

Portfolios made personal

Separately managed accounts offer you more control over your investments and taxes

A **separately managed account (SMA)** isn't just a portfolio. It's **your** portfolio—built with your unique needs in mind and managed according to parameters that can be customized by you and your financial professional. Whether it's growing net worth, increasing retirement income, aligning your portfolio to your personal beliefs or pursuing other goals, SMAs give you a greater voice in what your portfolio owns and how it's traded and taxed.

What is an SMA?

Like mutual funds and exchange-traded funds (ETFs), SMAs are diversified baskets of stocks or bonds managed by teams of professionals. The key difference is what you own as an investor. With a mutual fund or ETF, you and many other investors own shares of the fund, not the individual stocks or bonds inside the fund. With an SMA, you directly own those stocks or bonds in an account separate from others, giving you flexibility in tailoring strategies to your personal preferences and tax needs.

SMAs are available through financial professionals in a variety of asset classes, styles and risk levels to fulfill different roles within a well-diversified portfolio.

Are SMAs right for you?

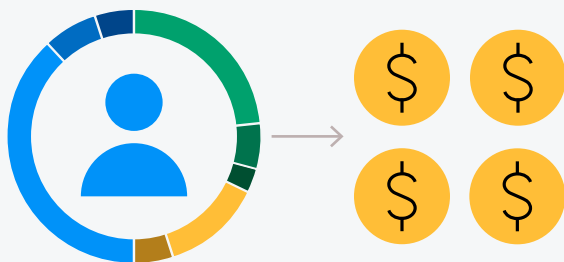
Their unique features may be beneficial if you:

- Have specialized or sophisticated needs requiring more personal attention
- Are in a high tax bracket or concerned about exposure to capital gains
- Want input into how investments are managed but don't have the time, resources or desire to do it yourself
- Need to diversify a portfolio currently concentrated in specific companies or sectors—for example, company stock from your employer
- Want portfolio holdings to reflect your personal values and priorities

What makes SMAs unique?

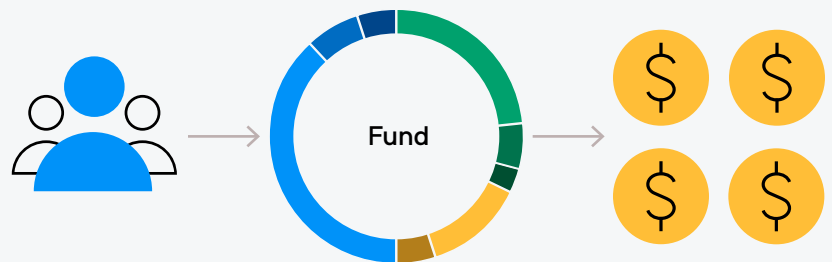
Direct ownership of stocks or bonds

Separately Managed Account



You directly own the individual stocks or bonds in the SMA

Mutual Fund/ETF



You and many other investors own shares of the fund

The fund (not the investor) holds the underlying stocks or bonds in the fund

Key benefits of SMAs



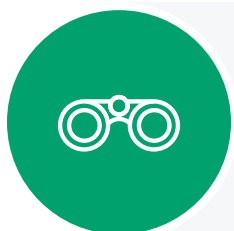
Enhanced tax management

With an SMA, you own the underlying stocks or bonds directly and have a cost basis for each individual security. That gives you and your financial professional more control over realizing capital gains or losses to help reduce taxes and increase after-tax return potential.



Portfolio customization

SMAs allow you and your financial professional to establish reasonable guidelines for managing investments in line with your personal beliefs and needs. For instance, you could restrict investment in specific companies or direct target income exempt from your home state's taxes.



Broad transparency

Many SMAs offer regular reports and real-time account access showing exactly what you own and how it's performing. You may also get a clear view of account balances, transactions, fees, cost basis and other information needed to monitor progress and manage taxes.



