

# Principles of Alternatives Investing®

3Q 2024 As of August 31, 2024





# **Principles of Alternatives Investing**

GTA U.S. 3

### Why Alts?

- 1 Elevated valuations in public markets point to muted future returns
- 2 Stock-bond correlation doesn't sufficiently diversify when inflation is a threat
- 3 The income on a 60/40 portfolio is low relative to history
- 4 Alternatives can improve portfolio risk and return

### Which Alts?

- 1 Different alternatives can enhance different portfolio attributes
- 2 Private markets are growing and dominated by growth companies
- 3 Private credit is providing a growing proportion of financing
- 4 Hedge funds can diversify traditional stock/bond portfolios
- 5 Real assets offer attractive level of income
- 6 Diversification within alternatives can improve the risk/reward tradeoff

### Who Alts?

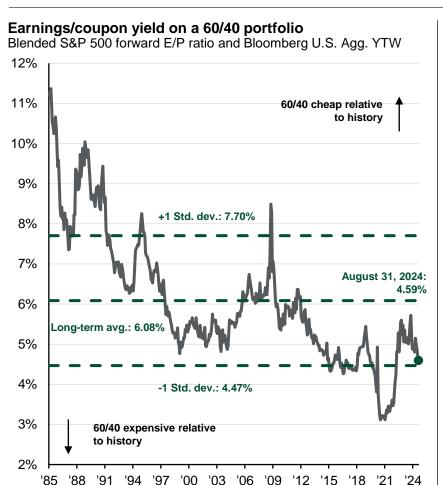
1 Manager selection matters a lot more in private markets



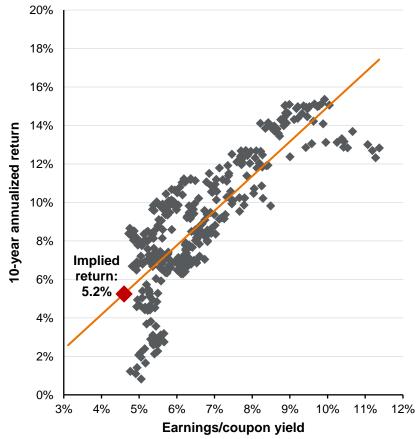


# Elevated valuations in public markets point to muted future returns

GTA MI 4







Source: Standard & Poor's, Bloomberg, IBES, FactSet, Thomas Reuters J.P. Morgan Asset Management. Valuation is calculated by summing 60% weight to earnings yield on stocks (inverse of forward P/E) and a 40% weight to the yield-to-worst on the U.S. Aggregate. Earnings yield is the forward earnings yield (consensus analyst estimates of EPS over the next 12 months divided by price) as provided by IBES since December 1984 and by FactSet since January 2022. Percentages may not sum due to rounding. Returns are based on a 60% weighting in the S&P 500 Total Return Index and a 40% weighting in the U.S. Aggregate Total Return index. 60/40 is rebalanced annually. Returns are 120-month annualized total returns, measured monthly, beginning December 31, 1984. Data are based on availability as of August 31, 2024.





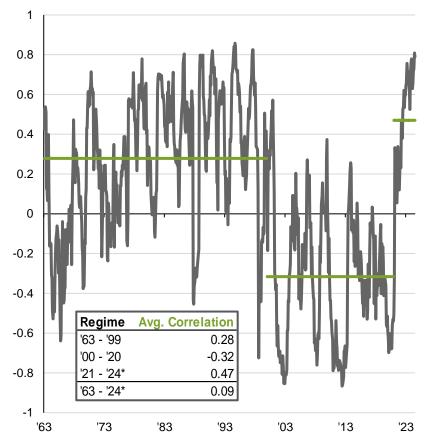
# Stock-bond correlation doesn't sufficiently diversify when inflation is a threat

GTA MI 5



### S&P 500 / U.S. 10-year Treasury correlation

Rolling 12-month correlation based on monthly total returns



Source: Bloomberg, Haver Analytics, FactSet, LSEG, Standard & Poor's, J.P. Morgan Asset Management. (Left) The 60/40 portfolio is 60% invested in the S&P 500 Total Return Index and 40% invested in the Bloomberg U.S. Aggregate Total Return Index. \*2024 correlations are through 2Q24.

