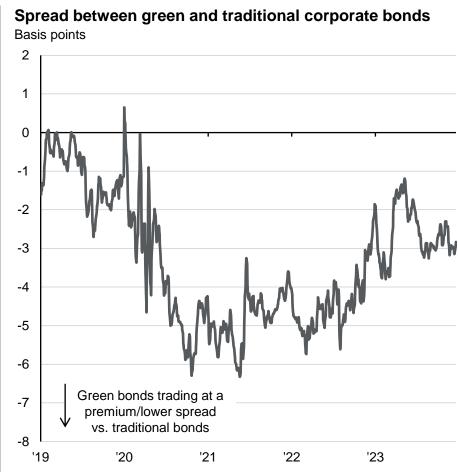




## **ESG** and capital markets

GTM Europe 87





Source: (Left) LSEG Eikon, J.P. Morgan Asset Management. Green bonds have 100% of the net bond proceeds allocated to green projects. Social bond proceeds have a focus on delivering positive social outcomes. Sustainable bond proceeds are directed to a mix of both green and social projects or if the bond coupon/characteristics can vary based on achieving predefined sustainability targets. (Right) Barclays Research, J.P. Morgan Asset Management. Data shown is latest available for a Barclays Research custom universe of green and non-green, USD and EUR denominated investment-grade credits, matched by issuer, currency, seniority and maturity. Spread difference is measured using the option-adjusted spread. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 31 December 2023.





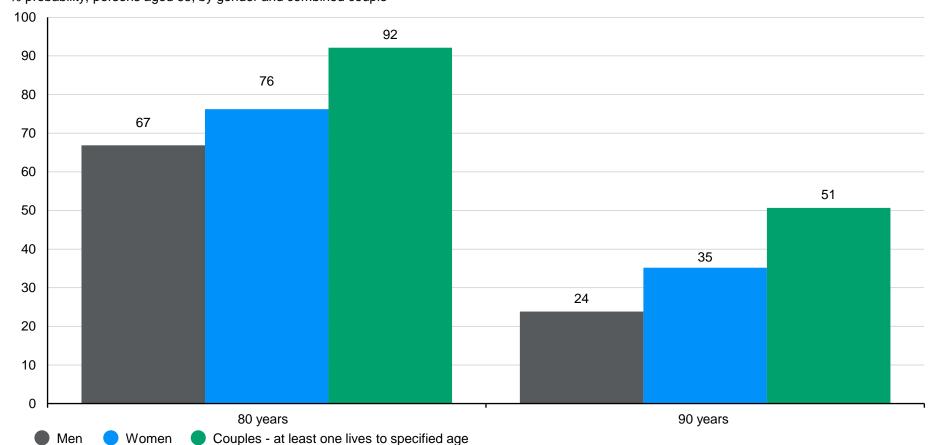
# Life expectancy

GTM Europe

88

#### Probability of reaching ages 80 and 90

% probability, persons aged 65, by gender and combined couple



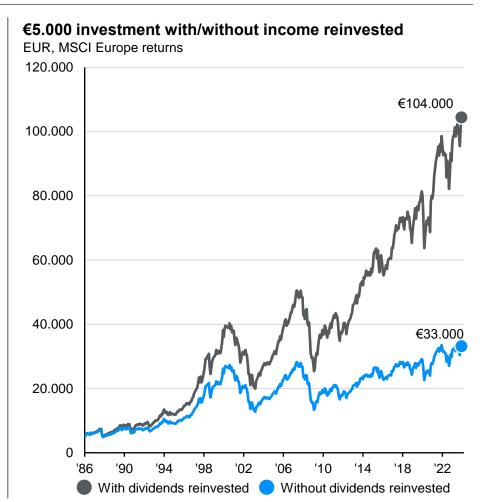


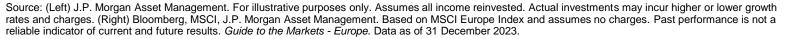


# The effect of compounding

GTM Europe 89

€5.000 invested annually with 5% growth per year **EUR** 700.000 €639.000 600.000 500.000 400.000 €354.000 300.000 200.000 100.000 25 30 35 40 45 50 55 60 65 Starting at age 25 Starting at age 35





