MARKETING COMMUNICATION FUND STORY | 2024



JPMorgan Funds - Global Focus Fund

C(acc) - EUR: LU0168343191

For other available share classes, please check the prospectus.

Access J.P. Morgan's best ideas, globally

Our Global Focus Fund employs a truly differentiated fundamental research process to identify and invest in our 50 highest conviction ideas across global stock markets within an unconstrained portfolio.

• Highly experienced portfolio managers supported by over 80 research analysts based around the world, covering 2,500 companies.

Portfolio

• An unconstrained portfolio of our 50 best global stock ideas across sectors and region.

Results

• A portfolio that is focussed on earnings quality, growth and cash flows and has delivered returns across different market regimes.

Global Focus has delivered strong performance both in growth and value environments

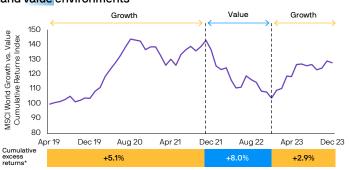


Chart source: JPMorgan Asset management as of 31 December 2023. The line chart represents the cumulative gross returns of MSCI World Growth total returns divided by MSCI World Value total returns. *Cumulative gross geometric excess returns for JPM Global Focus Fund in EUR. The benchmark for comparative purposes is MSCI World TR Index. Past performance is not a reliable indicator of current and future results.

The freedom to invest in the best

The Global Focus Fund taps into the long-term stock-level insights of our global research analysts, which are based on a rigorous valuation framework, with ESG factors also integrated into our research. Analyst insights are translated into active portfolio positions by the fund's experienced portfolio managers in an unconstrained manner.

The portfolio aims to focus on those stocks that our research suggests are the most attractively valued, and in which our analysts have most conviction over the quality of the business and the predictability of future earnings. To do this, we filter the investment universe into our 10 proprietary stock focus groups, to ensure we can balance the portfolio across what we consider to be 10 key fundamental drivers of returns. This filtering process means that fewer than 3% of the stocks we research make it into the final portfolio. The result is a concentrated global equity portfolio of 50 stocks where excess returns are primarily driven by our expert stock selection.



Focus Groups: proprietary stock grouping offers a balanced portfolio across 10 key fundamental stock drivers



- Do we have clear insight into the business?
- Conviction: does the company control its outcome?



GLOBAL FOCUS PORTFOLIO - Top 50 Ideas

- . Superior quality of earnings, growing faster than the market, at a better price.
- Style Agnostic stock picking
- All-weather portfolio

Less than 3% of the stocks we research make the final portfolio

Provided to for illustratively purposes only.

Access the global ideas of an award-winning team

J.P. Morgan Asset Management prides itself on the quality of its analysts, who are among the best in the industry. Our equity analysts are located around the world where they are able to gain a true understanding of the companies and sectors they cover. Our extensive annual research budget of \$150 million and broad presence provides our analysts and portfolio managers access to advanced data analytics to help turn their information advantage into investable insights.

Ratings

Morningstar rating™ **** Morningstar Medalist Rating™ Bronze Analyst-Driven %: 10 | Data Coverage %: 99 Morningstar category™ Global Large-Cap Blend Equity

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Past performance is not a reliable indicator of current and future results.

Rating updated as of 31 March 2024.

Morningstar Rating is for the C (acc) USD share class.

Portfolio management team

Helge Skibeli

J.P. Morgan

Lead Portfolio Manager
• 35 years of industry
experience, 33 years at

James Cook

Portfolio Manager
• 16 years of industry
experience, all at J.P. Morgan

Timothy WoodhousePortfolio Manager

• 15 years of industry experience, all at J.P. Morgan

Investment objective

To provide superior long-term capital growth by investing primarily in an aggressively managed portfolio of large, medium and small companies globally, that the Investment Manager believes to be attractively valued and to have significant profit growth or earnings recovery potential.

Source: J.P. Morgan Asset Management, as at 31.03.2024.

Interactive factsheet and performance data

Scan or click on the QR code to view the latest performance data.



Key risks

The Sub-Fund is subject to **Investment risks** and **Other associated risks** from the techniques and securities it uses to seek to achieve its objective.

The table below explains how these risks relate to each other and the **Outcomes to the Shareholder** that could affect an investment in the Sub-Fund.

Investors should also read **Risk Descriptions** in the Prospectus for a full description of each risk.