Data are based on availability as of August 31, 2024.





# The income on a 60/40 portfolio is low relative to history

GTA MI 6

### 60/40 portfolio real yield

60/40 portfolio yield minus the y/y % change in core CPI, monthly



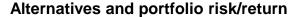
Source: Bloomberg, FactSet, Standard & Poor's, J.P. Morgan Asset Management. 60/40 portfolio nominal yield is calculated by taking the sum of the S&P 500's dividend yield and the yield-to-worst of the Bloomberg U.S. Aggregate multiplied by their respective weights in the portfolio. Analysis is based on month-end data. For the current month, we use the prior month's core CPI figures until the latest data are available. Data are based on availability as of August 31, 2024.

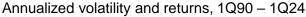


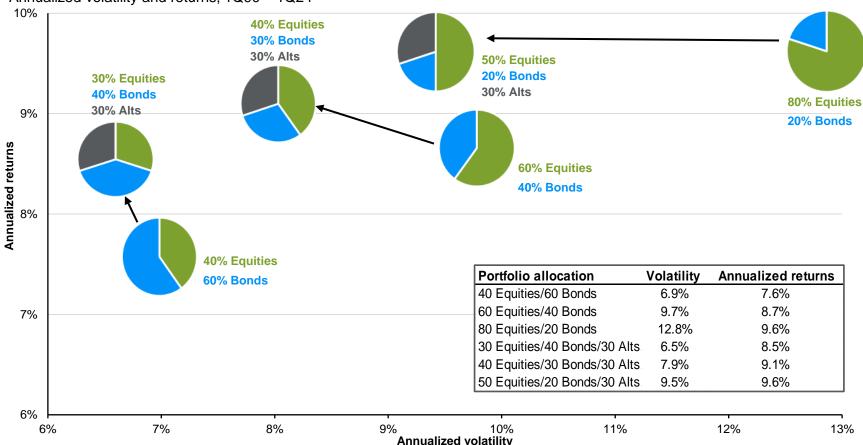


# Alternatives can improve portfolio risk and return

GTA MI 7







Source: Bloomberg, Burgiss, HFRI, NCREIF, Standard & Poor's, FactSet, J.P. Morgan Asset Management. Alts include hedge funds, real estate, and private equity, with each receiving an equal weight. Portfolios are rebalanced at the start of the year. Equities are represented by the S&P 500 Total Return Index. Bonds are represented by the Bloomberg U.S. Aggregate Total Return Index. Volatility calculated as the annualized standard deviation of guarterly returns.

Data are based on availability as of August 31, 2024.



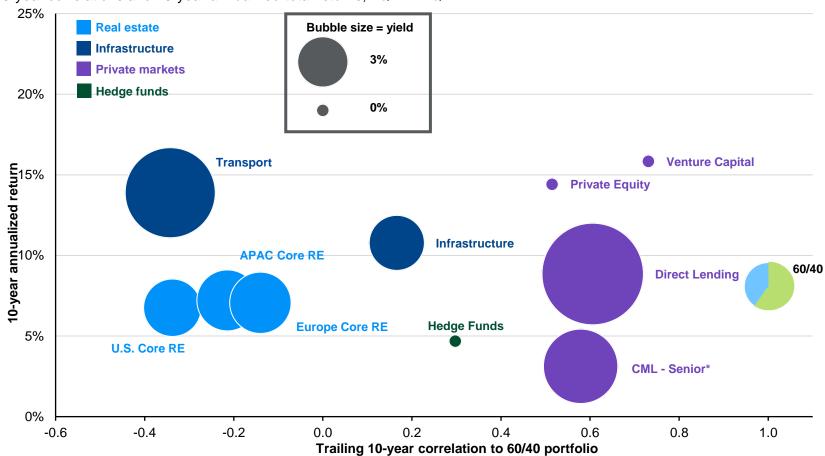


# Different alternatives can enhance different portfolio attributes

GTA MI 8

### Correlations, returns and yields

10-year correlations and 10-year annualized total returns, 2Q14 - 1Q24



Source: Burgiss, Cliffwater, Gilberto-Levy, HFRI, MSCI, NCREIF, FactSet, J.P. Morgan Asset Management. Correlations are based on quarterly returns over the past 10 years from 2Q14-1Q24. A 60/40 portfolio is comprised of 60% stocks and 40% bonds. Stocks are represented by the S&P 500 Total Return Index. Bonds are represented by the Bloomberg U.S. Aggregate Total Return Index. 10-year annualized returns are calculated from 2Q14-1Q24. Indices and data used for alternative asset class returns and yields are as described on pages 12, 13, and 16 of the *Guide to Alternatives*. Yields are based on latest available data as described on page 10 of the *Guide to Alternatives*. \*CML is commercial mortgage loans. Data are based on availability as of August 31, 2024.