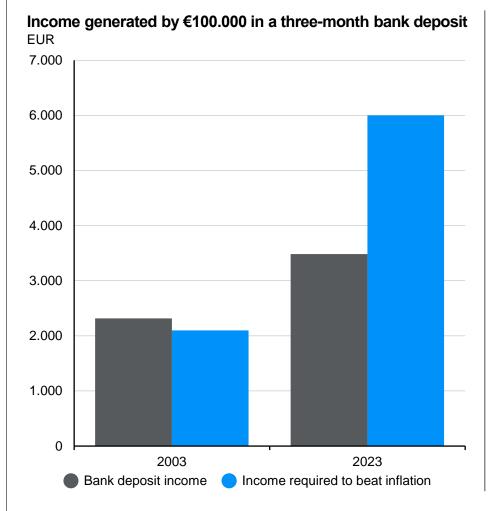


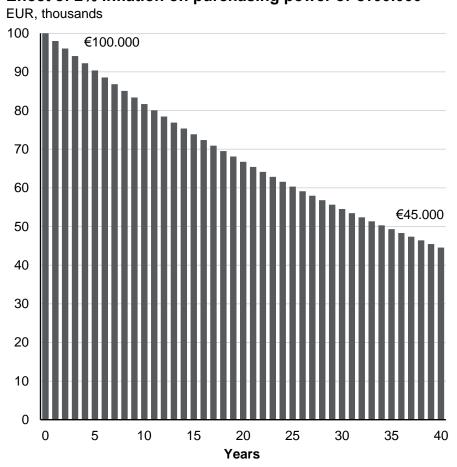


#### **Cash investments**

GTM Europe 90

Effect of 2% inflation on purchasing power of €100.000









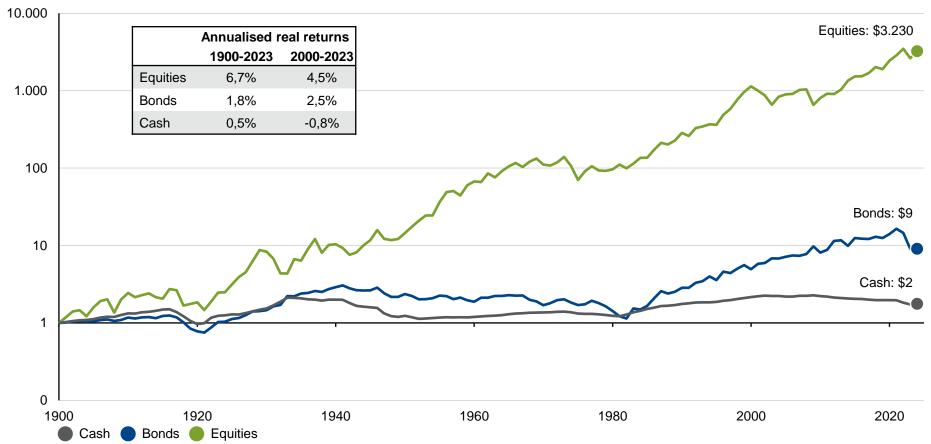
## Long-term asset returns

GTM Europe

91

#### Total return of \$1 in real terms

USD, log scale for total returns







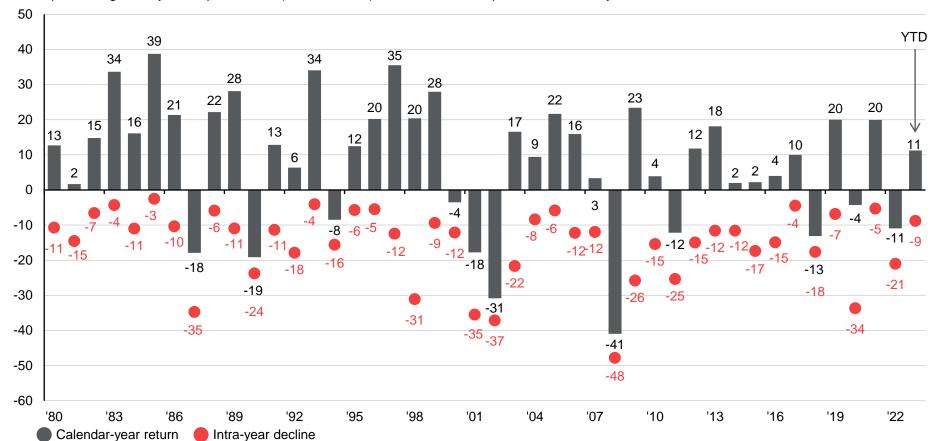
# **Annual returns and intra-year declines**

