



J.P. MORGAN ETFs

Rethinking indexation to elevate investing

J.P. Morgan is helping take portfolios to the next level by raising the bar in the world of ETFs. Fueled by our proprietary research methodologies and insights, J.P. Morgan is rethinking indexation. Our innovative ETFs offer efficient core solutions across asset classes to help achieve stronger portfolios.

A SPECTRUM OF STRATEGIES TO BUILD STRONGER PORTFOLIOS:

Our strategic beta equity suite seeks to improve risk-adjusted returns and addresses weaknesses inherent in traditional indices through portfolio construction and security selection.

Our innovative, active fixed income solutions include a high-yield strategy seeking higher risk-adjusted returns, an unconstrained global strategy aiming to deliver total returns, and a current income solution with a focus on risk management.

Our institutional-quality alternative approach provides the first direct, diversified exposure to hedge fund strategies for all investors.

ETFs by

J.P.Morgan
Asset Management



STRENGTHEN YOUR CORE

Invest across asset classes with J.P. Morgan ETFs

TICKER	ETF	INCEPTION DATE	NET EXPENSE RATIO	FACTORS	STRATEGIC BETA INDEX ¹	BENCHMARK/MARKET-CAP WEIGHTED INDEX
GLOBAL EQUITY						
JPGE	Diversified Return Global Equity ETF	6/16/14	0.38%	Value, Momentum, Size, Low Volatility	FTSE Developed Diversified Factor Index (net of foreign withholding taxes)	FTSE Developed Net Index
INTERNATIONAL EQUITY						
JPIN	Diversified Return International Equity ETF	11/5/14	0.43%	Value, Momentum, Size, Low Volatility	FTSE Developed Ex-NA Diversified Factor Index (net of foreign withholding taxes)	FTSE Developed Ex-NA Net Index
JPIH	Diversified Return International Currency Hedged ETF	4/1/16	0.49%	Value, Momentum, Size, Low Volatility	FTSE Developed Ex-NA Diversified Factor 100% Hedged to USD Index (net of foreign withholding taxes)	FTSE Developed Ex-NA Net Index
JPEU	Diversified Return Europe Equity ETF	12/18/15	0.43%	Value, Momentum, Quality	FTSE Developed Europe Diversified Factor Index (net of foreign withholding taxes)	FTSE Developed Europe Net Index
JPEH	Diversified Return Europe Currency Hedged ETF	4/1/16	0.49%	Value, Momentum, Quality	FTSE Developed Europe Diversified Factor 100% Hedged to USD Index (net of foreign withholding taxes)	FTSE Developed Europe Net Index
EMERGING MARKETS EQUITY						
JPEM	Diversified Return Emerging Markets Equity ETF	1/7/15	0.51% ²	Value, Momentum, Quality	FTSE Emerging Diversified Factor Index (net of foreign withholding taxes)	FTSE Emerging Net Index
U.S. EQUITY						
JPUS	Diversified Return U.S. Equity ETF	9/29/15	0.19%	Value, Momentum, Quality	Russell 1000 Diversified Factor Index	Russell 1000 Index
JPME	Diversified Return U.S. Mid Cap Equity ETF	5/11/16	0.24%	Value, Momentum, Quality	Russell Midcap Diversified Factor Index	Russell Midcap Index
JPSE	Diversified Return U.S. Small Cap Equity ETF	11/15/16	0.29%	Value, Momentum, Quality	Russell 2000 Diversified Factor Index	Russell 2000 Index
ALTERNATIVES						
JPHF	Diversified Alternatives ETF	9/12/16	0.85%	Equity L/S, Event Driven, Global Macro	N/A	BofA Merrill Lynch 3-Month U.S. Treasury Bill Index
FIXED INCOME						
JPHY	Disciplined High Yield ETF	9/14/16	0.40%	Liquidity, Credit	N/A	BofA Merrill Lynch U.S. High Yield Index
JPGB	Global Bond Opportunities ETF	4/3/17	0.55%	N/A	N/A	Bloomberg Barclays Multiverse Index
JPST	Ultra-Short Income ETF	5/17/17	0.18%	N/A	N/A	BofA Merrill Lynch 3-Month U.S. Treasury Bill Index

¹Strategic Beta Index is the index that our ETFs track.

²Includes acquired fund fees and expenses (estimated to be 0.06% in the current fiscal year).



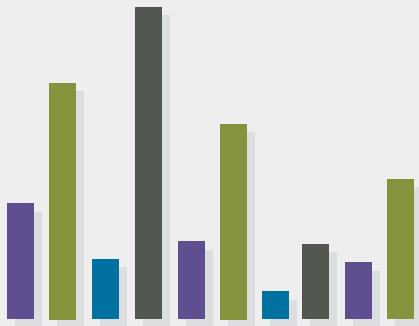
TWO STEPS TO BETTER BETA

J.P. Morgan Diversified Return Equity ETF suite

Our strategic beta equity suite is built on our own research into diversification and risk. The suite seeks to keep portfolios invested across market cycles, improve risk-adjusted returns and capture more upside while providing less volatility in down markets. We employ a two-step process – an approach that combines alternatively weighted indices with a multi-factor screening process.

STEP 1: DISCIPLINED PORTFOLIO CONSTRUCTION

WE BEGIN BY DIVERSIFYING RISK ACROSS REGIONS AND SECTORS THROUGH A PROPRIETARY RISK-WEIGHTING PROCESS.



Market-cap weighted index can be highly concentrated in certain sectors and regions

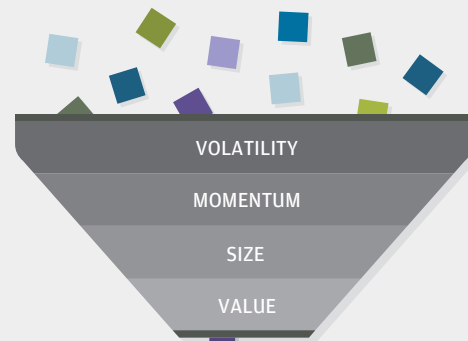
RISK WEIGHTING



In J.P. Morgan's approach to strategic beta, sector and region weights are adjusted to distribute risk more evenly.

STEP 2: MULTI-FACTOR SECURITY SCREENING

BY IDENTIFYING AND STRATEGICALLY COMBINING THE HISTORICAL DRIVERS OF OUTPERFORMANCE, WE THEN SCREEN STOCKS BASED ON UP TO FOUR CRITERIA.



The result is a suite of equity ETFs designed to capture market upside with less volatility and, therefore, improve risk-adjusted returns.

Shown for illustrative purposes only.

RAISE YOUR EXPECTATIONS

ACCESS J.P. MORGAN'S ETF EXPERTS

Behind our ETF product offering is a dedicated team of investment professionals working to research, develop and share ETF innovations with investors around the globe. Many are recognized thought leaders and authors in the space with decades of experience in strategic and alternative beta strategies.

We support investors' goals at every turn with ETF specialists in product development, research, technology, quantitative portfolio management and operations, plus an embedded risk management team.

LEARN MORE ABOUT THE NEW THINKING J.P. MORGAN BRINGS TO ETFs.

Contact us at 1-844-4JPM-ETF (1-844-457-6383) or visit jpmorganETFs.com

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Investors should carefully consider the investment objectives and risks as well as charges and expenses of the ETF before investing. The summary and full prospectus contains this and other information about the ETF. Read the prospectus carefully before investing. Call 1-844-4JPM-ETF or visit www.jpmorganETFs.com to obtain a prospectus.

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J.P. Morgan Asset Management, 270 Park Ave., New York, NY 10017

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