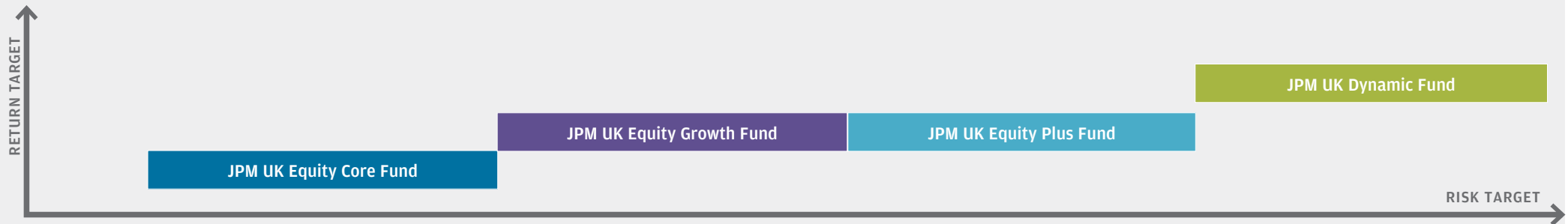


# UK Equities | Reducing emotion in times of uncertainty

Our Behavioural Finance investment process aims to reduce emotion in the decision making process by focusing only on the factors that we believe drive long-term stock market performance. We believe this approach will be particularly suitable during uncertainty around Brexit.



	JPM UK Equity Core Fund	JPM UK Equity Growth Fund	JPM UK Equity Plus Fund	JPM UK Dynamic Fund																																																																								
<b>Objective</b>	To provide capital growth and outperform the FTSE™ All-Share Index (Net) over the long term by investing primarily in a portfolio of UK companies	To maximise long-term capital growth by investing primarily in UK Equities	To provide long-term capital growth through investment primarily in a growth style biased portfolio of UK companies	To provide long-term capital growth through exposure to UK companies																																																																								
<b>Aim</b>	Deliver small incremental excess returns that add up over time	Increase exposure to genuine growth opportunities within the UK equity market	Enhancing alpha opportunities with a broader opportunity set than a long-only portfolio	Bottom-up investment approach investing in the teams' best ideas																																																																								
<b>Outcome</b>	Low cost, low active risk exposure to the UK stock market	A diversified, style-pure portfolio of high quality stocks with growth potential	Increased exposure to stocks that we believe have the most potential to outperform whilst generating alpha by shorting stocks that we believe will underperform	An unconstrained UK equity portfolio, constructed without stock or benchmark constraints																																																																								
<b>Distinctive features</b>	<ul style="list-style-type: none"> <li>Innovative approach to managing UK equities; building a diversified portfolio that takes many small active positions</li> <li>Aims to reduce sector risk and introduce risk at a stock level</li> <li>Targets consistent returns from the UK stock market over time</li> </ul>	<ul style="list-style-type: none"> <li>A unique approach to growth investing, seeking to identify stocks that can deliver unanticipated growth</li> <li>Seeks to invest in profitable companies which have sustainable earnings and a management team with strong capital discipline</li> <li>A disciplined investment approach with a 'don't like it, don't own it' philosophy, aiming to maintain style purity</li> </ul>	<ul style="list-style-type: none"> <li>A proven stock selection process identifying stocks that will underperform the market as well as those with the potential to outperform</li> <li>An active extension structure allows us to take short positions in the worst stocks that we believe will fall in value and additional long positions in the stocks we believe will rise the most</li> <li>Boosts exposure to our high conviction stock ideas while controlling some of the incidental risks that arise in long-only funds</li> </ul>	<ul style="list-style-type: none"> <li>Unconstrained approach which aims to fully harness the expertise of our experienced UK equity portfolio managers</li> <li>Portfolio has the ability to be highly agile and selective in response to market conditions</li> <li>Utilises a disciplined approach to risk in order to navigate all market cycles</li> </ul>																																																																								
<b>Number of stocks</b>	100-200	80-180	70-220 long/30-100 short	40+																																																																								
<b>Fees</b>	0.25% AMC <sup>1</sup> , 0.15% O&A <sup>2</sup>	0.75% AMC <sup>1</sup> , 0.15% O&A <sup>2</sup>	0.75% AMC <sup>1</sup> , 0.15% O&A <sup>2</sup>	0.75% AMC <sup>1</sup> , 0.15% O&A <sup>2</sup>																																																																								
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Past performance is not necessarily a reliable indicator of current and future performance.

**Front page sources:**

<sup>1</sup> Annual Management and Advisory fee.

<sup>2</sup> Operating and Administration expenses.

<sup>3</sup> Fund performance for the JPM UK Equity Plus Fund, JPM UK Equity Growth Fund and JPM UK Dynamic Fund is shown based on the NAV of the C (acc) share class in GBP with income (gross) reinvested including actual ongoing charges excluding entry and exit fees. Performance for periods greater than 12 months are annualised. Fund performance for the JPM UK Equity Core Fund is shown based on the NAV of the E (acc) share class in GBP with income (gross) reinvested including actual ongoing charges excluding entry and exit fees. Performance for periods greater than 12 months is annualised.

<sup>4</sup> Since inception for the JPM UK Equity Core Fund is since inception of the E share-class - 1 February 2011. Since inception for the JPM UK Equity Plus Fund is since inception of the fund - 08 September 2015. Since inception for the JPM UK Dynamic Fund is since inception of the C share-class - 22 October 2012. Since inception for the JPM UK Equity Growth Fund is since inception of the C share-class - 20 August 2012.

**Risk Profiles:****All funds:**

The value of Equity and Equity-Linked Securities may fluctuate in response to the performance of individual companies and general market conditions.

The single market in which the Fund primarily invests, in this case the UK, may be subject to particular political and economic risks and, as a result, the Fund may be more volatile than more broadly diversified funds.

**UK Equity Core Fund:**

The capital growth of an investment in a quarterly Share Class may be constrained when compared to the equivalent annual income distribution share class of the same fund. This is a result of annual income distribution share classes effectively investing more in the fund than quarterly Share Classes due to the less frequent payment of income.

Quarterly Share Classes may receive less income than equivalent annual income distribution share classes of the same fund. This is a result of the quarterly Share Classes effectively investing less in the fund due to the more frequent payment of income, which means that they will receive a smaller proportion of any income received by the fund during any given annual period.

**UK Equity Growth Fund:**

The Fund may have greater volatility compared to broader market indices as a result of the Fund's focus on growth stocks.

**UK Equity Plus Fund:**

The Fund invests in securities of smaller companies which may be more difficult to sell, more volatile and tend to carry greater financial risk than securities of larger companies.

The Fund can use sophisticated investment techniques that differ from those used in traditional Equity funds.

There is no guarantee that the use of long and short positions will succeed in enhancing investment returns.

The Fund may use Financial Derivative Instruments (derivatives) and/or forward transactions for investment purposes. The value of derivatives can be volatile. This is because a small movement in the value of the underlying asset can cause a large movement in the value of the derivative and therefore, investment in derivatives may result in losses in excess of the amount invested by the Fund.

The possible loss from taking a Short Position on a security (using Financial Derivative Instruments) may be unlimited as there is no restriction on the price to which a security may rise. The Short Selling of investments may be subject to changes in regulations, which could adversely impact returns to investors.

**UK Dynamic Fund:**

This Fund is aggressively managed, which may result in higher volatility of the Fund's performance and bigger differences between the performance of the Fund and its Benchmark.

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