GTM Europe

92

#### MSCI Europe intra-year declines vs. calendar-year returns

%; despite average intra-year drops of 15,4% (median 12,0%), annual returns are positive in 33 of 44 years





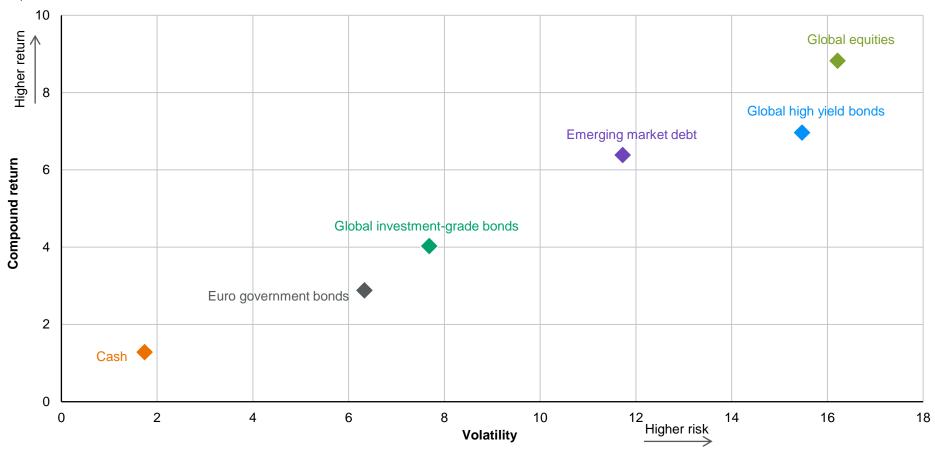


#### Asset class risk-return trade-off

GTM Europe 93

#### Historic risk vs. return for selected asset classes

%, annualised return 2004 - 2023 in EUR



Source: Bloomberg Barclays, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Volatility is the standard deviation of annual returns since 2004. Cash: J.P. Morgan Cash EUR (3M); Euro government bonds: Bloomberg Barclays Euro Aggregate – Treasury; Global investment-grade bonds: Bloomberg Barclays Global Aggregate – Corporate; Emerging market debt: J.P. Morgan EMBI Global Diversified; Global high yield bonds: ICE BofA Global High Yield; Global equities: MSCI All-Country World Index (includes developed and emerging markets). Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.



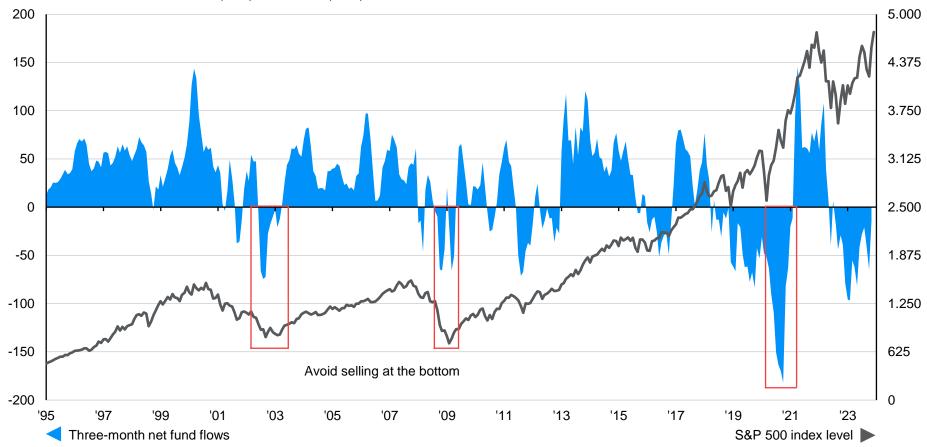


#### S&P 500 and fund flows

GTM Europe 94

#### US mutual fund and ETF flows and S&P 500

USD billions, three-month net flows (LHS); index level (RHS)