Investment expertise

J.P. Morgan SMAs are guided by teams of experienced portfolio managers, analysts and traders with access to in-depth research and advanced technologies. This professional oversight—combined with an SMA's customization and tax efficiencies—provides a level of service and sophistication once reserved for only large institutions.

Examples of customizing SMAs

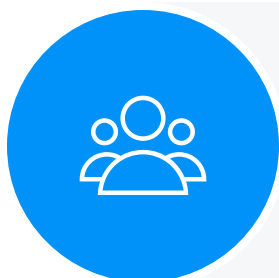
- Exclude certain companies or industries to avoid overexposure
- Set parameters for credit quality, duration, state exposure and many other characteristics
- Align portfolio holdings with moral, social, political or environmental values

Examples of managing taxes with SMAs

- Offset gains from some securities with losses from others
- Sell higher-cost shares to limit taxable gains
- Fund accounts with existing securities to avoid selling at a profit and triggering taxes
- Avoid capital gains distributions typically paid each year by mutual funds and ETFs

Compare your investment choices

	Separately Managed Account	Exchange-Traded Fund	Mutual Fund
What it is	<ul style="list-style-type: none"> ● Professionally managed portfolio ● Investors directly own the individual stocks or bonds in the portfolio 	<ul style="list-style-type: none"> ● Professionally managed portfolio that trades on an exchange ● Investors hold shares of the portfolio, not the underlying stocks or bonds 	<ul style="list-style-type: none"> ● Professionally managed portfolio ● Investors hold shares of the portfolio, not the underlying stocks or bonds
Direct ownership of securities	Yes	No	No
Tax efficiency	High	Moderate	Low
Portfolio customization	Yes	No	No
Funding	Existing securities and/or cash	Cash only	Cash only
Diversification	May be limited by account size	Broad, typically hundreds of stocks or bonds	Broad, typically hundreds of stocks or bonds
Access to assets	Throughout trading day	Throughout trading day	End of day
Minimum investment	Typically \$50,000 or more*	Price of one share	Typically \$1,000
Fees	Typically based on a percentage of account assets	Fund expense ratio, plus possible trading costs	Fund expense ratio, plus possible sales charges
Main advantage	Most control over personalizing portfolios and managing taxes	More cost efficiency, liquidity and transparency than other pooled investments	Broadest range of investment strategies, including many not available in other vehicles



SMA investing with your financial professional

A financial professional plays a critical role in determining your investment needs and helping decide when SMAs make sense and which might be best for you. After opening an SMA account, your financial professional can assist with everything from customizing portfolio holdings and coordinating tax management to monitoring performance and making adjustments as your goals change.

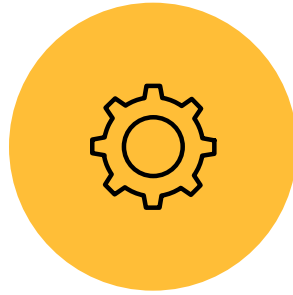
* Minimums vary and are asset class and strategy dependent.

Why J.P. Morgan?



Top 10

SMA provider¹



\$145+ Bn

Entrusted to us by
SMA investors²



20+ year

Track record of managing
SMA assets²



650+

Equity and fixed income
professionals worldwide²

With professionals around the globe and expertise across all major markets, J.P. Morgan Asset Management is one of the world's largest, most respected investment managers.

Our breadth of capabilities allows us to offer a diverse range of SMAs across asset classes to help our clients build stronger portfolios.

U.S. Equities

International
Equities

Municipal Fixed
Income

Taxable Fixed
Income

To learn more about J.P. Morgan's SMAs and the roles they can play in your portfolio, please consult your financial professional.

¹ Cerulli Associates, as of 6/30/21.

² J.P. Morgan Asset Management, as of 6/30/21.

Please note that not all customization combinations are possible. Customization availability depends on market conditions, specific client opportunity, and strategy.

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