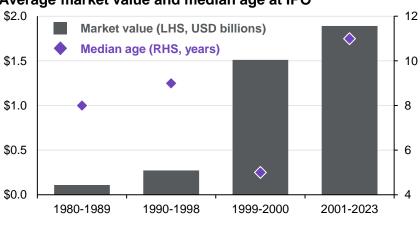


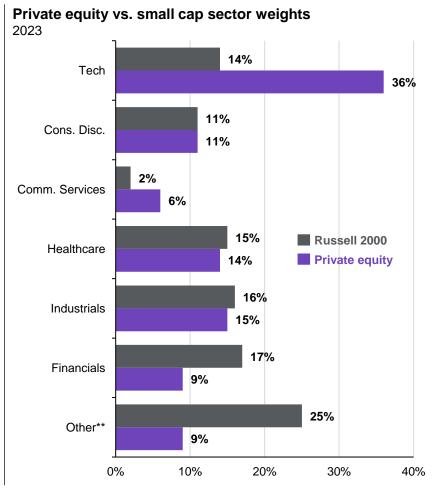
# Private markets are growing and dominated by growth companies

GTA MI 49



#### Average market value and median age at IPO





Sources: Cambridge Associates, Jay Ritter, University of Florida, Russell, World Federation of Exchanges, J.P. Morgan Asset Management. (Top left) \*Number of listed U.S. companies is represented by the sum of number of companies listed on the NYSE and the NASDAQ. (Bottom left) Average market value is calculated by dividing the total market value at first closing price by the total number of IPOs for each period. The sample is IPOs with an offer price of at least \$5, excluding ADRs, unit offers, closed-end funds, REITs, natural resource limited partnerships, small best efforts offers, banks and S&Ls and stocks not listed on CRSP (CRSP includes Amex, NYSE and NASDAQ stocks). (Right) \*\*Other includes real estate, utilities and energy. Percentages may not sum due to rounding. Sector weights are as of December 31, 2023.

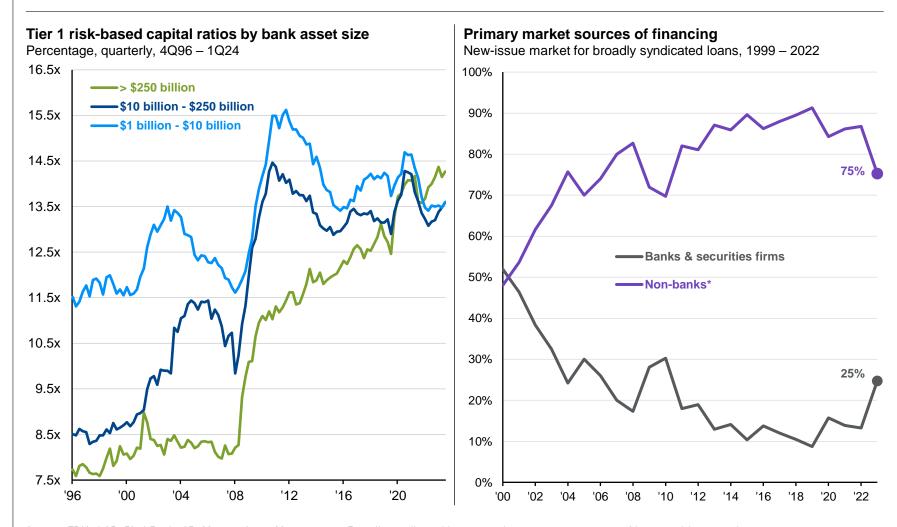
Data are based on availability as of August 31, 2024.