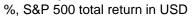


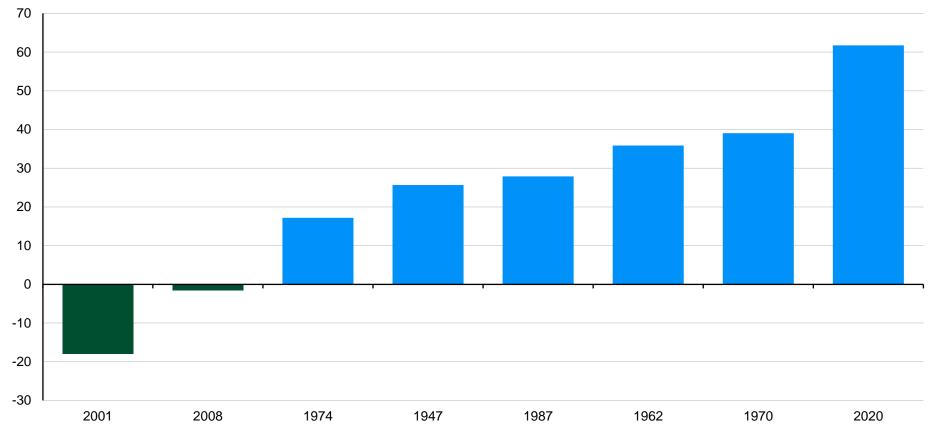


# 25% drawdowns and subsequent returns

GTM Europe 95

#### Subsequent 12-month returns after 25% drawdowns









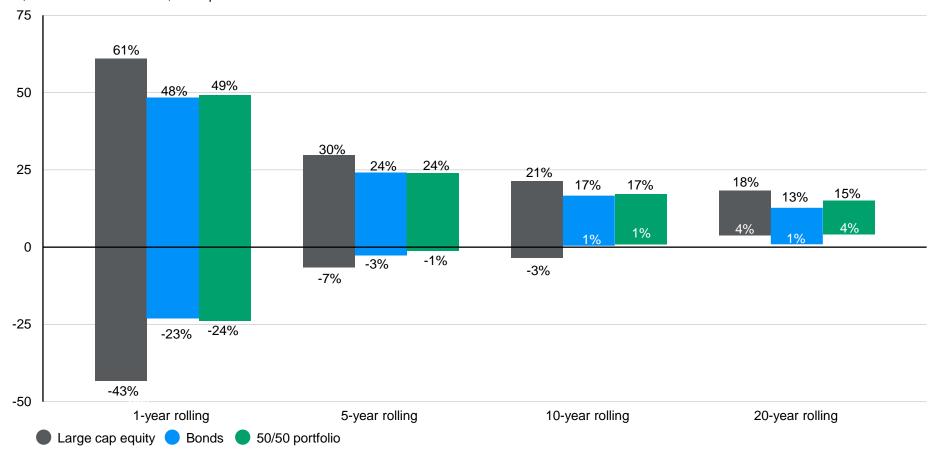
## US asset returns by holding period

GTM Europe

96

#### Range of equity and bond total returns

%, annualised total returns, 1950-present



Source: Bloomberg Barclays, LSEG Datastream, S&P Global, Strategas/Ibbotson, J.P. Morgan Asset Management. Large cap equity represents the S&P 500 Composite and Bonds represents the Strategas/Ibbotson US Government Bond Index, the US Long-term Corporate Bond Index until 2000 and the Bloomberg Barclays US Agg. Corporate – Investment Grade Index from 2000 onwards. Returns shown are per annum and are calculated based on monthly returns from 1950 to latest available and include dividends. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 31 December 2023.