Summary Risk Indicator

1 2 3 4 5 6 7

The risk indicator assumes you keep the product for 5 year(s). The risk of the product may be significantly higher if held for less than the recommended holding period. In the UK, please refer to the synthetic risk and reward indicator in the latest available key investor information document.

Investment risks Risks from the Sub-Fund's techniques and securities

Techniques Securities
Concentration Emerging markets
Hedging Equities
Smaller companies

- Onland companies

Other associated risks Further risks the Sub-Fund is exposed to from its use of the techniques and securities above

Currency Lliquidity Market

Outcomes to the Shareholder Potential impact of the risks above

Loss Shareholders Volatility Shares of the Failure to meet the Sub-

could lose some or all of Sub-Fund will fluctuate their money.

Failure to meet the Sub-Fund's objective fund's objective

The term 'Fund' used throughout this document refers to the relevant 'Sub-Fund', which is a legal term used in the Prospectus. This is a marketing communication and as such the views contained herein do not form part of an offer, nor are they to be taken as advice or a recommendation, to buy or sell any investment or interest thereto. Reliance upon information in this material is at the sole discretion of the reader. Any research in this document has been obtained and may have been acted upon by J.P. Morgan Asset Management for its own purpose. The results of such research are being made available as additional information and do not necessarily reflect the views of J.P. Morgan Asset Management. Any forecasts, figures, opinions, statements of financial market trends or investment techniques and strategies expressed are, unless otherwise stated, J.P. Morgan Asset Management's own at the date of this document. They may not necessarily be all inclusive and are not guaranteed as to accuracy. They may be subject to change without reference or notification to you. The value of investments and the income from them may fluctuate in accordance with market conditions and taxation agreements and investors may not get back the full amount invested. Changes in exchange rates may have an adverse effect on the value, price or income of the products or underlying overseas investments. Past performance and yield are not a reliable indicator of current and future results. There is no guarantee that any forecast made will come to pass. Furthermore, there can be no assurance that the investment objectives of the investment products will be met. J.P. Morgan Asset Management is the brand name for the asset management business of JPMorgan Chase & Co. and its affiliates worldwide. To the extent permitted by applicable law, we may record telephone calls and monitor electronic communications to comply with our legal and regulatory obligations and internal policies. Personal data will be collected, stored and processed by J.P. Morgan Asset Management in accordance with our EMEA Privacy Policy www.jpmorgan.com/emea-privacy-policy. As the product may not be authorised or its offering may be restricted in your jurisdiction, it is the responsibility of every reader to satisfy himself as to the full observance of the laws and regulations of the relevant jurisdiction. Prior to any application investors are advised to take all necessary legal, regulatory and tax advice on the consequences of an investment in the products. Shares or other interests may not be offered to, or purchased, directly or indirectly by US persons. All transactions should be based on the latest available Prospectus, the Key Information Document (KID) and any applicable local offering document. These documents together with the annual report, semi-annual report, the articles of incorporation and sustainability-related disclosures for the Luxembourg domiciled products are available in English upon request from JPMorgan Asset Management (Europe) S. à r.l., 6 route de Trèves, L-2633 Senningerberg, Grand Duchy of Luxembourg, your financial adviser, your J.P. Morgan Asset Management regional contact or at https://am.jpmorgan.com. A summary of investor rights is available in English at https://am.jpmorgan.com/lu/investor-rights. J.P. Morgan Asset Management may decide to terminate the arrangements made for the marketing of its collective investment undertakings. In Switzerland, JPMorgan Asset Management Switzerland LLC (JPMAMS), Dreikönigstrasse 37, 8002 Zurich, acts as Swiss representative of the funds and J.P. Morgan (Suisse) SA, Rue du Rhône 35, 1204 Geneva, as paying agent. With respect to its distribution activities in and from Switzerland, JPMAMS receives remuneration which is paid out of the management fee as defined in the respective fund documentation. Further information regarding this remuneration, including its calculation method, may be obtained upon written request from JPMAMS. This communication is issued in Europe (excluding UK) by JPMorgan Asset Management (Europe) S. à r.l., 6 route de Trèves, L-2633 Senningerberg, Grand Duchy of Luxembourg, R.C.S. Luxembourg B27900, corporate capital EUR 10.000.000. This communication is issued in the UK by JPMorgan Asset Management (UK) Limited, which is authorised and regulated by the Financial Conduct Authority. Registered in England No. 01161446. Registered address: 25 Bank Street, Canary Wharf, London E14 5JP. LV-JPM54695 | 04/24 | 09q5241004121727