# Private credit is providing a growing proportion of financing

GTA MI 67



Source: FDIC, LCD, PitchBook, J.P. Morgan Asset Management. Broadly syndicated loans are the most common type of leveraged loans and represent lending to below investment grade companies by institutional investors (banks and non-banks). Broadly syndicated loans are senior secured. \*Non-bank includes institutional investors and finance companies.

Data are based on availability as of August 31, 2024.

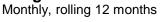
J.P.Morgan
ASSET MANAGEMENT

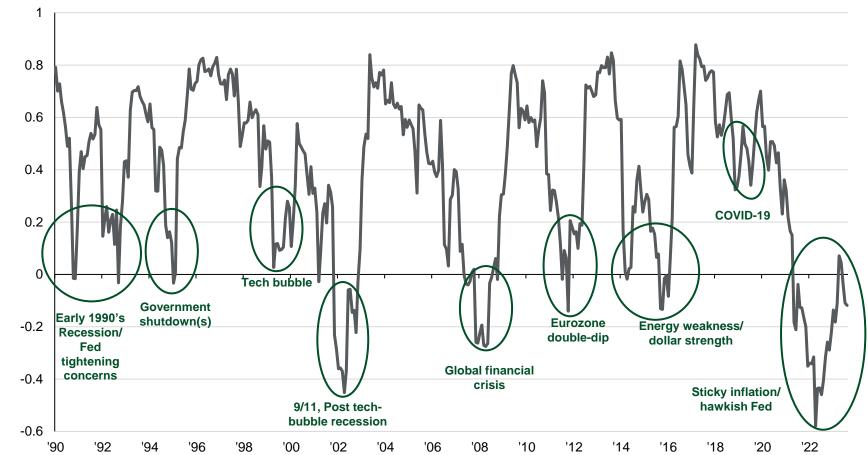


### Hedge funds can diversify traditional stock/bond portfolios

GTA MI 77

### Hedge fund correlation with a 60/40 stock-bond portfolio\*





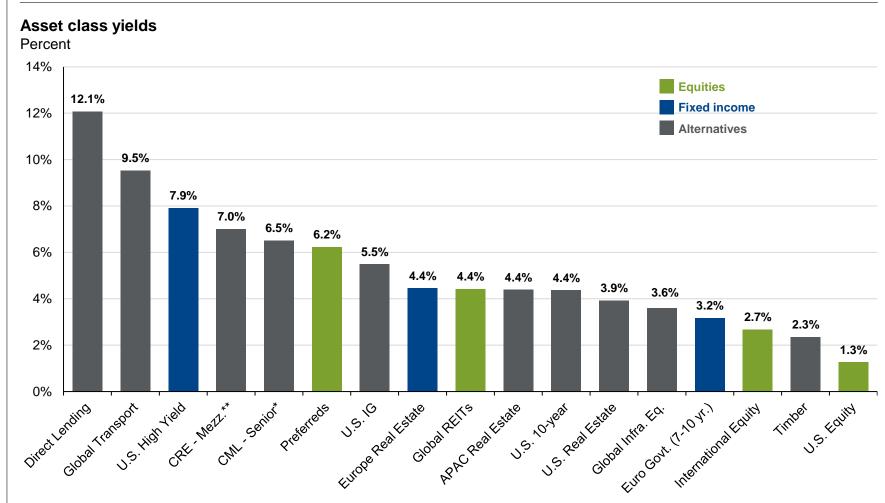
Source: HFRI, Standard & Poor's, Bloomberg, FactSet, J.P. Morgan Asset Management. \*60/40 portfolio is 60% S&P500 and 40% Bloomberg U.S. Aggregate. Hedge funds are represented by HFRI Macro. Data are based on availability as of August 31, 2024.