# Asset class returns (EUR)

GTM Europe

97

2015	2016	2017	2018	2019	2020	2021	2022	2023	1Q '23
REITs 13,9%	HY bonds 18,2%	EM equities 21,0%	Govt bonds 4,6%	DM equities 30,8%	EM equities 8,9%	REITs 50,5%	Cmdty 23,7%	DM equities 20,2%	REITs 12,7%
EMD 12,7%	Cmdty 15,1%	DM equities 8,1%	HY bonds 1,5%	REITs 30,4%	DM equities 6,9%	Cmdty 36,8%	Hedge funds 1,9%	HY bonds 9,6%	DM equities 6,9%
DM equities 11,0%	EM equities 14,9%	Portfolio 1,7%	IG bonds 1,3%	EM equities 21,1%	Portfolio 1,6%	DM equities 31,6%	Cash 0,0%	Portfolio 8,7%	EMD 4,6%
Govt bonds 7,7%	EMD 13,4%	Cash -0,3%	REITs 0,7%	Portfolio 18,9%	IG bonds 1,3%	Portfolio 16,6%	HY bonds -7,6%	REITs 7,7%	IG bonds 4,3%
IG bonds 7,4%	REITs 12,6%	EMD -3,2%	EMD 0,6%	EMD 17,2%	Govt bonds 0,5%	Hedge funds 11,5%	Portfolio -9,3%	EMD 7,3%	Portfolio 4,1%
Hedge funds 7,3%	DM equities 11,4%	HY bonds -3,2%	Cash -0,3%	HY bonds 15,8%	Cash -0,3%	HY bonds 9,1%	IG bonds -11,3%	EM equities 6,5%	Govt bonds 3,6%
HY bonds 6,7%	Portfolio 10,3%	REITs -4,0%	Portfolio -1,6%	IG bonds 13,6%	HY bonds -0,9%	EMD 5,7%	Govt bonds -12,1%	IG bonds 5,9%	EM equities 3,4%
Portfolio 6,3%	IG bonds 7,4%	IG bonds -4,2%	Hedge funds -2,0%	Hedge funds 10,6%	Hedge funds -2,0%	EM equities 5,2%	DM equities -12,3%	Cash 3,3%	HY bonds 3,2%
Cash 0,1%	Hedge funds 5,6%	Govt bonds -5,8%	DM equities -3,6%	Cmdty 9,7%	EMD -3,4%	IG bonds 4,5%	EMD -12,4%	Govt bonds 0,7%	Cash 1,0%
EM equities -4,9%	Govt bonds 4,7%	Hedge funds -6,9%	Cmdty -6,8%	Govt bonds 7,5%	Cmdty -11,1%	Govt bonds 0,5%	EM equities -14,5%	Hedge funds -0,4%	Hedge funds -2,5%
Cmdty -16,1%	Cash -0,2%	Cmdty -10,7%	EM equities -9,9%	Cash -0,3%	REITs -13,6%	Cash -0,5%	REITs -20,2%	Cmdty -11,0%	Cmdty -8,6%

10-year ann. return	Vol.
DM equities 11,6%	REITs 22,4%
REITs 10,1%	Cmdty 16,9%
Portfolio 6,6%	DM equities 13,2%
HY bonds 6,0%	EM equities 11,7%
EMD 5,5%	EMD 10,2%
EM equities 5,3%	Portfolio 8,5%
IG bonds 4,0%	HY bonds 8,1%
Hedge funds 3,7%	IG bonds 7,8%
Govt bonds 1,9%	Govt bonds 6,8%
Cmdty 1,1%	Hedge funds 6,4%
Cash 0,2%	Cash 1,1%

Source: Bloomberg Barclays, FTSE, J.P. Morgan Economic Research, LSEG Datastream, MSCI, J.P. Morgan Asset Management. Annualised return and volatility covers the period from 2014 to 2023. Vol. is the standard deviation of annual returns. Govt bonds: Bloomberg Barclays Global Aggregate Government Treasuries; HY bonds: ICE BofA Global High Yield; EMD: J.P. Morgan EMBI Global Diversified; IG bonds: Bloomberg Barclays Global Aggregate – Corporate; Cmdty: Bloomberg Commodity; REITs: FTSE NAREIT All REITS; DM equities: MSCI World; EM equities: MSCI EM; Hedge funds: HFRI Global Hedge Fund Index; Cash: J.P. Morgan Cash Index EUR (3M). Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 30% DM equities; 10% EM equities; 15% IG bonds; 12,5% government bonds; 7,5% HY bonds; 5% EMD; 5% commodities; 5% cash; 5% REITs and 5% hedge funds. All returns are total return, in EUR, and are unhedged. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 31 December 2023.





#### J.P. Morgan Asset Management: Risks and disclosures

The Market Insights programme provides comprehensive data and commentary on global markets without reference to products. Designed as a tool to help clients understand the markets and support investment decision-making, the programme explores the implications of current economic data and changing market conditions. For the purposes of MiFID II, the JPM Market Insights and Portfolio Insights programmes are marketing communications and are not in scope for any MiFID II / MiFIR requirements specifically related to investment research. Furthermore, the

J.P. Morgan Asset Management Market Insights and Portfolio Insights programmes, as non-independent research, have not been prepared in accordance with legal requirements designed to promote the independence of investment research, nor are they subject to any prohibition on dealing ahead of the dissemination of investment research.

