

# J.P. Morgan Equity Income Strategy

Separately Managed Account



## A conservative approach to equities pays dividends.

The Equity Income Strategy focuses on high-quality U.S. companies with healthy and sustainable dividends, providing lower volatility access to stock market growth.

### EXPERTISE

- Managed by a strong investment team, leveraging the insights of over 20 U.S. equity research analysts.

### PORTFOLIO

- Invests in high-quality U.S. companies with attractive valuations and healthy dividends.

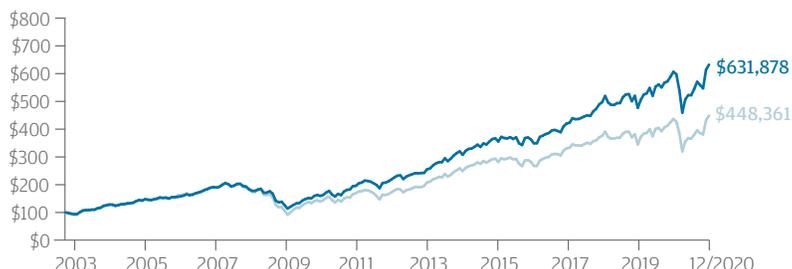
### SUCCESS

- Top-quintile performance, coupled with bottom decile volatility since inception.

### EXCESS GROWTH OF \$100,000 SINCE INCEPTION

Compared to benchmark, in thousands

— J.P. Morgan Equity Income Strategy — Russell 1000 Value Index



Since inception with dividends and capital gains reinvested. There is no direct correlation between a hypothetical investment and the anticipated performance of the Strategy.

## SEEKING OUT THE BEST DIVIDEND PAYERS

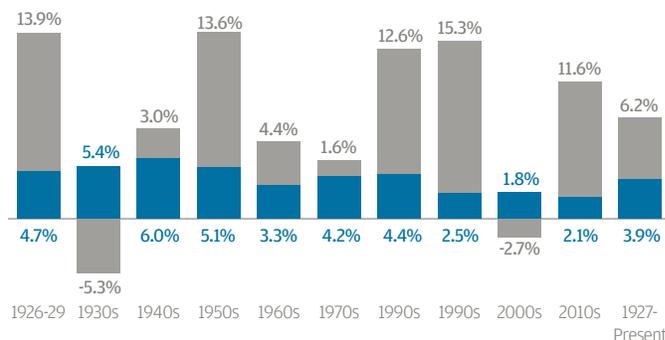
Since 1926, dividends have made up nearly half of equity total returns, making dividend-paying companies a relatively stable way of accessing the growth potential of the stock market.

The Strategy's portfolio managers target high-quality U.S. companies with attractive valuations and healthy dividends. One specific feature looked for is a sustainable dividend yield combined with a modest payout ratio. This combination suggests that a company will likely maintain the ability to pay compelling dividends, with the potential for future growth and appreciation.

Chart source: Morningstar. Data as of 12/31/20. Shown for illustrative purposes only. Past performance is not indicative of future results. There is no guarantee that companies will declare, continue to pay or increase dividends.

## DIVIDENDS HAVE BEEN AN IMPORTANT CONTRIBUTOR TO S&P 500 TOTAL RETURN OVER TIME

■ Dividends ■ Capital appreciation



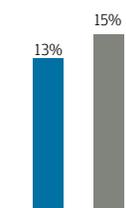
## ATTRACTIVE PERFORMANCE ACHIEVED WITH LOWER RISK

The Strategy's outperformance in down markets has been consistent and accompanied by lower volatility than its peers. In periods of market decline, the Strategy fell significantly less than its category average.

### OUTPERFORMANCE IN DOWN MARKETS<sup>1</sup>



### LOW VOLATILITY<sup>2</sup>



Past performance does not guarantee future results. All data as of 12/31/20. Since inception (11/30/2002) relative to the Russell 1000 Value for J.P. Morgan Equity Income and the eVestment Large Value Category. Source: J.P. Morgan Asset Management, eVestment Analytics.

<sup>1</sup>As represented by down capture ratio which measures performance of the manager relative to the index in down markets.

<sup>2</sup>As measured by standard deviation – a gauge of the variance of a manager's return over its average or mean.

**PORTFOLIO MANAGEMENT TEAM****Clare Hart**

Portfolio manager

- 28 years of industry experience
- 21 years at J.P. Morgan

**David Silberman**

Portfolio manager

- 31 years of industry experience, all at J.P. Morgan

**Andrew Brandon**

Portfolio manager

- 22 years of industry experience
- 20 years at J.P. Morgan

**THE TEAM LEVERAGES:**

- The insights of over 20 U.S. equity research analysts and over 200 analysts globally.

**RETURN (%)**

	3 mos	YTD	1 yr	3 yrs	5 yrs	10 yrs
<b>Strategy</b> (gross of fees)	13.16	4.20	4.20	8.37	11.79	12.53
<b>Strategy</b> (net of max. allowable fees 300 bps)*	12.35	1.12	1.12	5.18	8.51	9.23
<b>Russell 1000 Value Index</b>	16.25	2.80	2.80	6.07	9.74	10.50

\*Actual fees associated with this strategy may be lower.

**Performance quoted is past performance and is no guarantee of future results. Investment returns and principal value will fluctuate, so shares, when sold, may be worth more or less than original cost. Current performance may be higher or lower than returns shown. Call 1-800-338-4345 for most recent month-end performance.**

Unless stated otherwise, performance data 1) do not take into account any costs associated with the issue or redemption of shares and 2) assumes that gross income is reinvested. The benchmark is for reference only; the Fund does not attempt to duplicate the composition or performance of the benchmark.

**GENERAL DISCLOSURES****Past performance is no guarantee of future results.**

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fees and reinvestment of dividends (after the highest applicable foreign withholding tax) and distributions. Due to rounding, some values may not total 100%.

**RISK SUMMARY**

The following risks could cause the Strategy's portfolio to lose money or perform more poorly than other investments. The prices of equity securities are sensitive to a wide range of factors, from economic to company-specific news, and can fluctuate rapidly and unpredictably, causing an investment to decrease in value. There is no guarantee that companies will declare, continue to pay or increase dividends.

**INDEXES**

Managed Accounts have fees that reduce their performance; indexes do not. You cannot invest directly in an index.

The Russell 1000 Value Index is an unmanaged index measuring the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values.

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