### Real assets offer attractive levels of income

**GTA** MI 12



Source: BAML, Bloomberg, Clarkson, Cliffwater, Drewry Maritime Consultants, Federal Reserve, FTSE, MSCI, NCREIF, FactSet, Wells Fargo J.P. Morgan Asset Management. \*CML is commercial mortgage loans, \*\*CRE – Mezz is mezzanine commercial real estate debt. Equities and fixed income yields are as of 8/31/2024. Alternative yields are as of 3/31/2024, except U.S. Real Estate, Timber. and Global Transport, which are as of 6/30/2024, CRE- Mezz, which is as of 8/31/2024, and Direct Lending, which is as of 12/31/2023, CML - Senior: Market-capitalization weighted average for all mortgages in the Gilberto-Levy Commercial Mortgage Index as of quarter-end 1Q24. Mezzanine commercial mortgage loans yield is derived from a J.P. Morgan Survey and U.S. Treasuries of a similar duration. Global Transport: Levered yields for transport assets calculated as the difference between charter rates (rental income), operating expenses, debt amortization and interest expenses, as a percentage of equity value, and are based on a historical 15-year average. Yields for each of the sub-vessel types are calculated and respective weightings are applied to arrive at the current levered yields for Global Transportation; Preferreds: BAML Hybrid Preferred Securities; Direct Lending; Cliffwater D duration. Global Transport: Levered yields for transport assets calculated as the difference between charter rates (rental income), operating expenses, debt amortization and interest expenses, as a Infrastructure: MSCI Global Private Infrastructure Asset Index; U.S. Real Estate: NCREIF Property Index - ODCE; Global REITs: FTSE NAREIT Global REITs; International Equity: MSCI AC World ex-U.S.; U.S. Infrastructure: MSCI Global Private Infrastructure Asset Index, U.S. Equity: MSCI USA, Europe Real Estate: Market weighted avg. of MSCI Global Property Fund Indices - U.K. & Cont. Europe; Asia Pacific (APAC) core real estate:

ASSET MANAGEMENT MSCI Global Property Fund Index - Asia-Pacific, Euro Goyt, (7-10 yr.): Bloomberg Euro Aggregate Government - Treasury (7-10Y): Timber; NCREIF Timberland Index (U.S.) - EBITDA Return. Data are based on availability as of August 31, 2024.



### Diversification within alternatives can improve the risk/return tradeoff

**GTA** MI

											2014-2023	
2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	YTD '24*	Ann.	Vol.**
Venture Capital	Transport	Infra.	Private Equity	Venture Capital	Venture Capital	Venture Capital	Venture Capital	Transport	Transport	Transport	Venture Capital	Venture Capital
26.0%	16.2%	14.2%	23.1%	21.3%	20.4%	58.4%	49.7%	23.5%	16.0%	10.2%	16.2%	13.2%
Infra.	Infra.	Transport	Transport	Infra.	Private Equity	Private Equity	Private Equity	Infra.	Direct Lending	Hedge Funds	Private Equity	Transport
13.9%	15.5%	13.4%	20.2%	11.6%	16.9%	24.3%	37.5%	9.7%	12.1%	5.6%	14.6%	10.2%
U.S. Core RE	Venture Capital	Private Equity	Venture Capital	Europe Core RE	Infra.	Asset Allocation	U.S. Core RE	U.S. Core RE	Private Equity	Direct Lending	Transport	Private Equity
12.5%	15.1%	12.4%	14.8%	9.9%	11.5%	12.0%	22.2%	7.5%	9.8%	3.0%	13.1%	8.5%
Europe Core RE	U.S. Core RE	Direct Lending	Asset Allocation	APAC Core RE	Europe Core RE	Transport	Asset Allocation	APAC Core RE	Infra.	Infra.	Infra.	U.S. Core RE
12.3%	15.0%	11.2%	12.2%	9.4%	9.4%	10.6%	19.3%	6.9%	8.1%	2.6%	10.7%	5.5%
Asset Allocation	Europe Core RE	APAC Core RE	Infra.	Private Equity	Asset Allocation	Hedge Funds	Transport	Direct Lending	CML - Senior*	Asset Allocation	Asset Allocation	Hedge Funds
11.2%	12.8%	10.5%	12.2%	9.0%	9.2%	8.9%	18.8%	6.3%	5.6%	2.2%	9.7%	5.4%
Private Equity	APAC Core RE	U.S. Core RE	APAC Core RE	Asset Allocation	Direct Lending	CML - Senior*	Europe Core RE	Europe Core RE	Hedge Funds	Venture Capital	Direct Lending	Europe Core RE
10.0%	11.8%	8.8%	11.6%	8.7%	9.0%	6.3%	14.2%	4.6%	4.5%	1.5%	8.8%	4.2%
Direct Lending	Asset Allocation	Asset Allocation	Europe Core RE	U.S. Core RE	CML - Senior*	Direct Lending	Hedge Funds	Asset Allocation	Asset Allocation	Private Equity	APAC Core RE	CML - Senior*
9.6%	10.4%	8.5%	9.8%	8.3%	8.1%	5.5%	13.9%	2.4%	3.4%	1.2%	7.5%	4.0%
APAC Core RE	Private Equity	Europe Core RE	Direct Lending	Direct Lending	APAC Core RE	Europe Core RE	Direct Lending	Private Equity	Venture Capital	Europe Core RE	U.S. Core RE	Infra.
9.4%	9.4%	8.1%	8.6%	8.1%	6.6%	4.8%	12.8%	-1.5%	-2.1%	0.5%	7.3%	3.4%
CML - Senior*	Direct Lending	Hedge Funds	Hedge Funds	Transport	Hedge Funds	U.S. Core RE	APAC Core RE	Hedge Funds	APAC Core RE	CML - Senior*	Europe Core RE	Asset Allocation
7.4%	5.5%	3.2%	8.5%	7.7%	5.6%	1.2%	12.0%	-2.8%	-2.5%	0.3%	7.2%	3.0%
Transport	CML - Senior*	CML - Senior*	U.S. Core RE	CML - Senior*	U.S. Core RE	Infra.	Infra.	CML - Senior*	Europe Core RE	APAC Core RE	Hedge Funds	Direct Lending
6.9%	2.7%	2.9%	7.6%	2.6%	5.3%	0.2%	10.5%	-9.0%	-5.0%	-0.3%	4.4%	2.9%
Hedge Funds	Hedge Funds	Venture Capital	CML - Senior*	Hedge Funds	Transport	APAC Core RE	CML - Senior*	Venture Capital	U.S. Core RE	U.S. Core RE	CML - Senior*	APAC Core RE
4.3%	-0.2%	0.6%	5.7%	-1.2%	-0.5%	0.1%	1.9%	-20.6%	-12.0%	-2.4%	3.3%	2.7%