This document is a general communication being provided for informational purposes only. It is educational in nature and not designed to be taken as advice or a recommendation for any specific investment product, strategy, plan feature or other purpose in any jurisdiction, nor is it a commitment from J.P. Morgan Asset Management or any of its subsidiaries to participate in any of the transactions mentioned herein. Any examples used are generic, hypothetical and for illustration purposes only. This material does not contain sufficient information to support an investment decision and it should not be relied upon by you in evaluating the merits of investing in any securities or products. In addition, users should make an independent assessment of the legal, regulatory, tax, credit, and accounting implications and determine, together with their own financial professional, if any investment mentioned herein is believed to be appropriate to their personal goals. Investors should ensure that they obtain all available relevant information before making any investment. Any forecasts, figures, opinions or investment techniques and strategies set out are for information purposes only, based on certain assumptions and current market conditions and are subject to change without prior notice. All information presented herein is considered to be accurate at the time of production, but no warranty of accuracy is given and no liability in respect of any error or omission is accepted. It should be noted that investment involves risks, the value of investments and the income from them may fluctuate in accordance with market conditions and taxation agreements and investors may not get back the full amount invested. Both past performance and yields are not a reliable indicator of current and future results. J.P. Morgan Asset Management is the brand for the asset management business of JPMorgan Chase & Co. and its affiliates worldwide. To the extent permitted by applicable law, we may record telephone calls and monitor electronic communications to comply with our legal and regulatory obligations and internal policies. Personal data will be collected, stored and processed by J.P. Morgan Asset Management in accordance with our privacy policies at https://am.ipmorgan.com/global/privacy. This communication is issued by the following entities: In the United States, by J.P. Morgan Investment Management Inc. or

J.P. Morgan Alternative Asset Management, Inc., both regulated by the Securities and Exchange Commission; in Latin America, for intended recipients' use only, by local J.P. Morgan entities, as the case may be.; in Canada, for institutional clients' use only, by JPMorgan Asset Management (Canada) Inc., which is a registered Portfolio Manager and Exempt Market Dealer in all Canadian provinces and territories except the Yukon and is also registered as an Investment Fund Manager in British Columbia, Ontario, Quebec and Newfoundland and Labrador. In the United Kingdom, by JPMorgan Asset Management (UK) Limited, which is authorized and regulated by the Financial Conduct Authority: in other European jurisdictions, by JPMorgan Asset Management (Europe) S.à r.l. In Asia Pacific ("APAC"), by the following issuing entities and in the respective jurisdictions in which they are primarily regulated: JPMorgan Asset Management (Asia Pacific) Limited, or JPMorgan Funds (Asia) Limited, or JPMorgan Asset Management Real Assets (Asia) Limited, each of which is regulated by the Securities and Futures Commission of Hong Kong: JPMorgan Asset Management (Singapore) Limited (Co. Reg. No. 197601586K), this advertisement or publication has not been reviewed by the Monetary Authority of Singapore: JPMorgan Asset Management (Taiwan) Limited; JPMorgan Asset Management (Japan) Limited, which is a member of the Investment Trusts Association, Japan, the Japan Investment Advisers Association, Type II Financial Instruments Firms Association and the Japan Securities Dealers Association and is regulated by the Financial Services Agency (registration number "Kanto Local Finance Bureau (Financial Instruments Firm) No. 330"); in Australia, to wholesale clients only as defined in section 761A and 761G of the Corporations Act 2001 (Commonwealth), by JPMorgan Asset Management (Australia) Limited (ABN 55143832080) (AFSL 376919). For all other markets in APAC, to intended recipients only. For U.S. only: If you are a person with a disability and need additional support in viewing the material, please call us at 1-800-343-1113 for assistance.

Copyright 2023 JPMorgan Chase & Co. All rights reserved.

Prepared by: Karen Ward, Maria Paola Toschi, Tilmann Galler, Hugh Gimber, Vincent Juvyns, Aaron Hussein, Max McKechnie, Natasha May and Zara Nokes

Unless otherwise stated, all data as of 31 December 2023 or most recently available.

Guide to the Markets - EU JP-LITTLEBOOK

09sc220512144325