Source: Burgiss, Cliffwater, Gilberto-Levy, HFRI, MSCI, NCREIF, FactSet, J.P. Morgan Asset Management. \*CML is commercial mortgage loans. CML - Senior: Gilberto-Levy Commercial Mortgage Performance Index. Private Equity and Venture Capital are internal rates of return from Burgiss. Hedge funds: HFRI Fund Weighted Composite. Transport returns are derived from a J.P. Morgan Asset Management index, U.S. Core RE: NCREIF Property Index - Open End Diversified Core Equity component. Europe Transport returns are derived from a J.P. Morgan Asset Management index. 3.5. Core Real Estate: MSCI Global Property Fund Index – Asia-Pacific. Direct Lending: Cliffwater Direct Lending Index. Global infrastructure (Infra.): MSCI Global Private Infrastructure Asset Index. Commercial Mortgage Loans: Gilberto-Levy J.P. Morgan

J.P. Morgan

J.P. Morgan

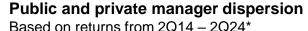
J.P. Morgan Commercial Mortgage Performance Index. The "Asset Allocation" portfolio assumes an evenly weighted portfolio consisting of the above alternatives. Annualized return (Ann.) and volatility (Vol.) represents the period from 3/31/2013 to 12/31/2023. \*2024 data is through March 31, 2024. \*\*Volatility calculated as the annualized standard deviation of quarterly returns.

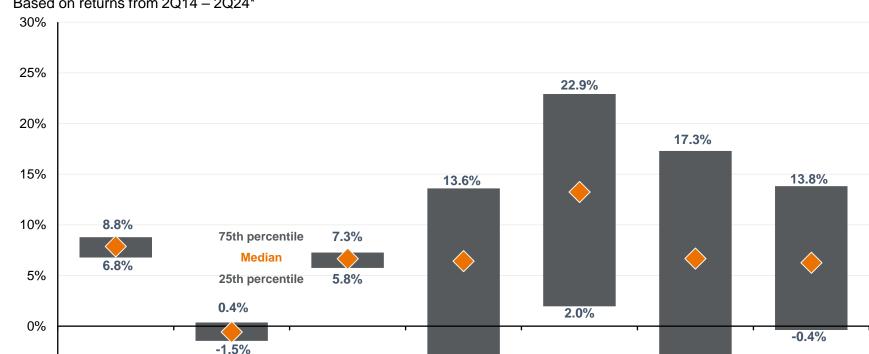




# Manager selection matters a lot more in private markets

GTA MI 9





-3.0%

U.S. Non-core

Real Estate

Global Private

Equity

Source: Burgiss, NCREIF, Morningstar, PivotalPath, J.P. Morgan Asset Management.
Global large cap equities and global bond are based on the world large stock and world bond categories, respectively. \*Manager dispersion is based on annual returns over a 10-year period ending 2Q 2024 for Hedge Funds, U.S. Core Real Estate, U.S. Fund Global Equities and U.S. Fund Global Bonds. Non-core Real Estate, Global Private Equity and Global Venture Capital are represented by the 10-year horizon internal rate of return (IRR) ending 1Q 2024. U.S. Fund Global Equities and Bonds are comprised of U.S.-domiciled mutual funds and ETFs.

U.S. Core

Real Estate



Hedge Funds

-4.5%

Global Venture

Capital

-5%

-10%

Global Large Cap

Equities

Data are based on availability as of August 31, 2024.

Global Bond



# J.P. Morgan Asset Management - Definitions

GTA MI 81

#### Real estate

Base rent - The gross revenue from rental payments.

Capitalization rate (Cap rate) – The rate of return on a real estate investment property defined as the net operating income from the property divided by the current market price of the property.

Cap rate spread - The difference between the cap rate and a Treasury security with the same maturity.

Core real estate - High quality properties in primary markets with high occupancy rates, credit-worthy tenants and long leases.

**Effective rent** – Base rent less rental concessions and tenant improvements.

**Gross absorption** – Space that became physically occupied in a specific period.

**Mezzanine debt** – Financing that is half-way between equity and debt by which the lender can convert to equity if the loan is not paid on time or in full.

**Net absorption** – Space that became physically occupied minus space that was physically vacated in a specific period.

Net absorption rate - Net absorption during a specific period divided by space available to lease at the start of that period.

Occupancy rate – The percentage of available space that is occupied.

**Real estate prime yield –** The real estate yield on a property at a prime location.

Real estate net operating income – Income after operating expenses but before interest, taxes, capital spending, depreciation and amortization.

Real estate yields – Annual income divided by total investment. Note that annual income, unlike NOI, does deduct interest costs so that real estate yields should be lower than cap rates.

Real estate yield spread – The difference between the yields and a Treasury security with the same maturity.

Vacancy rate – The percentage of available space that is unoccupied.

#### Private equity

**Buyout fund** – Private equity fund that focuses on taking a majority stake or full control of mature, undervalued

Called capital – The amount of capital wired to a fund that is "drawn down" over time as the general partner selects investments.

**Committed capital** – The specific amount of capital that a limited partner is obliged to provide to a closed-end fund for investments. The capital commitment is "drawn down" or "called" over time, meaning a portion of the commitment must be wired to the closed-end fund by a set date.

Corporate mergers and acquisition (M&A)— The consolidation of companies through financial transactions.

**Dry powder** – The amount of capital that has been committed to a private capital fund minus the amount that has been called by the general partner for investment.

**Earnings before interest, taxes, depreciation and amortization (EBITDA)** – A broad measure of the cash profit generated by a company's operations.

Enterprise value (EV)- The total value of a company including equity and debt.

**General partner (GP)** – The managing partner of a lmitted partnership. The general partner is managed by the asset management team responsible for making fund investments (i.e., the intermediary between investors with capital and businesses seeking capital to grow).

**Growth fund** – Private equity fund that targets firms with the potential for scalable and renewed growth. **Initial public offering (IPO)** – When shares of a private company are made available to the public for the first time.

Internal rate of return (IRR) – The dollar-weighted internal rate of return. This return considers the daily timing of cash flows and cumulative fair stated value, as of the end of the reported period.

**Leveraged buyout (LBO)** – The acquisition of another company using a significant amount of debt to finance the acquisition. **Limited partner (LP)** – An investor in a Limited Partnership, which is a form of legal entity used for certain hedge funds, private equity funds and real estate funds.

Middle market - Companies having revenues between \$10 million and \$1 billion.

Multiple of invested capital (MOIC) – Calculation performed by adding the remaining (reported) value and the distributions received (cash out) and subsequently dividing that amount by the total capital contributed

Net asset value (NAV) – This is the current fair stated value for each of the investments, as reported by the administrator of the fund.

**Private equity** – Equity capital invested in a private company through a negotiated process.

**Sponsor-backed acquisition** – Acquisition of a company by a private equity firm.

Secondary fund - Private equity funds that purchase existing assets from a primary private equity fund.

**Venture capital** – A specialized form of private equity, characterized chiefly by high-risk investment in new or young companies following a growth path in technology and other value-added sectors.





# J.P. Morgan Asset Management - Definitions

GTA MI 82

#### Private credit

Amend and extend — A technique that allows an issuer to delay part of its loan maturity or amend existing terms through an amendment rather than a refinancing.

**Covenant-lite loans** – A type of financing that is issued with fewer restrictions on the borrower regarding collateral, level of income, and loan payment terms, and fewer protections for the lender, including financial maintenance tests that measure the debt-service capabilities of the borrower.

**Direct lending** – A loan made by an investor or non-bank lender to a company.

**Distressed debt** – The securities of a company that has either defaulted, is under bankruptcy protection or is in financial distress and is moving towards default or bankruptcy in the near future.

**Hedge-adjusted yield** – The yield on a foreign currency denominated asset minus the cost of hedging the asset back into U.S. dollars. For assets countries with short-term rates that are lower than U.S. rates, the hedge-adjusted yield will be lower than the yield denominated in foreign currency.

**Leveraged loan** – A commercial loan provided by a group of lenders that is either: 1) rated BB+ or lower, 2) not rated or rated BBB- or higher and has a base rate spread of 125 bps or higher and is secured by a first or second lien. This loan is structured, arranged and administered by one or several banks, and is then syndicated to other institutional investors. As such, this market is often referred to as the broadly syndicated loan market.

**Mezzanine commercial real estate debt** – Loan finance that is half-way between equity and secured debt, either unsecured or with junior access to security. A mezzanine fund is a fund focusing on mezzanine financing.

**Net IRR** – The dollar-weighted internal rate of return, net of management fees and carried interest generated by the fund. This return considers the daily timing of all cash flows and the cumulative fair stated value, as of the end of the reported period.

**Non-sponsored loan** – Credit provided to a business that is *not* wholly-owned or majority-owned by a private equity firm or another financial sponsor.

Payment-in-kind (PIK) – An interest payment in which the borrower makes an interest payment in forms other than cash. This includes, but is not limited to, a type of debt whose interest payments come in the form of additional debt accrued onto existing debt.

Performing loans - Loans that are not in default.

**Private credit** – Nonbank corporate credit provided through bilateral agreements or small "club deals" outside the realm of public securities or commercial banks. This definition excludes bank loans, broadly syndicated loans, and funding provided through publicly traded assets such as corporate bonds.

**Sponsored loan** – Credit provided by a non-bank lender to a business that is either wholly-owned or majority-owned by a private equity firm or another financial sponsor.

**Syndicated loan -** A loan extended by a group of financial institutions, often referred to as a loan syndicate, to a single borrower.

#### Hedge funds

**Distressed securities** – funds that invest in debt and equity securities of firms in reorganization or bankruptcy.

**Long/short (L/S) equity** – funds that involve long and/or short positions in equity securities deemed to be under- or overvalued, respectively. Exposures to sectors, geographies, and market capitalizations are often flexible and will change over time.

Merger arbitrage/event-driven - funds that invest in opportunities created by significant corporate transactions and events which tend to alter a company's financial structure or operating strategy.

**Opportunistic/Macro** - funds that involve investments in a wide variety of strategies and instruments, which often have a directional stance based on the manager's global macroeconomic views.

**Relative Value/Arbitrage** – funds that involve the simultaneous purchase and sale of similar securities to exploit pricing differentials. Strategies in this sector offer potential to generate consistent returns while minimizing directional risk.





### J.P. Morgan Asset Management - Risks & disclosures

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